

## **Weblogs And Journalism In 21st Century**

We've Got Blog Handbook of Research on Computer Mediated Communication The Twenty-First-Century Media Industry Say Everything The Online Journalism Handbook Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms Mediactive The Pursuit of Public Journalism Key Concepts in Journalism Studies Blogging Heroes Alternative and Mainstream Media Participatory Politics and Citizen Journalism in a Networked Africa International News in the 21st Century Publicity and the Canadian State The Bulletin of the Society for American Music Living and Sustaining a Creative Life 21st Century Communication: A Reference Handbook Online News: Journalism And The Internet Media Asia Global Journalism Education in the 21st Century Searcher Foundations of Community Journalism The Bulletin Why Blog? The Handbook of Mass Media Ethics Digital Investigative Journalism A Companion to Digital Literary Studies Worldchanging Redefining Nationalism in Modern China High School Journalism Marketing Newsweek New Media, Old News News on the Internet We the Media It's Complicated Out of Print Online Journalism Ethics for Digital Journalists Media and Society into the 21st Century

### **We've Got Blog**

How do we practice journalism in a digital world, in which the old 'rules' no longer apply? This text offers comprehensive, instructive coverage of the techniques and secrets of being a successful online journalist, both from a theoretical and practical point of view. Reflecting the vitality of the web, it will inspire you to acquire new skills and make sense of a transforming industry. Key Features: How to investigate and break stories online Learn to broadcast to millions using video and podcast How to blog like a pro Learn to manage and stimulate user-generated content Include and use social media in your toolkit How to dig out stories using data journalism Rise to the challenge of citizen journalism Make your journalism more interactive at every stage of the process Dedicated chapter for Law and Online Communication The Online Journalism Handbook is essential reading for all journalism students and professionals and of key interest to media, communication studies and more broadly the social sciences.

### **Handbook of Research on Computer Mediated Communication**

### **The Twenty-First-Century Media Industry**

Foundations of Community Journalism: A Primer for Research is the first and only book to focus on how to understand and

conduct research in this ever increasing field. With chapters written by established journalism academics and teachers, the book provides students and researchers with an understanding of the multiple and interdisciplinary approaches to the study of community journalism, with what community journalism is as a research concept, and with a range of different methods and theories that can be applied to community journalism research. While there are numerous 'how-to' community journalism manuals for students and newspaper editors, none contains the focus on how to conduct research into community journalism - a focus needed in this era of accountability.

### **Say Everything**

Why do the Chinese sometimes speak out against U.S. and yet at other times, remain silent? This book uses a variety of previously untapped sources, including a range of news sources within China itself, weblogs, and interviews with prominent figures, to make a powerful new argument about the causes and consequences of the new Chinese nationalism.

### **The Online Journalism Handbook**

In a thorough empirical investigation of journalistic practices in different news contexts, 'New Media, Old News' explores how technological, economic and social changes have reconfigured news journalism, and the consequences of these transformations for a vibrant democracy in our digital age.

### **Blogs, Wikis, Podcasts, and Other Powerful Web Tools for Classrooms**

### **Mediactive**

Historically, alternative media have been viewed as fundamental, albeit at times culturally peripheral, forces in social change. In this book, however, Kenix argues that these media do not uniformly subvert the hierarchies of access that are so central to mainstream media - in fact, their journalistic norms and routines have always been based on the professional standards of the mainstream. Kenix goes on to posit the perception of 'mainstream' and 'alternative' as a misconception. She argues that, although alternative media can - and do - construct distinct alternative communications, they have always existed on the same continuum as the mainstream and the two will continue to converge. Through comparative analysis, this book argues that many alternative and mainstream media are merging to create a continuous spectrum rooted in commercial ideology. Indeed, much of what is now considered alternative media actually draws very little from principles of the independent press, whereas many contemporary mainstream media now use communication techniques more

commonly associated with media that do not operate for financial gain. This book puts forward a controversial but convincing argument around the relationship between alternative and mainstream media, drawing on examples from the UK, US, Australia and New Zealand to strengthen and develop the central premise.

### **The Pursuit of Public Journalism**

For both novice and experienced "techies," this practical resource shows how to use blogs and other new Web tools for innovative, interactive teaching and motivated learning.

### **Key Concepts in Journalism Studies**

We're in an age of information overload, and too much of what we watch, hear and read is mistaken, deceitful or even dangerous. Yet you and I can take control and make media serve us -- all of us -- by being active consumers and participants. Here's how. With a Foreword by Clay Shirky Praise for Mediactive: "Dan Gillmor has thought more deeply, more usefully, and over a longer period of time about the next stages of media evolution than just about anyone else. In Mediactive, he puts the results of his ideas and experiments together in a guide full of practical tips and longer-term inspirations for everyone affected by rapid changes in the news ecology. This book is a very worthy successor to his influential We the Media." --James Fallows, Atlantic Magazine, author of Postcards from Tomorrow Square and Breaking the News "Dan's book helps us understand when the news we read is reliable and trustworthy, and how to determine when what we're reading is intended to deceive. A trustworthy press is required for the survival of a democracy, and we really need this book right now." --Craig Newmark, founder of craigslist "A master-class in media-literacy for the 21st century, operating on all scales from the tiniest details of navigating wiki software all the way up to sensible and smart suggestions for reforming law and policy to make the news better and fairer. Gillmor's a reporter's reporter for the information age, Mediactive made me want to stand up and salute." --Cory Doctorow, co-editor/owner, Boing Boing; author of For the Win "As the lines between professional and citizen journalists continue to blur, Mediactive provides a useful roadmap to help us become savvier consumers and creators alike." -- Steve Case, chairman and CEO of Revolution and co-founder of America Online "It's all true - at least to someone. And that's the problem in a hypermediated world where everyone and anyone can represent his own reality. Gillmor attacks the problem of representation and reality head on, demanding we become media-active users of our emerging media, instead of passive consumers. If this book doesn't get you out of Facebook and back on the real Internet, nothing will." --Douglas Rushkoff, author of Program or Be Programmed: Ten Commands for a Digital Age "An important book showing people how to swim rather than drown in today's torrent of information. Dan Gillmor lives on the front line of digital information - there's no-one better to help us understand the risks and opportunities or help us ask the right questions." --Richard Sambrook, Global Vice Chairman and Chief Content Officer at Edelman, and former BBC

Director of Global News "With the future of journalism and democracy in peril, Mediactive comes along with sage and practical advice at a crucial time. Dan Gillmor, pioneering journalist and teacher of journalists, offers a practical guide to citizens who now need to become active producers as well as critical consumers of media. Read this book right away, buy one for a friend and another one for a student, and then put Gillmor's advice into action." --Howard Rheingold, author of the Smart Mobs and other books about our digital future "Through common-sense guidelines and well-chosen examples, Gillmor shows how anyone can navigate the half-truths, exaggerations and outright falsehoods that permeate today's media environment and ferret out what is true and important. As Gillmor writes, 'When we have unlimited sources of information, and when so much of what comes at us is questionable, our lives get more challenging. They also get more interesting.'" --Dan Kennedy, assistant professor of journalism at Northeastern University, former Boston Phoenix media critic, and author of the Media Nation blog at [www.dankennedy.net](http://www.dankennedy.net)

### **Blogging Heroes**

This book investigates the role of citizen journalism in railroading social and political changes in sub-Saharan Africa. Case studies are drawn from research conducted by leading scholars from the fields of media studies, journalism, anthropology and history, who uniquely probe the real impact of technologies in driving change in Africa.

### **Alternative and Mainstream Media**

'Weblogging' or 'blogging' has joined e-mail and Internet home pages as one of the most popular uses of the Internet. This book focuses on the British blogosphere, comparing British bloggers to the more researched US. Motivations covered include the desire to connect with others online, the need to express opinions or blow off steam, or to share experiences, and a growing financial motivation in the blogosphere. Other motivations explored include a desire to become a 'citizen journalist', a need for validation, the commercial possibilities of blogging and the possibility of turning your blog into a published 'book'. Expands the discussion of the blogging phenomenon outside the US Focuses on the British blogosphere, comparing British bloggers to the more researched US Includes a discussion of the motivations of women bloggers

### **Participatory Politics and Citizen Journalism in a Networked Africa**

Via 100 entries or "mini-chapters," the SAGE 21st Century Reference Series volumes on Communication will highlight the most important topics, issues, questions, and debates any student obtaining a degree in the field of communication ought to have mastered for effectiveness in the 21st Century. The purpose is to provide undergraduate majors with an authoritative reference source that will serve their research needs with more detailed information than encyclopedia entries

but not as much jargon, detail or density as a journal article or a research handbook chapter.

### **International News in the 21st Century**

In this day and age, when art has become more of a commodity and art school graduates are convinced that they can only make a living from their work by attaining gallery representation, it is more important than ever to show the reality of how a professional, contemporary artist sustains a creative practice over time. The 40 essays collected here in *Living and Sustaining a Creative Life* are written in the artists' own voices and take the form of narratives, statements and interviews. Each story is different and unique, but the common thread is an ongoing commitment to creativity, inside and outside the studio. Both day-to-day and Big Picture details are revealed, showing how it is possible to sustain a creative practice that contributes to the ongoing dialogue in contemporary art. These stories will inform and inspire any student, young artist and art enthusiast, and will help redefine what 'success' means to a professional artist.

### **Publicity and the Canadian State**

### **The Bulletin of the Society for American Music**

Blogs are everywhere. They have exposed truths and spread rumors. Made and lost fortunes. Brought couples together and torn them apart. Toppled cabinet members and sparked grassroots movements. Immediate, intimate, and influential, they have put the power of personal publishing into everyone's hands. Regularly dismissed as trivial and ephemeral, they have proved that they are here to stay. In *Say Everything*, Scott Rosenberg chronicles blogging's unplanned rise and improbable triumph, tracing its impact on politics, business, the media, and our personal lives. He offers close-ups of innovators such as Blogger founder Evan Williams, investigative journalist Josh Marshall, exhibitionist diarist Justin Hall, software visionary Dave Winer, "mommyblogger" Heather Armstrong, and many others. These blogging pioneers were the first to face new dilemmas that have become common in the era of Google and Facebook, and their stories offer vital insights and warnings as we navigate the future. How much of our lives should we reveal on the Web? Is anonymity a boon or a curse? Which voices can we trust? What does authenticity look like on a stage where millions are fighting for attention, yet most only write for a handful? And what happens to our culture now that everyone can say everything? Before blogs, it was easy to believe that the Web would grow up to be a clickable TV-slick, passive, mass-market. Instead, blogging brought the Web's native character into focus—convivial, expressive, democratic. Far from being pajama-clad loners, bloggers have become the curators of our collective experience, testing out their ideas in front of a crowd and linking people in ways that broadcasts can't match. Blogs have created a new kind of public sphere—one in which we can think out loud together. And now that we

have begun, Rosenberg writes, it is impossible to imagine us stopping. In his first book, *Dreaming in Code*, Scott Rosenberg brilliantly explored the art of creating software ("the first true successor to *The Soul of a New Machine*," wrote James Fallows in *The Atlantic*). In *Say Everything*, Rosenberg brings the same perceptive eye to the blogosphere, capturing as no one else has the birth of a new medium.

### **Living and Sustaining a Creative Life**

'The five authors have drawn on their enormous range of experience in newspaper and broadcast journalism, at national and regional level, as well as their teaching expertise for this book, which will be essential reading for students in journalism, and as invaluable reference tool for their professional careers' -[www.HoldtheFrontPage.co.uk](http://www.HoldtheFrontPage.co.uk) 'At long last, the undergraduate journalism A-Z. This is an excellent and much needed resource which should be on the list of every undergraduate journalism and media student' -Tim Rodgers, Kingston College The SAGE Key Concepts series provide students with accessible and authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension. Key Concepts in Journalism offers: - a systematic and accessible introduction to the terms, processes and effects of journalism - a combination of practical considerations with theoretical issues - further reading suggestions The authors bring an enormous range of experience in newspaper and broadcast journalism, at national and regional level, as well as their teaching expertise. This book will be essential reading for students in journalism, and an invaluable reference tool for their professional careers.

### **21st Century Communication: A Reference Handbook**

*The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media* examines the role that new media technologies are having on the traditional media industry from a media management perspective. Consumer behaviors and consumer expectations are being shaped by new media technologies. They now expect information on-demand and on-the-go as well as at their finger-tips via the Internet. In order to stay relevant, traditional media managers and practitioners are adapting to these consumer demands and expectations by developing new business models and new business philosophies to stay competitive. The contributors to this volume explore the business strategies being implemented by some media industries such as newspapers and the recording industry who are struggling to not only remain competitive and profitable, but also to survive. *The Twenty-First-Century Media Industry* provides an intriguing examination of how traditional media industries are adapting to new media technologies and evolving in the twenty-first century.

### **Online News: Journalism And The Internet**

Online and social media have become indispensable tools for journalists, but you still have to know how to find and tell a great story. To be a journalist today, you must have not only the practical skills to work with new technologies, but also the understanding of how and why journalism has changed. Combining theory and practice, *Online Journalism: The Essential Guide* will take you through the classic skills of investigating, writing and reporting as you master the new environments of mobile, on-demand, social, participatory and entrepreneurial journalism. You will also develop must-have skills in app development for smartphones and tablets, as well as techniques in podcast, blog and news website production. What this book does for you: Tips and advice from leading industry experts in their own words QR codes throughout the book to take you straight to multimedia links A fully up-to-date companion website loaded with teaching resources, detailed careers advice and industry insights (<http://onlinejournalismguide.com/>) Exercises to help you hone your skills Top five guided reading list for each topic, so you can take it further Perfect for students throughout a journalism course, this is your essential guide!

### **Media Asia**

Surveys the online social habits of American teens and analyzes the role technology and social media plays in their lives, examining common misconceptions about such topics as identity, privacy, danger, and bullying.

### **Global Journalism Education in the 21st Century**

*Media and Society into the 21st Century* captures the breathtaking revolutionary sweep of mass media from the late 19th century to the present day. Updated and expanded new edition including coverage of recent media developments and the continued impact of technological change Newly reworked chapters on media, war, international relations, and new media A new "Web 2.0" section explores the role of blogging, social networking, user-generated content, and search media in media landscape

### **Searcher**

"We the Media, has become something of a bible for those who believe the online medium will change journalism for the better." -Financial Times Big Media has lost its monopoly on the news, thanks to the Internet. Now that it's possible to publish in real time to a worldwide audience, a new breed of grassroots journalists are taking the news into their own hands. Armed with laptops, cell phones, and digital cameras, these readers-turned-reporters are transforming the news

from a lecture into a conversation. In *We the Media*, nationally acclaimed newspaper columnist and blogger Dan Gillmor tells the story of this emerging phenomenon and sheds light on this deep shift in how we make--and consume--the news. Gillmor shows how anyone can produce the news, using personal blogs, Internet chat groups, email, and a host of other tools. He sends a wake-up call to newsmakers-politicians, business executives, celebrities-and the marketers and PR flacks who promote them. He explains how to successfully play by the rules of this new era and shift from "control" to "engagement." And he makes a strong case to his fellow journalists that, in the face of a plethora of Internet-fueled news vehicles, they must change or become irrelevant. Journalism in the 21st century will be fundamentally different from the Big Media oligarchy that prevails today. *We the Media* casts light on the future of journalism, and invites us all to be part of it. Dan Gillmor is founder of Grassroots Media Inc., a project aimed at enabling grassroots journalism and expanding its reach. The company's first launch is Bayosphere.com, a site "of, by, and for the San Francisco Bay Area." Dan Gillmor is the founder of the Center for Citizen Media, a project to enable and expand reach of grassroots media. From 1994-2004, Gillmor was a columnist at the San Jose Mercury News, Silicon Valley's daily newspaper, and wrote a weblog for SiliconValley.com. He joined the Mercury News after six years with the Detroit Free Press. Before that, he was with the Kansas City Times and several newspapers in Vermont. He has won or shared in several regional and national journalism awards. Before becoming a journalist he played music professionally for seven years.

### **Foundations of Community Journalism**

Online news sites play an ever-pervasive role in the daily gathering and flow of political information. Media has always played an intermediary role in the way that citizens receive and process news, but, with the speed of information transmission, the segmentation of news sources, and the rise of citizen journalism, issues of authority, audience, and even the definition of "news" have shifted and become blurred. News on the Internet synthesizes research on developing and current patterns of online news provision with the literature on traditional, offline media to create a conceptual map for understanding the way that public affairs and news are presented and consumed on the internet. Tewksbury and Rittenberg look at the dual role of the internet as a source of authoritative news and as a vehicle for citizens in contemporary democracies to create and share political information. Throughout, they address the tension between the benefits of internet news provision, specifically increased citizen engagement, and the negative, perhaps counterintuitive, effects: the fragmentation of knowledge and polarization of opinion in contemporary democracies. News on the Internet focuses on these points of conflict and contradiction in the online news environment and offers conclusions and predictions for how these phenomena will develop in the future.

### **The Bulletin**

### **Why Blog?**

In the post-digital era, investigative journalism around the world faces a revolutionary shift in the way information is gathered and interpreted. Reporters in the field are confronted with data sources, new logics of information dissemination, and a flood of disinformation. Investigative journalists are working with programmers, designers and scientists to develop innovative tools and hands-on approaches that assist them in disclosing the misuse of power and uncovering injustice. This volume provides an overview of the most sophisticated techniques of digital investigative journalism: data and computational journalism, which investigates stories hidden in numbers; immersive journalism, which digs into virtual reality; drone journalism, which conquers hitherto inaccessible territories; visual and interactive journalism, which reforms storytelling with images and audience perspectives; and digital forensics and visual analytics, which help to authenticate digital content and identify sources in order to detect manipulation. All these techniques are discussed against the backdrop of international political scenarios and globally networked societies. This edited volume, written by renowned international media practitioners and scholars, is full of illuminating insights into digital investigative journalism and addresses professional journalists, journalism researchers and students.

### **The Handbook of Mass Media Ethics**

Publicity pervades our political and public culture, but little has been written that critically examines the basis of the modern Canadian “publicity state.” This collection is the first to focus on the central themes in the state’s relationship with publicity practices and the “permanent campaign,” the constant search by politicians and their strategists for popular consent. Central to this political popularity contest are publicity tools borrowed from private enterprise, turning political parties into sound bites and party members into consumers. *Publicity and the Canadian State* is the first sustained study of the contemporary practices of political communication, focusing holistically on the tools of the publicity state and their ideological underpinnings: advertising, public opinion research, marketing, branding, image consulting, and media and information management, as well as related topics such as election law and finance, privacy, think-tank lobbying, and non-election communication campaigns. Bringing together contemporary Canadian analysis by scholars in a number of fields, this collection will be a welcome new resource for academics, public relations and policy professionals, and government communicators at all levels.

### **Digital Investigative Journalism**

News and journalism are in the midst of upheaval: shifts such as declining print subscriptions and rising website visitor numbers are forcing assumptions and practices to be rethought from first principles. The internet is not simply allowing

faster, wider distribution of material: digital technology is demanding transformative change. *Out of Print* analyzes the role and influence of newspapers in the digital age and explains how current theory and practice have to change to fully exploit developing opportunities. In *Out of Print* George Brock guides readers through the history, present state and future of journalism, highlighting how and why journalism needs to be rethought on a global scale and remade to meet the demands and opportunities of new conditions. He provides a unique examination of every key issue, from the phone-hacking scandal and Leveson Inquiry to the impact of social media on news and expectations. He presents an incisive, authoritative analysis of the role and influence of journalism in the digital age.

### **A Companion to Digital Literary Studies**

"Global Journalism Education in the 21st Century: Challenges and Innovations" sheds light on the present and future of journalism education worldwide and how to best prepare future journalists (and citizens) to cover the news. This one-stop text, reference book is a must-read for everyone interested in quality journalism education and practice.

### **Worldchanging**

The rapid growth of online media has led to new complications in journalism ethics and practice. While traditional ethical principles may not fundamentally change when information is disseminated online, applying them across platforms has become more challenging as new kinds of interactions develop between journalists and audiences. In *Ethics for Digital Journalists*, Lawrie Zion and David Craig draw together the international expertise and experience of journalists and scholars who have all been part of the process of shaping best practices in digital journalism. Drawing on contemporary events and controversies like the Boston Marathon bombing and the Arab Spring, the authors examine emerging best practices in everything from transparency and verification to aggregation, collaboration, live blogging, tweeting and the challenges of digital narratives. At a time when questions of ethics and practice are challenged and subject to intense debate, this book is designed to provide students and practitioners with the insights and skills to realize their potential as professionals.

### **Redefining Nationalism in Modern China**

This Companion offers an extensive examination of how new technologies are changing the nature of literary studies, from scholarly editing and literary criticism, to interactive fiction and immersive environments. A complete overview exploring the application of computing in literary studies Includes the seminal writings from the field Focuses on methods and perspectives, new genres, formatting issues, and best practices for digital preservation Explores the new genres of hypertext literature, installations, gaming, and web blogs The Appendix serves as an annotated bibliography

## **High School Journalism**

Technology has changed communication drastically in recent years, facilitating the speed and ease of communicating, and also redefining and shaping linguistics, etiquette, and social communication norms. The Handbook of Research on Computer Mediated Communication provides academics and practitioners with an authoritative collection of research on the implications and social effects computers have had on communication. With 69 chapters of innovative research contributed by over 90 of the world's leading experts in computer mediated communication, the Handbook of Research on Computer Mediated Communication is a must-have addition to every library collection.

## **Marketing**

In the aftermath of September 11, the nature of international news has resumed a central place in media debates and political analysis. In the first collection of its kind, influential journalists and scholars probe the future of international news. Topics include the conglomerates, ethnocentric imbalances in news reporting, the rise of non-Anglo news channels, approaches for reconstructing the international news agenda, the impacts of new technologies of production and diffusion, international news rhetoric, and audiences' imagination of the "global" and their perceptions of international news coverage. In a dialogue that is both descriptive and prescriptive, this book begins an encounter between media practitioners, activists, and academics, constituencies that have tended to talk past each other but are now beginning to find some shared concerns.

## **Newsweek**

Provides information about environmental issues and technology, ranging from the home, workplace, and community, to social, cultural, and political arenas, and offers tips and advice to promote environmentally sustainable practices.

## **New Media, Old News**

The Pursuit of Public Journalism is an engaging introduction to the theoretical foundations and practices of the journalistic reform movement known as 'public journalism.' Public journalism - stated briefly - seeks to reinvest journalism with its fundamental responsibilities to democracy and public life. This book argues against many deeply ingrained practices ranging from journalistic detachment to framing stories via polar conflict in favor of greater civic involvement on the part of journalists. Tanni Haas traces the historical context in which public journalism emerged, develops a philosophy for public journalism, reviews empirical research on public journalism's performance to date and responds to the major criticisms

directed at public journalism. He also examines the particular challenges that public journalism poses to curriculum and instruction: how can journalism educators teach students to write stories useful and of concern to citizens, and how can they encourage citizens to publicly criticize news coverage of given topics? Following review of the major challenges and criticisms of public journalism, the author offers practical solutions for improving public journalism and speculates on public journalism's likely future.

### **News on the Internet**

### **We the Media**

### **It's Complicated**

Provides an analysis of online news. This book offers insights into debates concerning the ways in which journalism is evolving on the internet, devoting particular attention to the factors influencing its development. It shows how the forms, practices and epistemologies of online news are gradually becoming conventionalized. In this exciting and timely book, Stuart Allan provides a wide-ranging analysis of online news. He offers important insights into key debates concerning the ways in which journalism is evolving on the internet, devoting particular attention to the factors influencing its development. Using a diverse range of examples, he shows how the forms, practices and epistemologies of online news are gradually becoming conventionalized, and assesses the implications for journalism's future. The rise of online news is examined with regard to the reporting of a series of major news events. The topics include coverage of the Oklahoma City bombing, the Clinton-Lewinsky affair, the September 11 attacks, election campaigns, and the war in Iraq. The emergence of blogging is traced with an eye to its impact on journalism as a profession. The participatory journalism of news sites such as Indymedia, OhmyNews, and Wikinews is explored, as is the citizen journalist reporting of the South Asian tsunami, London bombings and Hurricane Katrina.

### **Out of Print**

This Handbook encapsulates the intellectual history of mass media ethics over the past twenty-five years. Chapters serve as a summary of existing research and thinking in the field, as well as setting agenda items for future research. Key features include: up-to-date and comprehensive coverage of media ethics, one of the hottest topics in the media community 'one-stop shopping' for historical and current research in media ethics experienced, top-tier editors, advisory

board, and contributors. It will be an essential reference on media ethics theory and research for scholars, graduate students, and researchers in media, mass communication, and journalism.

### **Online Journalism**

"One of the true beauties and powers of blogs is that they can give voice to people who are not heard." --Frank Warren, PostSecret [postsecret.blogspot.com](http://postsecret.blogspot.com) "Don't write anything in a blog that you wouldn't say to someone face to face." --Scott McNulty, The Unofficial Apple Weblog [www.tuaw.com](http://www.tuaw.com) "For me, the future of journalism is blogging." --Mary Jo Foley, All About Microsoft [blogs.zdnet.com/microsoft/](http://blogs.zdnet.com/microsoft/) "I do my best thinking via my blogs." --Chris Anderson, "The Long Tail" [www.thelongtail.com](http://www.thelongtail.com) "When I look out at the blogosphere, I don't see lots of inconsequential blogs. I see lots of possibility." --Gina Trapani, Lifehacker [www.lifehacker.com](http://www.lifehacker.com) why do they blog? It's addictive. It consumes an incredible amount of time, energy, and effort. It is their passion. And these bloggers wouldn't have it any other way. Among more than 102,000,000 blogs, a few stand out as influential, ground-breaking, and singularly successful. These thirty bloggers have been featured in "Wired" magazine, "Popular Science," and on CNN, NPR, MSNBC, and 20/20. In one-on-one conversations with Michael A. Banks, these innovative, creative thinkers have shared their tactics, their philosophies, what drives them, how they mine for subject matter, and their personal secrets for success. Come and learn from the masters.

### **Ethics for Digital Journalists**

Includes a brief history of American journalism and discusses the duties of a journalist, styles of writing, the parts of a newspaper, newspaper and yearbook design, photography, and careers in journalism.

### **Media and Society into the 21st Century**

Instantaneous and raw, unedited and uncensored, Weblogs are self-publishing at its best and its worst--occasionally brilliant but often pretentious, sometimes shocking but always fascinating. We've Got Blog is the first book to explore this phenomenon, which has been quickly rising from obscure Webpages to national attention in the Wall Street Journal and USA Today. Weblogs are free, searchable journals of opinions and links updated daily by an individual or a group and they have become some of the hottest Websites. We've Got Blog has pulled together some of the best writing explaining their history, the mavericks who created them, and how they are changing the way we use the Internet.

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