

# Wall Street Journal Business Ethics Articles

Citation Classics from the Journal of Business  
Ethics Ethics of corporate conduct Building  
Reputational Capital Business Ethics Library and  
Information Center Management, 8th Edition Business  
Ethics: Ethical Decision Making & Cases Business  
Ethics Case Studies in Business Ethics Burma  
Redux Moral Issues in Business Business, Ethics and  
Society Business Students Focus on Ethics Education,  
Leadership and Business Ethics Perspectives in  
Business Ethics From the Universities to the  
Marketplace: The Business Ethics  
Journey Contemporary Reflections on Business  
Ethics Ethics in the World of Business Business Ethics:  
A Textbook with Cases Human Relations in  
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[electronic resource] It's Good Business O/r Business  
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Business Ethics Activity Book The Wall Street  
Journal Journal of American Culture Wall Street  
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Ethics The Ethics of Business in a Global Economy The  
Ethics of Managed Care: Professional Integrity and  
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Controversial Issues in Business Ethics and Society

## **Citation Classics from the Journal of Business Ethics**

Education, Leadership and Business Ethics: New Essays on the Work of Clarence Walton includes a history and anecdotes of Clarence Walton's professional and personal life; a discussion of the controversial introduction of ethics into the field of management studies; contributions on a variety of subjects connected to leadership and business ethics from experts in the field; and critical essays reviewing Clarence's most recent work in social criticism. The book gives a history of the rise of the fields of business and society and business ethics, details the events leading to its acceptance in academic circles and gives personal accounts by Clarence Walton, one of the people most responsible for its creation. Intended target groups are students, former academic peers, and friends of Clarence Walton, as well as anyone interested in the history of business ethics or connected to Columbia University of America, or The American College.

### **Ethics of corporate conduct**

### **Building Reputational Capital**

### **Business Ethics**

The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Poff and published its first

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issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy , with special interests in the interaction of these disciplines with business or corporate responsibility. Since the field of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is tantamount to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and/or are recognized as leaders in the field.

### **Library and Information Center Management, 8th Edition**

### **Business Ethics: Ethical Decision Making & Cases**

### **Business Ethics**

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From the Universities to the Marketplace: The Business Ethics Journey arose from the awareness of the slow progression of academic theory into market practice. The contributions in this volume reflect a diversity of disciplines and approaches to research, study and teaching business ethics, such as philosophy, accounting, theology, marketing, management and finance. The contributors represent a wide variety of professional and geographical backgrounds, creating a fruitful discussion of a large number of issues related to implementation and measurement of business ethics, and feedback from all parties involved.

### **Case Studies in Business Ethics**

What are the economic and moral connections between Wall Street and the overall economy? This book chronicles the transformation of Wall Street's business model from serving clients to proprietary trading and explains how this shift undermined the ethical foundations of the modern financial industry.

### **Burma Redux**

Because starting a small business is not only a huge financial risk but also a complete lifestyle change, anyone who wants to be his or her own boss needs to approach entrepreneurship thoughtfully and with careful planning. That's why there is no better resource than The Wall Street Journal Complete Small Business Guidebook, a practical guide for turning your entrepreneurial dreams into a successful company,

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from America's most trusted source of financial advice. It answers would-be business owners' biggest question—how do I fund my venture?—then explains the mechanics of building, running and growing a profitable business. You'll learn:

- How to write a winning business plan
- Secrets to finding extra money during the lean years and beyond
- Ways to keep your stress in check while maintaining a work/life balance
- How to manage your time, including taking vacations and dealing with sick days
- Strategies for keeping your business running smoothly—from investing in technology to hiring the right people
- Marketing and management basics
- When angel investors or venture capital might be an appropriate way to grow
- How to execute your exit strategy

Running the show may not always be easy, but the rewards can be tremendous. You may be on the job 24/7, but you have the freedom to call the shots, to hire whomever you want, to work when you want and to take your business as far as you want to go.

### **Moral Issues in Business**

A comprehensive analysis of philosophical issues in business ethics also contains readings and case. This theoretically sound introduction to business ethics provides readers with the background and case studies needed to appreciate and resolve many morally complicated business issues.

### **Business, Ethics and Society**

## Read Book Wall Street Journal Business Ethics Articles

This illuminating and practical collection of essays addresses the increasingly important topics of corporate ethics, social responsibility, and sustainability in the context of effective global business strategies. Instead of condemning business, or exhorting corporate leaders to "do good," the authors deal with the "hot button" issues of our time in a cool and rational manner, seeing them as opportunities rather than as problems. As the authors illustrate, there is no necessary trade-off between business leaders doing the right thing, on one hand, and the profitable thing, on the other. They demonstrate that ethics is not peripheral, or in addition to, the central concerns of business. To the contrary, ethics and good citizenship are at the heart of all good business strategies, decisions, and organizational cultures. These essays offer useful examples of how executives can create strategies and cultures that are, both and at the same time, ethical and effective--the essence of GOOD BUSINESS. A PUBLICATION OF THE INSTITUTE FOR ENTERPRISE ETHICS Daniels College of Business, University of Denver

### **Business Students Focus on Ethics**

Over 30 years Ronald F. Duska has established himself as one of the leading scholars in business ethics. This book presents Duska's articles the years on ethics, business ethics, teaching ethics, agency theory, postmodernism, employee rights, and ethics in accounting and the financial services industry. These reflect his underlying philosophical concerns

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and their application to real-world challenges — a method that might be called an Aristotelian common-sense approach to ethical decision making.

### **Education, Leadership and Business Ethics**

Resource added for the Administrative Professional program 101066 and Office Professional program 311061.

### **Perspectives in Business Ethics**

From the experts at The Wall Street Journal comes a detailed guide to the top business schools and their competitive programs, profiling high-ranking M.B.A. programs and discussing the application process for each school, admissions requirements, academics, and effective job strategies. Original. 15,000 first printing.

### **From the Universities to the Marketplace: The Business Ethics Journey**

Attempts to prepare readers to make informed ethical decisions. Provides an overview of moral philosophies and decision-making processes.

### **Contemporary Reflections on Business Ethics**

## **Ethics in the World of Business**

Highly applied and packed with real-world examples and cases, *Understanding Business Ethics, Second Edition* by Peter A. Stanwick and Sarah D. Stanwick, prepares readers for the ethical dilemmas they may face in their chosen careers by providing broad, comprehensive coverage of business ethics from a global perspective. The book's 26 cases deal with a variety of ethical areas, including Ponzi schemes, fraud, product recall, bribery, telephone hacking, insider trading, the illegal downloading of copyrighted material, the unethical and dangerous activities of a monopoly, and dangerous working conditions, as well as four cases that emphasize the positive aspects of business ethics.

## **Business Ethics: A Textbook with Cases**

## **Human Relations in Organizations**

Paul M. Minus Overview The papers gathered in this volume were first presented for reflection and discussion at a landmark event in March 1992. The International Conference on the Ethics of Business in a Global Economy, held in Columbus, Ohio, brought together over 300 participants from twenty-two nations in six continents. This was the most geographically diverse body of leaders ever assembled to consider issues of ethics in business. Approximately two-thirds of them were business executives; the others came mainly from the fields of

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education and religion. Knowing the context from which this book emerged will help readers understand its composition and content. As can be quickly seen, the fourteen authors who have contributed to it come from different areas of the world and from different fields of endeavor. One finds, first, essays on the book's central theme by business leaders from four nations. Next there are analyses of three key topics by scholars active in the fields of economics and ethics. Then come statements by practitioners of four major world religions on the relevance of their respective traditions to the ethics of business. Finally there are six brief case studies prepared by two business ethicists about specific ethical issues arising in international business. The authors address different facets of one of the most dramatic new facts of our time: the globalization of business. With many corporations now operating around the world and others planning a significant expansion of markets, this development is destined to accelerate in coming decades.

### **Business Ethics, Custom Publication**

Not Made by Slaves describes the efforts of early-nineteenth-century businesses to end plantation slavery by promoting commerce in "legitimate" goods. Exploring the work of activists and businesses, Bronwen Everill adds an important dimension to the history of capitalism and its development under slavery.

### **A short course in international business**

## **ethics [electronic resource]**

### **It's Good Business**

Written by 25 MA and MBA students from across the world, this text provides an applied business ethics framework with an international dimension.

### **O/r Business Today Overrun**

This updated edition of the renowned library management textbook provides a comprehensive overview of the techniques needed to effectively manage a contemporary library or information center.

### **Not Made by Slaves**

No further information has been provided for this title.

### **Good Business**

Contemporary Myanmar faces a number of political challenges, and it is unclear how other nations should act in relation to the country. Prioritizing the opinions of local citizens and reading them against the latest scholarship on this issue, Ian Holliday affirms the importance of foreign interests in Myanmar's democratic awakening, yet only through committed, grassroots strategies of engagement encompassing foreign states, international aid agencies, and global corporations. Holliday supports his argument by using multiple sources and theories, particularly ones that

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take historical events, contemporary political and social investigations, and global justice literature into account, as well as studies that focus on the effects of democratic transition, the aid industry, and socially responsible corporate investing and sanctions. One of the only volumes to apply broad-ranging global justice theories to a real-world nation in flux, *Burma Redux* will appeal to professionals researching Burma/Myanmar; political advisers and advocacy groups; nonspecialists interested in Southeast Asian politics and society and the local and international problems posed by pariah states; general readers who seek a richer understanding of the country beyond journalistic accounts; and the Burmese people themselves—both within the country and in diaspora. *Burma Redux* is also the first book-length study on the nation to be completed after the contentious general elections of 2010.

### **The Business Ethics Activity Book**

In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the main

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areas of interest and debate in business ethics  
Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

### **The Wall Street Journal**

Engaging and thorough, **MARKETING, 12th Edition** shows students how marketing principles affect their day-to-day lives, as well as their significant influence on business decisions. Core topics include the social marketing phenomenon, entrepreneurship, C.R.M., global perspectives, and ethics, as well as in-depth discussions on key tools of the trade, such as metrics and the marketing plan. Intriguing coverage of newsworthy events clarifies the readings for students and gets them thinking about their own decisions in the consumer marketplace. Loaded with helpful learning features like detailed appendices, cases, vignettes, boxed features, and videos, **MARKETING, 12th Edition** gives students countless opportunities to develop and apply critical thinking skills while acquiring the marketing knowledge essential in the business world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **Journal of American Culture**

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Robert C. Solomon takes a hard look at the treacherous terrain of ethical decision-making in a highly competitive environment.

### **Wall Street Journal**

This collection provides a philosophical and historical analysis of the development and current situation of managed care. It discusses the relationship between physician professionalism and patient rights to affordable, high quality care. Its special feature is its depth of analysis as the philosophical, social, and economic issues of managed care are developed. It will be of interest to educated readers in their role as patients and to all levels of medical and health care professionals.

### **Understanding Business Ethics**

BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide that will help you with real life ethical issues that rise in the business world. It will assist you through the process of developing the critical thinking and analytical skills needed to successfully navigate the unique set of problems that emerge when ethics and commerce collide. This book focuses on key ethical concepts and emphasizes the real world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. It is thorough, flexible, and designed to bolster student involvement with the material for better comprehension and understanding.

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### **Wall Street Values**

## **The Wall Street Journal. Complete Small Business Guidebook**

### **A Companion to Business Ethics**

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## **The Ethics of Business in a Global Economy**

A comprehensive survey of business ethics. A combination of text-anthology-casebook exposes students to the practical skills that should enable them to relate ethics to today's business situations.

## **The Ethics of Managed Care: Professional Integrity and Patient Rights**

To find more information about Rowman and Littlefield titles, please visit [www.rowmanlittlefield.com](http://www.rowmanlittlefield.com).

## **Wall Street Journal Index**

"Business Ethics addresses students and those engaged in business to help them understand their work as an integral form of human development as well as an authentic Christian vocation. Ultimately, Gene Ahner shows us that if business is not ethical, it is not good business."--BOOK JACKET.

## **Business Ethics**

Laura Hartman's: Perspectives in Business Ethics offers a foundation in ethical thought, followed by a variety of perspectives on difficult ethical dilemmas in both the personal and professional context. This anthology encourages the reader to "critically evaluate each perspective using his or her own personal ethical theory base." Instructors who favor

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an interactive, discussion-oriented approach to the ethics course will appreciate the different perspectives offered by the Hartman text. This book incorporates the traditional text with definitions and explanations, and combines it with short and long cases, reprints of both traditional and innovative articles, and nontraditional materials such as song lyrics, excerpts from classical literature, and short stories. This text focuses on involving as many views as possible in ethical situations or decisions.

### **Marketing**

Taking Sides : Clashing Views on Controversial Issues in Business Ethics and Society, 5th Edition, is a debate-style reader designed to introduce students to controversies in business ethics. The readings, which represent the arguments of leading business commentators and philosophers, reflect a variety of viewpoints and have been selected for their liveliness and substance and because of their value in a debate framework.

### **The Wall Street journal guide to the top business schools, 2006**

In the aftermath of scandals such as those at Enron and WorldCom, there is a growing suspicion of the corporate world. For this reason it is more important than ever for firms to maintain a good reputation. In Building Reputational Capital, Kevin T. Jackson offers a practical guide to taking the high road--the only path that leads to lasting success. Based on extensive

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research and real-world experience, *Building Reputational Capital* reveals basic principles of integrity and fairness with which firms can build an enduring reputation. More than image, a firm's reputation is a form of capital often neglected in the boardroom and overlooked in conventional analyses of financial statements. Speaking directly to the work experience of real people in practical business settings, Jackson couples each principle with straightforward actions that drive management systems, and he provides tested strategies--from downsizing techniques to e-commerce tips--that cultivate the hidden power of a good reputation. He outlines the advantages of a superior reputation (simply put, people want to work for, invest in, and do business with a company or person with integrity), describes the vital role the firm's leader must play, offers ways to build and protect your reputation on the Internet (from defusing Internet rumors to creating an online community), and shows how to rescue your reputation once disaster hits. Perhaps most important, he shows how to strike the right balance of virtues like authenticity, honesty, responsibility, and stewardship of the environment, employees, and the economy. Highlighted with real-life success stories--from giants like Hewlett-Packard to small firms like Thanksgiving Coffee Company (which invests part of its revenues in the Central American villages in which its beans are grown), *Building Reputational Capital* offers a simple but effective guide for executives, managers, entrepreneurs, legal professionals, and corporate consultants.

## **Clashing Views on Controversial Issues in Business Ethics and Society**

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