

The Career Manifesto Discover Your Calling And Create An Extraordinary Life

I Am That Girl Fire Your Boss Fire Your Boss Do What You Are So Good They Can't Ignore You Change Maker The Career Manifesto The Passion Manifesto What Color Is Your Parachute? 2020 The Happy Manifesto True North Extreme Productivity The Gutsy Girl Handbook Take the Leap The Squiggly Career The Freelance Manifesto The Escape Manifesto The Manifesto on How to be Interesting Discover Your Optimal Health 50 Ways to Get a Job We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World You Are Not a Gadget New Job, New You Brave, Not Perfect How to Find Fulfilling Work This Is Now Your Company The Networking Manifesto: How to Find Your Dream Job in the New Economy This Chair Rocks You're Not Lost The Project Manifesto Napoleon Hill's Power of Positive Action Lean in In Their Shoes Mad Genius Undecided Find Your Why Manifesto for a Moral Revolution Unstoppable Switchers The Dating Manifesto

I Am That Girl

In an unorthodox approach, Georgetown University professor Cal Newport debunks the long-held belief that "follow your passion" is good advice, and sets out on a quest to discover the reality of how people end up loving their careers. Not only are pre-existing passions rare and have little to do with how most

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people end up loving their work, but a focus on passion over skill can be dangerous, leading to anxiety and chronic job hopping. Spending time with organic farmers, venture capitalists, screenwriters, freelance computer programmers, and others who admitted to deriving great satisfaction from their work, Newport uncovers the strategies they used and the pitfalls they avoided in developing their compelling careers. Cal reveals that matching your job to a pre-existing passion does not matter. Passion comes after you put in the hard work to become excellent at something valuable, not before. In other words, what you do for a living is much less important than how you do it. With a title taken from the comedian Steve Martin, who once said his advice for aspiring entertainers was to "be so good they can't ignore you," Cal Newport's clearly written manifesto is mandatory reading for anyone fretting about what to do with their life, or frustrated by their current job situation and eager to find a fresh new way to take control of their livelihood. He provides an evidence-based blueprint for creating work you love, and will change the way you think about careers, happiness, and the crafting of a remarkable life.

Fire Your Boss

Rob, Dom and Mikey were fed up with the corporate treadmill. When they decided to change careers, they looked for a website to help them escape - except there wasn't one. So they started their own. Three years later and they have started a movement called Escape the City. Over 100,000 people have joined

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www.escapethecity.org in pursuit of exciting and unconventional careers. They are the first online start-up in the world to raise more than £500,000 in investment equity crowdfunding - and they did this entirely from their own membership. The Escape Manifesto is the book that the guys wish they had read three years ago on the London Underground when they were commuting back and forth from their corporate cubicles. It is an inspirational call to action, packed with practical advice and encouragement. If you work in a corporate job that doesn't make you tick and you have ever wondered whether there is more to life, this book is for you. Step off the corporate treadmill - find an exciting job, start your own business, or go on a big adventure. Stop dreaming, start planning and do something different!

Reader Feedback "Fab book- inspired me to plan my escape in Jan 2014 to India to clear my head after 29 years in social work then starting my own business. If not now, when?!" - Fionna "My inspiration to take the step out of banking was driven by your book. I had been thinking about it for about a year but I kept putting off leaving the salaried job, that is until a friend left work and handed me a copy." - Selina "The Escape Manifesto is a fantastic book. Page after page really hit the note with me.. I'm leaving my city job to take some time out travelling South America and see what happens!" - Scott "The Manifesto has really helped me in my decision and continuing motivation to leave consulting. So, I'd like to say a massive thank you." - Victoria "I'm so excited to have 'escaped'!! Thanks to the Escape Manifesto for giving me the motivation and push I needed to seek out opportunities I can be passionate about." - Australian

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Lawyer in London "I'd like to let you know that your website and book! helped me 'escape' my job as management consultant in the Netherlands. I will be moving to Sri Lanka this November to work as general manager of a turtle conservation project, with my girlfriend. I found the job on your site. I'm so excited!" - Andre "I lost track of the number of times I stopped to read out passages to my wife which expressed the exact same thoughts and emotions as I'd been feeling myself, it's always good to know you're not the first to have felt this way. I got a bit carried away with the highlighter and have built a to-do list off the back of it." - Graham "Loving the Escape manifesto, I'm planning my escape from finance to conservation for August 2014." - Scott "Your book is by my bed - making notes from the money chapter hopefully I'll have news soon." - Victoria "I'm reading your book right now. I'm halfway through but I couldn't resist contacting you before I finish it. It is the perfect reference for finding a new career path and escaping the status quo and pressure from society - very good book!" - Daniel "Your book has made me feel so good about my situation and I now believe I'm doing all the right things to give my plans a good old go. Life is so short and you have nothing to lose. Nothing!!!" - Ed "Even the shittiest day brightens up when I read your blog, your book or just the pics you post on Facebook." - Dagmar "Well chaps, I did it! Quit my job in senior leadership in a blue chip corporate. Now what???? Halfway thru y

Fire Your Boss

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Bree is a loser, a wannabe author who hides behind words. But when she's told she needs to start living a life worth writing about, *The Manifesto on How to Be Interesting* is born. Six steps on how to be interesting. Six steps that will see her infiltrate the popular set, fall in love with someone forbidden and make the biggest mistake of her life.

Do What You Are

Your attitudes about marriage and the path to marriage are wrong. Some you've inherited, some you've simply bought—hook, line, and sinker—and some you've made up yourself. They have translated into bad action (or no action) in dating and relationships. But it's not too late; you can break the cycle of dating dysfunction and learn to honor marriage, marry well, and live intentionally while you wait. Lisa Anderson proves it's possible. *The Dating Manifesto* is neither a cheesy formula for finding a spouse nor a feel-good book about how the person for you is "out there" if you only "believe." Instead, it's a challenge to wise up, own your junk, and chart a bold new course for your relationship future.

So Good They Can't Ignore You

Draws on dozens of interviews to counsel young workers on how to navigate today's challenging employment arenas to reinvent their careers, providing anecdotal coverage of such topics as selecting compatible work, maintaining income and transitioning smoothly. Original.

Change Maker

Networking is the key to finding your dream job or getting ahead in your career. Alix Fraser's Networking Manifesto and the Guidebook to Networking Success are the ultimate tools for getting your first job after college or accomplishing whatever professional goal you set for yourself. Buy this book today and discover how to network your way to the job of your dreams.

The Career Manifesto

An inspirational guide to pursuing a meaningful career explains how to reshape one's work perspective by focusing on three priorities, including innovation, entrepreneurship, and activism. 20,000 first printing.

The Passion Manifesto

The health and fitness industry is huge, highly competitive, and often confusing to navigate. This one-of-a-kind book helps you make sense of the chaos, laying out a clear roadmap for career success—for both established professionals and anyone just getting started. With thousands of certifications, seminars, websites, and gurus promising advice, it's difficult for even the best pros to turn their passion for health and fitness into meaningful—and measurable—success. Enter Change Maker. In this definitive career guide, John Berardi—co-founder of Precision Nutrition, founder of Change Maker Academy, and one of the most successful people in the history of the health and fitness

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industry—shares his blueprint for becoming the ultimate change maker, one with a powerful purpose, an enthusiastic client base, and the ability to fund your own ideal lifestyle. Whether you're new to the industry and looking for a head-start, or you're already an expert but need a fresh approach, consider this your go-to career guide. With six helpful steps, this book covers the range of logistical, financial, psychological, and practical issues that every health and fitness pro needs to know, including how to:

- Choose your specialty based on your unique strengths
- Identify what your clients really want and deliver it every time
- Build new relationships and become a next-level coach
- Get new clients, make more money, and manage a thriving business
- Nurture and protect your most precious asset, your reputation
- Create a life-long, growth-oriented continuing education plan

If you work as a trainer, nutritionist, functional medicine doctor, group instructor, rehab specialist, or health coach—or you eventually want to—this step-by-step guide will help you turn your passion for health and fitness into work you find joy in, your clients into raving fans, and your career into something powerful, meaningful, and change-making.

What Color Is Your Parachute? 2020

Imagine if you could spend the rest of your life doing what you love and getting paid for it? In *The Passion Manifesto*, you'll learn everything you need to uncover your passion and craft a highly practical action plan to make a living from it. You'll learn: Why you should do what you love The one question that

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will make you rethink retirement How to discover who you really are and what you really love How to identify the essence of your passion and set the perfect goal How to destroy self-doubt and develop rock-solid belief in yourself so you can achieve your goals How to create a crystal-clear action plan so you know exactly how to achieve your goals How to find all the help and resources you need to make your passion come true. The Passion Manifesto is jam-packed with practical exercises to help you nail your passion, develop rock-solid confidence in yourself and create a detailed action plan to turn your goals, dreams and passion into reality. Download this book NOW to nail your passion and spend the rest of your life doing what you love. Pick up your copy today by clicking the BUY NOW button at the top of this page!

The Happy Manifesto

THE SCHOOL OF LIFE IS DEDICATED TO EXPLORING LIFE'S BIG QUESTIONS IN HIGHLY-PORTABLE PAPERBACKS, FEATURING FRENCH FLAPS AND DECKLE EDGES, THAT THE NEW YORK TIMES CALLS "DAMNABLY CUTE." WE DON'T HAVE ALL THE ANSWERS, BUT WE WILL DIRECT YOU TOWARDS A VARIETY OF USEFUL IDEAS THAT ARE GUARANTEED TO STIMULATE, PROVOKE, AND CONSOLE. A practical and inspirational guide to examining your career and deciding whether it truly makes you happy—this book will show you the steps it takes to find a job that truly makes you thrive. The desire for fulfilling work is one of the great aspirations of our age. This book reveals explores the competing claims we face for money,

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status, and meaning in our lives. Drawing on wisdom from a variety of disciplines, cultural thinker Roman Krznaric sets out a practical guide to negotiating the labyrinth of choices, overcoming fear of change, and finding a career in which you thrive. Overturning a century of traditional thought about career change, Krznaric reveals just what it takes to find life-enhancing work

True North

"An instant classic." —Arianna Huffington "Will inspire people from across the political spectrum." —Jonathan Haidt An essential shortlist of leadership ideas for everyone who wants to do good in this world, from Jacqueline Novogratz, author of the New York Times bestseller *The Blue Sweater* and founder and CEO of Acumen. In 2001, when Jacqueline Novogratz founded Acumen, a global community of socially and environmentally responsible partners dedicated to changing the way the world tackles poverty, few had heard of impact investing—Acumen’s practice of “doing well by doing good.” Nineteen years later, there’s been a seismic shift in how corporate boards and other stakeholders evaluate businesses: impact investment is not only morally defensible but now also economically advantageous, even necessary. Still, it isn’t easy to reach a success that includes profits as well as mutually favorable relationships with workers and the communities in which they live. So how can today’s leaders, who often kick off their enterprises with high hopes and short timetables, navigate the challenges of poverty and war, of egos

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and impatience, which have stymied generations of investors who came before? Drawing on inspiring stories from change-makers around the world and on memories of her own most difficult experiences, Jacqueline divulges the most common leadership mistakes and the mind-sets needed to rise above them. The culmination of thirty years of work developing sustainable solutions for the problems of the poor, Manifesto for a Moral Revolution offers the perspectives necessary for all those—whether ascending the corporate ladder or bringing solar light to rural villages—who seek to leave this world better off than they found it.

Extreme Productivity

Designing beautiful boards and making smooth animation come naturally to us Motion Designers. It's what we're good at. However, designing the career we want, with the freedom, flexibility, and pay we crave, that's more difficult. All of the above is within your grasp if you're willing to take the plunge into freelancing. School of Motion founder Joey Korenman worked in every kind of Motion Design role before discovering that freelancing offered him not only more autonomy but also higher pay, less stress, and more creativity. Since then, he's taught hundreds of School of Motion students his playbook for becoming a six-figure freelancer. Now he shares his experience and advice on breaking out of the nine-to-five mold in this comprehensive and tactical handbook. The Freelance Manifesto offers a field guide for Motion Design professionals looking to make the leap to

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freelance in two clear and concise parts. The first examines the goals, benefits, myths, and realities of the freelance lifestyle, while the second provides future freelancers with a five-step guide to launching and maintaining a solo business, including making contact, selling yourself, closing the deal, being indispensable, and becoming a lucrative enterprise. If you're feeling stifled by long hours, low-paying gigs, and an unfulfilling career, make the choice to redesign yourself as a freelancer—and, with the help of this book and some hard work, reclaim your time, independence, and inspiration for yourself.

The Gutsy Girl Handbook

Presents a program that shows how to integrate a healthy lifestyle, maintain a healthy weight, and live longer.

Take the Leap

“Required reading for professionals—and aspiring professionals—of all levels.” —Shirley Ann Jackson, President of Rensselaer Polytechnic Institute and Former Chairman of U.S. Nuclear Regulatory Commission Robert C. Pozen, one of the business world’s most successful—and productive—executives, reveals the surprising secrets to workplace productivity and high performance. It's far too easy for working professionals to become overwhelmed by a pile of time-sensitive projects, a backlog of emails, and endless meetings. In order to be truly productive, they must make a critical shift in mindset from hours

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worked to results produced. With *Extreme Productivity*, Pozen explains how individuals can maximize their time and energy by determining and focusing on their highest priorities. He also provides a toolkit of practical tips and techniques to help professionals at all stages of their careers maximize their time at work. This essential handbook empowers every person with proven methods for prioritizing their time to achieve high-impact results and refine their career goals for long-term success, all while leading a full and meaningful personal life as well.

The Squiggly Career

True North shows how anyone who follows their internal compass can become an authentic leader. This leadership tour de force is based on research and first-person interviews with 125 of today's top leaders—with some surprising results. In this important book, acclaimed former Medtronic CEO Bill George and coauthor Peter Sims share the wisdom of these outstanding leaders and describe how you can develop as an authentic leader. *True North* presents a concrete and comprehensive program for leadership success and shows how to create your own Personal Leadership Development Plan centered on five key areas: Knowing your authentic self Defining your values and leadership principles Understanding your motivations Building your support team Staying grounded by integrating all aspects of your life *True North* offers an opportunity for anyone to transform their leadership path and become the authentic leader they were born to be. Personal, original, and

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illuminating stories from Warren Bennis, Sir Adrian Cadbury, George Shultz (former U.S. secretary of state), Charles Schwab, John Whitehead (Cochairman, Goldman Sachs), Anne Mulcahy (CEO, Xerox), Howard Schultz (CEO, Starbucks), Dan Vasella (CEO, Novartis), John Brennan (Chairman, Vanguard), Carol Tome (CFO, Home Depot), Donna Dubinsky (CEO/cofounder, Palm), Alan Horn (President, Warner Brothers), Ann Moore (CEO, Time, Inc.) and many others illustrate the transitions that shape the type of leaders who will thrive in the 21st century. Bill George (Cambridge, MA) has spent over 30 years in executive leadership positions at Litton, Honeywell, and Medtronic. As CEO of Medtronic, he built the company into the world's leading medical technology company as its market capitalization increased from \$1.1 billion to \$60 billion. Since 2004, he has been a professor at the Harvard Business School. His 2004 book *Authentic Leadership* (0-7879-7528-1) was a BusinessWeek bestseller. Peter Sims (San Francisco, CA) established "Leadership Perspectives," a course on leadership development at the Stanford Graduate School of Business and cofounded the London office of Summit Partners, a leading investment firm. Their Web site is www.truenorthleaders.com.

The Freelance Manifesto

At twenty-five, Tracy Timm experienced a crisis of identity. She had a life that many would envy, but was plagued by the guilt that she was deeply unhappy with her career. Trapped on a Wall Street trading floor for more hours than she cared to add up in a week,

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and unfulfilled by her daily activities, Timm knew that there had to be more to life than this. But, much to her disappointment, she could not find a proven system that would help her identify her ideal career. That's when Tracy did the unthinkable: she quit her six-figure job, joined the undergraduate program Semester at Sea, and set out to discover her dream job. After two years of soul-searching, three years of human capital advisory work, and countless career and mentor conversations, Tracy made an incredible breakthrough. Not only is it possible to find work you love and get paid well in the process, but there is a proven formula to help you discover a super career that fits you perfectly. Unstoppable shares this proven process with you. In this book, Timm, now living her dream as a sought-after career clarity expert, organizational advisor, speaker, and author, leads you through The Nth Degree® process: a proven, step-by-step strategy to achieve total career clarity. You will learn:

- * The proven secret to sustainable career success
- * The three types of "fit" that companies are looking for
- * A no-fail method for defining your unique professional genius zone
- * The two ways to maximize the value you provide
- * How to tap into the hidden career marketplace
- * Proven methods for creating more wealth in your life and career

Whether you're miserably employed, looking to level-up in your career, longing to be self-employed, or simply ready to discover the job of your dreams; whether freedom, a high salary, or helping others matters most to you; whether you're just not sure what you want to do, this book will show you how to discover the way forward and design a career you adore. Timm is a lively, enthusiastic, and encouraging coach, with whose

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guidance will help you go from stuck in your job to unstoppable in your career and life.

The Escape Manifesto

Expanded and updated for graduates just entering the workforce, a latest edition of a best-selling guide to finding and getting the most out of a first job shares professional advice for résumé writing, recommended interviewing practices and salary negotiation.

The Manifesto on How to be Interesting

“Wow. This book totally rocks. It arrived on a day when I was in deep confusion and sadness about my age. Everything about it, from my invisibility to my neck. Within four or five wise, passionate pages, I had found insight, illumination, and inspiration. I never use the word empower, but this book has empowered me.” —Anne Lamott, New York Times bestselling author, activist, and TED speaker

Ashton Applewhite has written a rousing manifesto calling for an end to discrimination and prejudice on the basis of age. In our youth obsessed culture, we’re bombarded by media images and messages about the despairs and declines of our later years. Beauty and pharmaceutical companies work overtime to convince people to purchase products that will retain their youthful appearance and vitality. Wrinkles are embarrassing. Gray hair should be colored and bald heads covered with implants. Older minds and bodies are too frail to keep up with the pace of the modern working world and olders should just step aside for

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the new generation. Ashton Applewhite once held these beliefs too until she realized where this prejudice comes from and the damage it does. Lively, funny, and deeply researched, *This Chair Rocks* traces her journey from apprehensive boomer to pro-aging radical, and in the process debunks myth after myth about late life. Explaining the roots of ageism in history and how it divides and debases, Applewhite examines how ageist stereotypes cripple the way our brains and bodies function, looks at ageism in the workplace and the bedroom, exposes the cost of the all-American myth of independence, critiques the portrayal of elders as burdens to society, describes what an all-age-friendly world would look like, and offers a rousing call to action. It's time to create a world of age equality by making discrimination on the basis of age as unacceptable as any other kind of bias. Whether you're older or hoping to get there, this book will shake you by the shoulders, cheer you up, make you mad, and change the way you see the rest of your life. Age pride!

Discover Your Optimal Health

'The Squiggly Career is about navigating work in a way that suits you, it's a timely and brilliant handbook for now' Stylist 'Like going one-to-one with a personal career coach, it's impossible to leave this book without having a massive personal breakthrough' Bruce Daisley, Vice President, EMEA Twitter and author of *The Joy of Work* 'The Squiggly Career is a brilliant guide. Read it and get the tools you need to thrive in your career now and in the future' Marie

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Forleo, #1 New York Times bestselling author of Everything is Figureoutable 'Logical, practical and based on tried and tested models' Financial Times, Business Book of the Month Career ladders and jobs for life are a thing of the past Today, we're living in a world of squiggly careers, where moving frequently and fluidly between roles, industries, locations, and even careers, is becoming the new normal. Squiggly careers can feel stressful and overwhelming, but if you know how to make the most of them, they can be full of opportunity, freedom and purpose. And to make the most of our increasingly squiggly careers we need to answer some important questions: What am I good at? What do I stand for? What motivates and drives me? Where do I want to go in the future? In The Squiggly Career, you'll learn how to: - Play to your super strengths - Discover your values - Overcome your confidence gremlins - Build better support networks - Explore your future possibilities Packed with insights about the changing shape of work and inspiration from highly successful people, this book will fuel your growth and help you be happier, and ultimately more successful in your career.

50 Ways to Get a Job

Fire Your Boss is the disruptive alternative blueprint for charting a new life-giving career path that gives you control, allowing you to set your own rules for your work life. Provocative, liberating, and universally appealing, Fire Your Boss seeks to help readers resolve the deepest root of workplace

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unrest—namely, fear and self-preservation. This book upgrades readers' core belief systems, demonstrates how to liberate their careers forever, and ultimately, join a heretical uprising without becoming an entrepreneur, changing jobs, or simply white-knuckling their way to retirement. Aaron McHugh maps out how to make philosophical, emotional, tactical, and heart-centered shifts at every intersection on the career journey. Firing your boss does not require you to leave to your job. Firing your boss does not require you to start a new business. Firing your boss becomes the life-altering daily mantra that transforms the disengaged into hopeful leaders. Discover how to plot a new course of career freedom and independence, empowerment, and self-reliance. Find your smile again, rekindle your mojo, recapture the art of your work, and start enjoying your work every single day.

We Are the New Radicals: A Manifesto for Reinventing Yourself and Saving the World

Imagine a workplace where people are energized and motivated by being in control of the work they do. Imagine they are trusted and given freedom, within clear guidelines, to decide how to achieve their results. Imagine they are able to get the life balance they want. Imagine they are valued according to the work they do, rather than the number of hours they spend at their desk. Wouldn't you want to work there? Wouldn't it also be the place that would enable you to work at your best and most productive? The Happy

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Manifesto is a guide to anyone wanting to improve their workplace. Learn how you too could change your work environment for the better.

You Are Not a Gadget

An action-oriented guide to help anyone find their calling and achieve their goals, inspired by the author's popular blog post with the same title The Career Manifesto presents an inspiring and refreshingly simple approach to finding your passion and purpose and then jumpstarting a dream career to achieve those, by asking three essential questions: - What do you want your impact to be? - What are the potential pathways that move you towards your purpose? - How can you hold yourself accountable for your goals? Award-winning CEO of XO Group and sought-after speaker, Michael Steib, draws on his own diverse work experience and career highlights as well as powerful anecdotes from other successful business leaders to offer expert guidance, field-tested advice, and interactive exercises that will help you answer these three key questions, envision a goal and then craft and execute a plan to achieve it. For young professionals, entrepreneurs, and creatives seeking more purpose and meaning in their work and lives, The Career Manifesto is the essential way to build--and follow through on--an effective plan to excel at whatever job, project or career goal you put your mind to.

New Job, New You

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A tough-loving guide to figuring out your next steps and believing in yourself enough to take them. If there's one phrase women's leadership expert Maxie McCoy hears over and over again in talking to young women, it's "I'm so lost." Not only do they doubt the direction their lives are going—they don't even know where to start making changes. This book provides a straight shot of encouragement to change that. You're Not Lost is the manifesto for a generation of women who don't have the self-confidence to trust their instincts and go for it. This compelling guide gets to the root of the problem, showing you how to drop the panic-inducing, big-picture obsession over "Where am I going with my life?" and instead shines a spotlight on the small yet impactful decisions that will take you from lost to found. With step-by-step advice, thought-provoking exercises, and real-life stories from Maxie and other inspirational women who have been there and succeeded, this book is an energizing action plan for getting to the amazing career and life you deserve.

Brave, Not Perfect

Those who enjoy the power of positive action accomplish more, have less stress, live with fewer regrets, become more self-disciplined, and demonstrate personal persistence. These qualities contribute to making our unique world a better place to live. We improve the world by simply taking positive action. If you decide to take positive action, you will begin to reap the benefits immediately. You will begin to decree to your subconscious mind that

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you are an action-oriented person who accepts no excuses. Napoleon Hill's Power of Positive Action will provide you with tools to help you: Adopt a positive attitude Achieve better physical health Find harmony in relationships Gain freedom from fear See hope for the future Acquire the capacity for faith Grow a desire to share Keep an open mind Achieve self-discipline By following the steps outlined in this book, you become the scriptwriter for your life's story and the creator of your own advancement and success. Read this book and take positive action today!

How to Find Fulfilling Work

How can your bureaucratic organization achieve world-class speed and productivity? How can you better balance your time at home and at work? How can you spend time on the things you love, while at the same time keeping what you need? Roger Wilson must answer these questions when he goes from a dead-end job at Malloy Enterprises to managing Malloy's most urgent and important project, a secret development effort code-named "Aurora." As Aurora's deadline looms ever closer, Roger has to figure out how to lead his team to success in the face of Malloy's inertia. At the same time, he struggles to keep his family together and to manage a revolutionary technology that seems to have ideas of its own. The Aurora team discovers that success is only possible when they challenge the basic values that underlie their day-to-day work. Their new values, the "Project Manifesto," coupled with their new critical chain scheduling approach, lead to dramatic improvements

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in speed and productivity.

This Is Now Your Company

Create your next breakthrough Mad Genius is a unique book for entrepreneurs--and for employees who want to think like entrepreneurs. It will help you unleash the innate creative genius inside you. Every industry has its sacred cows and accepted practices. These are often based upon foundational premises that are no longer valid--if they ever were. There's a reason Facebook was birthed in a dorm room, Amazon.com came from people not in the bookstore business, and UBER was created by people who weren't from the taxi industry. Innovation, discovery, and creating disruption require blowing up conventional thinking and unleashing your entrepreneurial brilliance. Mad Genius is a fire hose of creative stimulation that will spark breakthrough ideas and show you how to nurture them. Get ready to think different. From the Hardcover edition.

The Networking Manifesto: How to Find Your Dream Job in the New Economy

A NATIONAL BESTSELLER A programmer, musician, and father of virtual reality technology, Jaron Lanier was a pioneer in digital media, and among the first to predict the revolutionary changes it would bring to our commerce and culture. Now, with the Web influencing virtually every aspect of our lives, he offers this provocative critique of how digital design is shaping society, for better and for worse. Informed by

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Lanier's experience and expertise as a computer scientist, *You Are Not a Gadget* discusses the technical and cultural problems that have unwittingly risen from programming choices—such as the nature of user identity—that were “locked-in” at the birth of digital media and considers what a future based on current design philosophies will bring. With the proliferation of social networks, cloud-based data storage systems, and Web 2.0 designs that elevate the “wisdom” of mobs and computer algorithms over the intelligence and wisdom of individuals, his message has never been more urgent.

This Chair Rocks

The ultimate road map for landing your dream job, packed with true inspiring stories from more than sixty people who made profound changes in their lives and careers, plus practical advice from experts. “If you are ready to go for the life and the job you really want, *Take the Leap* is the go-to book for anyone making a career change” (Bobbi Brown). *Take the Leap* features inspiration and advice from game changers, rule breakers, and side hustlers who once stood where you are now, wondering if they should take a risk. They went from production assistant to million-dollar screenplay writer; attorney to surf instructor; mom to DJ; hairdresser to firefighter; real estate agent to award-winning chef. Do you want to go for that career you've always dreamed about? Launch a new company? Become a tech mogul? Live a life of adventure? Save the world? You'll find wisdom from successful mentors like creative

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visionary and writer Simon Doonan, entrepreneur Barbara Corcoran, NFL player turned artist/activist Aaron Maybin, and wellness and beauty guru Bobbi Brown. Whether you watch Shark Tank religiously and think I could have thought of that, or harbor daydreams about traveling the globe in style, your wildest career dream is represented in this empowering guidebook. Take the Leap serves as the reminder we all need: don't settle—go after whatever it is that you truly want.

You're Not Lost

Large Print.

The Project Manifesto

INTERNATIONAL BESTSELLER * Inspired by her popular TED Talk, the founder and CEO of Girls Who Code urges women to embrace imperfection and live a bolder, more authentic life. "A timely message for women of all ages: Perfection isn't just impossible but, worse, insidious."--Angela Duckworth, bestselling author of Grit Imagine if you lived without the fear of not being good enough. If you didn't care how your life looked on Instagram. If you could let go of the guilt and stop beating yourself up for making human mistakes. Imagine if, in every decision you faced, you took the bolder path? As women, too many of us feel crushed under the weight of our own expectations. We run ourselves ragged trying to please everyone, pass up opportunities that scare us, and avoid rejection at all costs. There's a reason we act this

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way, Saujani says. As girls, we were taught to play it safe. Well-meaning parents and teachers praised us for being quiet and polite, urged us to be careful so we didn't get hurt, and steered us to activities at which we could shine. As a result, we grew up to be women who are afraid to fail. It's time to stop letting our fears drown out our dreams and narrow our world, along with our chance at happiness. By choosing bravery over perfection, we can find the power to claim our voice, to leave behind what makes us unhappy, and to go for the things we genuinely, passionately want. Perfection may set us on a path that feels safe, but bravery leads us to the one we're authentically meant to follow. In *Brave, Not Perfect*, Saujani shares powerful insights and practices to help us let go of our need for perfection and make bravery a lifelong habit. By being brave, not perfect, we can all become the authors of our best and most joyful life.

Napoleon Hill's Power of Positive Action

Start With Why has led millions of readers to rethink everything they do - in their personal lives, their careers and their organizations. Now *Find Your Why* picks up where *Start With Why* left off. It shows you how to apply Simon Sinek's powerful insights so that you can find more inspiration at work -- and in turn inspire those around you. I believe fulfillment is a right and not a privilege. We are all entitled to wake up in the morning inspired to go to work, feel safe when we're there and return home fulfilled at the end of the day. Achieving that fulfillment starts with

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understanding exactly WHY we do what we do. As Start With Why has spread around the world, countless readers have asked me the same question: How can I apply Start With Why to my career, team, company or nonprofit? Along with two of my colleagues, Peter Docker and David Mead, I created this hands-on, step-by-step guide to help you find your WHY. With detailed exercises, illustrations, and action steps for every stage of the process, Find Your Why can help you address many important concerns, including: * What if my WHY sounds just like my competitor's? * Can I have more than one WHY? * If my work doesn't match my WHY, what should I do? * What if my team can't agree on our WHY? Whether you've just started your first job, are leading a team, or are CEO of your own company, the exercises in this book will help guide you on a path to long-term success and fulfillment, for both you and your colleagues. Thank you for joining us as we work together to build a world in which more people start with WHY. Inspire on! -- Simon

Lean in

The bestselling guide to finding career success and satisfaction through Personality Type is now thoroughly revised, expanded, and updated. Do What You Are -- the time-honored classic that has already helped more than a million people find truly satisfying work -- is now updated to include jobs in today's hottest markets, including health services, education, and communications technology. With the global economy's ups and downs, the advent of astonishing

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new technology, the migration to online work and study, and the ascendancy of mobile communication, so much has changed in the American workplace since this book's fourth edition was published in 2007. What hasn't changed is the power of Personality Type to help people achieve job satisfaction. This fifth edition is especially useful for millennials and for baby boomers experiencing midlife career switches. The book leads readers step-by-step through the process of determining and verifying Personality Type. Then it identifies occupations that are popular with each Type, provides helpful case studies, and offers a rundown of each Type's work-related strengths and weaknesses. Focusing on each Type's strengths, *Do What You Are* uses workbook exercises to help readers customize their job search, ensuring the best results in the shortest period of time.

In Their Shoes

A new personalized way to find the perfect job—while staying calm during the process. You are so much more than a resume or job application, but how can you communicate that to your potential employer? You need to learn to ask the right questions, stop using job sites, and start doing the work that actually counts. Based on information gained from over 400,000 individuals who have used these exercises, this book reveals career expert Dev Aujla's tried-and-tested method for job seekers at every stage of their career. Filled with anecdotes and advice from professionals ranging from a wilderness guide to an architect, it includes quick-step exercises that help

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you avoid the common pitfalls of navigating a modern career. Whether you've just decided to start the hunt or you're gearing up for a big interview, 50 Ways to Get a Job will keep you poised, on-track, and motivated right up to landing your dream career.

Mad Genius

For fifteen years, Mike Rognlien has learned from some of the best (and some of the . . . not best) people in the corporate world. His tenure at Facebook, as a consultant to Microsoft, and at numerous other companies--from insurance to banking to Silicon Valley--taught him valuable lessons in responsibility, ownership and accountability, and the fine art of T-shirt printing. And now, with a mix of wisdom and rueful humor, he's sharing his accumulated work and life lessons with you. Yes, you.

Undecided

Don't settle . . . SUCCEED in the right career! Are you stuck in an unsatisfying job? In the wrong profession? An industry that just isn't a fit? Get unstuck! Land a new career—one you're genuinely passionate about. Switchers helps you realize that dream. Written by celebrated career coach and psychologist Dr. Dawn Graham, the book provides proven strategies that will get you where you want to go. The first step is to recognize that the usual rules and job search tools won't work for you. Resumes and job boards were designed with traditional applicants in mind. As a career switcher, you have to go beyond the basics,

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using tactics tailor-made to ensure your candidacy stands out. The book reveals how to: Understand the concerns of hiring managers—and think like they do • Craft a resume that catches their attention within six seconds • Spotlight transferable skills that companies covet • Rebrand yourself—aligning your professional identity with your new aspirations • Reach decision-makers by recruiting “ambassadors” from within your network • Nail interviews by turning tough questions to your advantage • Convince skeptical employers to shelve their assumptions and take a chance on you • Negotiate a competitive salary and benefits package—even as a “newbie” to the field Career changers face unique challenges that demand fresh approaches. Packed with psychological insights, practical exercises, and inspiring success stories, Switchers helps you leap over obstacles and into a whole new field. Want to pull off the most daring—and fulfilling—career move of your life? Read Switchers.

Find Your Why

An array of careers are presented through a realistic examination of the work involved by professional women in their chosen occupations, including stories from actor Maura Tierney, editor Susan Schultz, and television series creator Shonda Rhimes.

Manifesto for a Moral Revolution

Seeks to inspire confidence in women to help them achieve the life they want.

Unstoppable

Bestselling author, professional speaker, and former editor-in-chief of Cosmopolitan, Kate White shares the nine core principles gutsy women need to go bigger, bolder, and achieve the full level of success they desire. Twenty-two years ago Kate White wrote the bestselling career bible *Why Good Girls Don't Get Ahead but Gutsy Girls Do*, and helped thousands of women push their success to the next level. Now a new generation of women, still eyeing the pay gap and glass ceiling, needs its own set of rules for today's modern workplace. In *THE GUTSY GIRL HANDBOOK* White presents the nine core principles that have guided her career, offering dozens of straightforward, doable strategies for women in any field and at any stage in their professional lives. Drawing on original research, and sharing new success stories and never-before told examples from her time as the editor-in-chief of Cosmo, White inspires women to own their excellence, break the rules (or make their own), ask for the money and opportunities they deserve, and refuse to apologize for who they are and what they want. *THE GUTSY GIRL HANDBOOK* is a resource for women who want to build confidence, negotiate a great salary and perks, manage meetings, mansplaining, and interruptions, and create game-changing "notice me" ideas. This all-new, accessible handbook is a great gift for graduates, and a must-read for professional women of all levels.

Switchers

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Work can't be about survival. The work experience should be full of the mystery of adventure, the melding of challenge and reward, the fostering of joy, encouragement, and growth. Work is where we can alter the white space before us for good. We must reclaim our place as pioneers of new outcomes. We are the inventors of new solutions, designers of new products, dreamers of new possibilities, and architects of a better tomorrow. We must re-infuse our work with challenge, reward, zest, zeal, fun, laughter, creativity, and unapologetic hope. You hold in your hands a disrupting alternative for a better way to work. This book is the string leading you to the exit door out of the maze of your own career dissatisfaction to a better way of experiencing work. *Fire Your Boss: A Manifesto to Rethink How You Think About Work* will liberate your career forever. You will discover how to plot a new course of career freedom and start enjoying your work every day. It's time to make a ruckus. It's time to give your boss the boot. This book is for you if you: 1. Want to enjoy going to work each day. 2. Feel confident that your career is too important to approach with apathy. 3. Want to gain greater influence at work. 4. Are ready to rethink how you think about work. 5. Have tried everything else and it did NOT work. After reading this manifesto, you'll be able to: 1. Establish new strategies for interacting with your boss and company. 2. Know how to obtain the freedom to offer your best in any job. 3. Receive the attention and recognition you deserve. 4. Understand why quitting your job won't help you.

The Dating Manifesto

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With more than 10 million copies sold in 28 countries, the world's most popular job-search book is updated for 2020, tailoring Richard Bolles's long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. NAMED ONE OF THE ALL-TIME 100 BEST NONFICTION BOOKS BY TIME *What Color Is Your Parachute?* is the world's most popular job-hunting guide, revised and updated annually with more than ten million copies sold. This newly streamlined edition features the latest resources, case studies, and perspectives on today's job market, revealing surprising advice on what works—and what doesn't—so you can focus your efforts on tactics that yield results. At its core is Richard N. Bolles's famed Flower Exercise, a unique self-inventory that helps you design your career—and your life—around your key passions, transferable skills, traits, and more. This practical manual also provides essential tips for writing impressive resumes and cover letters, networking effectively, interviewing with confidence, and negotiating the best salary possible. Whether you're searching for your first job, were recently laid off, or are dreaming of a career change, *What Color Is Your Parachute?* will guide you toward a fulfilling and prosperous life's work.

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