

Social Psychology From Stephen Franzoi 6th Edition

Identity Theory Student Study Guide to Accompany Social Psychology, [by] Stephen L. Franzoi Obedience to Authority Loneliness Theories of Personality A Theory of Objective Self Awareness Positive Psychology as Social Change DVD Videos: Introductory Psychology ABC News Writing for Psychology Self-objectification in Women Social Psychology (with APA Card) Thinking about Political Psychology Cognitive Psychology: Connecting Mind, Research and Everyday Experience Good Faith Empathy The Media and Body Image Encyclopedia of Social Psychology Social Psychology The Importance of Psychological Traits Self-Disclosure Interpersonal Perception Adolescent Self-disclosure Educational Psychology for Learning and Teaching Essentials of Learning and Cognition Social Psychology Social Psychology (Fifth Edition) Clinical Psychology Perceived Control, Motivation, & Coping Uncommon Therapy Social Psychology The Psychology Major's Companion Encyclopedia of Social Psychology The Basics of Social Research Psychology: A Discovery Experience Understanding Person-Centred Counselling Shyness Social Psychology Nonverbal Communication in Close Relationships Essentials of Psychology Psychology

Identity Theory

A critical thinking approach emphasizing science and applications An award-winning author team

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challenges students to think critically about the concepts, controversies, and applications of social psychology using abundant tools, both in text and online. (NEW) infographics examine important topics like social class, social media effects, and research methodology. InQuizitive online assessment reinforces fundamental concepts, and PowerPoints, test questions, and (NEW) Concept Videos, will help you create the best course materials in the shortest amount of time. Please note that this version of the ebook does not include access to any media or print supplements that are sold packaged with the printed book.

Student Study Guide to Accompany Social Psychology, [by] Stephen L. Franzoi

How might an adolescent be facilitated to self-disclose in a counseling interview? This research undertook the task of studying this rather neglected area in the literature on adolescents, psycho-therapy, and self-disclosure. Adolescents, and in particular those with learning difficulties and/or behavior problems, are in need of methods to facilitate self-expression. The major purpose of this research was to verify the efficacy of three factors facilitating self-divulgence: psychotherapeutic techniques, individual and group conditions, and themes. The findings responded to how adolescents may be facilitated to self-disclose.

Obedience to Authority

Modern psychology has become a broad and fragmented collection of research areas, theoretical orientations, and professional organizations. The author, who believes integration within the discipline is critical, makes the case that its empirical and theoretical aspects can be unified under the umbrella of adaptation. The principles of learning, and the characteristics of memory and language—our adaptation to a challenging environment—are pertinent to all we do, and the sciences of learning and cognition are the subject areas most relevant to these proximate behavior–environment relationships. Because the adaptability of a behavior is often tied to its function, the author’s functional perspective serves as a helpful organizational tool for studying the otherwise disparate aspects of learning and cognition—thinking, memory, conceptual behavior, and language. New to this edition is an emphasis on applied behavior analysis, a rapidly growing and credentialed profession. Updated pedagogical features include opening chapter vignettes, interim summaries and review questions, improved graphics, and a full glossary of key terms.

Loneliness

Theories of Personality

Essentials is a streamlined version of the Psychology: Journey of Discovery larger text. Like JOD, Essentials approaches the first course in psychology as a "discovery experience," both in describing the

scientific theory and research within the discipline and in describing the introductory students' experience in learning about themselves and others. I use a story-telling approach to describe the science of psychology and reinforce the discovery theme by including "Journey of Discovery Questions" and "Self-Discovery," "Closer Look," and "Exploring Culture & Diversity" boxed inserts throughout the chapters. Each chapter ends with a "Psychological Applications" section which applies specific chapter content to the students' lives.

A Theory of Objective Self Awareness

Positive Psychology as Social Change

Decisions about self-disclosure-whether to reveal one's thoughts, feelings, or past experiences to another person, or the level of intimacy of such disclosure-are part of the everyday life of most persons. The nature of the decisions that a person makes will have an impact on his or her life. They will determine the kinds of relationships the person has with others; how others perceive him or her; and the degree of self knowledge and awareness that the person possesses. The study of self-disclosure has interested specialists from many disciplines, including personality and social psychologists, clinical and counseling psychologists, and communications researchers. Our book brings together the work of experts from these various disciplines with the hope that knowledge about work being done on self-

disclosure in related disciplines will be increased. A strong emphasis in each of the chapters is theory development and the integration of ideas about self-disclosure. The book's chapters explore three major areas, including the interrelationship of self-disclosure and personality as well as the role of self-disclosure in the development, maintenance, and deterioration of personal relationships, and the contribution of self-disclosure to psychotherapy, marital therapy, and counseling.

DVD Videos: Introductory Psychology ABC News

Modern industrialized society chronically and pervasively objectifies the female body, and many women have come to view themselves through the lens of an external observer, habitually monitoring their own appearance whether in public or private settings. Given the negative effects associated with self-objectification-such as body shame, appearance anxiety, depression, and disordered eating-an empirically based approach to researching and treating self-objectification is critical. This book integrates recent research developments and current clinical knowledge on self-objectification in women. Using Barbara L. Fredrickson and Tomi-Ann Roberts' objectification theory as a framework, the contributors address various aspects of the theory, including evidence for and causes of self-objectification across the life span, psychological consequences, and associated mental health risks. The book also discusses various scales for measuring

self-objectification, as well as approaches to prevent and disrupt this phenomenon. With research from a variety of disciplines-psychology, sociology, anthropology, women's studies, and political science-this book should be read by everyone interested in the well-being of women.

Writing for Psychology

The concept of identity has become widespread within the social and behavioral sciences in recent years, cutting across disciplines from psychiatry and psychology to political science and sociology. All individuals claim particular identities given their roles in society, groups they belong to, and characteristics that describe themselves. Introduced almost 30 years ago, identity theory is a social psychological theory that attempts to understand identities, their sources in interaction and society, their processes of operation, and their consequences for interaction and society from a sociological perspective. This book describes identity theory, its origins, the research that supports it, and its future direction. It covers the relation between identity theory and other related theories, as well as the nature and operation of identities. In addition, the book discusses the multiple identities individuals hold from their multiple positions in society and organizations as well as the multiple identities activated by many people interacting in groups and organizations. And, it covers the manner in which identities offer both stability and change to individuals. Written in an accessible style, Identity Theory makes, step by step, the full range of this

powerful new theory understandable to readers at all levels.

Self-objectification in Women

David A. Kenny's pioneering contribution takes a social relations approach to basic questions of person perception in social interaction. Enlightening and provocative, this volume provides a comprehensive theoretical overview of "interpersonal perception," a field of research that holds great promise for shedding light on social behavior. Blending meticulous analysis with thoughtful interpretation, the book demonstrates how interpersonal perception enhances the traditional study of person perception by capturing the richness of social behavior. To introduce the topic, Kenny clearly explicates the differences between person perception and interpersonal perception, showing that while the traditional paradigm is guided by descriptions of hypothetical people, interpersonal perception takes into account the bidirectional reality of dyadic interaction. The book addresses three fundamentally different types of perceptions: * How we see other people * How we see ourselves * How we think we are seen by others Nine different questions are based on the relationships among these perceptions. To answer these questions, the author sets forth the Social Relations Model, a research paradigm that posits people as both perceivers and targets. The model is flexible in that it allows for the possibility of meta- and self-perception, and it considers the impact of particular interactions with another on an individual's behavioral changes.

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The collection, interpretation, analysis, and summary of data are covered here in depth. The main body of the work examines specific theoretical issues within interpersonal perception. Devoting one chapter to each issue--labeled assimilation, consensus, uniqueness, reciprocity, target accuracy, assumed reciprocity, meta-accuracy, assumed similarity, and self-other agreement--Kenny presents the relevant research evidence for each one. The book concludes with a synthesis of the major issues, an examination of the links between behavior and perception, and a discussion of the insights the available evidence can yield about social relations. This unique volume is invaluable reading for all social scientists interested in person perception. Offering the first available overview of this significant new field of research, *Interpersonal Perception* is also an important text for courses on the subject.

Social Psychology (with APA Card)

Empathy has long been a topic of interest to psychologists, but it has been studied in a sometimes bewildering number of ways. In this volume, Mark Davis offers a thorough, evenhanded review of contemporary empathy research, especially work that has been carried out by social and personality psychologists. Davis' approach is explicitly multidimensional. He draws careful distinctions between situational and dispositional "antecedents" of empathy, cognitive and noncognitive "internal processes," affective and nonaffective "intrapersonal outcomes," and the "interpersonal behavioral

outcomes" that follow. Davis presents a novel organizational model to help classify and interpret previous findings. This book will be of value in advanced undergraduate and graduate courses on altruism, helping, and moral development.

Thinking about Political Psychology

This volume is about shyness: its definitions and conceptualization as a psychological construct, research on its causes and consequences, methods for measuring shyness, strategies for alleviating the unpleasant experiences associated with shyness, and its connection to other forms of social anxiety and inhibition. The book together was to provide a resource for The principal goal in putting psychologists from several subdisciplines, most notably social, personality, clinical, and developmental psychology, in addition to social scientists from other disciplines. We do not assume that these chapters, considered collectively or individually, provide answers to every conceivable issue with respect to shyness. Rather, we hope that the book will serve to integrate what is known about shyness on the basis of current research and theorizing and to provide both directions and impetus for continued research, theoretical evolution, and improved techniques of assessment and intervention. But one might ask, why another book on shyness? In particular, why a book at this time given the recent appearance of other books on the topic and in view of the extensive literature on related topics such as introversion and anxiety-topics that would seem to

compete with shyness for the same conceptual space? Our decision to edit this volume was prompted by several considerations, some practical, others more substantive in nature.

Cognitive Psychology: Connecting Mind, Research and Everyday Experience

Connecting the study of cognition to everyday life in an unprecedented way, E. Bruce Goldstein's **COGNITIVE PSYCHOLOGY: CONNECTING MIND, RESEARCH, AND EVERYDAY EXPERIENCE** gives equal treatment to both the landmark studies and the cutting-edge research that define this fascinating field. The text employs a wealth of concrete examples and illustrations that help students understand the theories of cognition--driving home both the scientific importance of the theories and their relevance to students' daily lives. Goldstein's accessible narrative style blends with an art program that makes difficult concepts understandable. Students gain a true understanding of the behind the scenes activity that happens in the mind when humans do such seemingly simple activities as perceive, remember, or think. Goldstein's also focuses on the behavioral and physiological approaches to cognition by including physiological materials in every chapter. As is typical of his work, this is a major revision that reflects the most current aspects of the field. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Good Faith

At every point in the lifespan, individual differences in a sense of control are strong predictors of motivation, coping and success and failure in a wide range of domains. What are the origins of these individual differences, how do they develop and what are the mechanisms by which they exert such an influence on psychological functioning? To answer these questions, this book draws on theories and research covering key control constructs, including self-efficacy, learned helplessness, locus of control and attribution theory. Skinner also considers such issues as: the origins of control in social interaction; environmental features that promote or undermine control; developmental change in the mechanisms by which experience

Empathy

In this 2002 volume, political psychologists take a hard look at political psychology. They pose and then address, the kinds of tough questions that those outside the field would be inclined to ask and those inside should be able to answer satisfactorily. Not everyone will agree with the answers the authors provide and in some cases, the best an author can do is offer well-grounded speculations. Nonetheless, the chapters raise questions that will lead to an improved political psychology and will generate further discussion and research in the field. The individual chapters are organised around four themes. Part I tries to define political psychology and provides an overview of the field. Part II raises questions about

theory and empirical methods in political psychology. Part III contains arguments ranging from the position that the field is too heavily psychological to the view that it is not psychological enough. Part IV considers how political psychologists might best connect individual-level mental processes to aggregate outcomes.

The Media and Body Image

Many Christians today feel overwhelmed as they try to live faithfully in a culture that seems increasingly hostile to their beliefs. Politics, marriage, sexuality, religious freedom--with an ever-growing list of contentious issues, believers find it harder than ever to hold on to their convictions while treating their friends, neighbors, coworkers, and even family members who disagree with respect and compassion. This isn't just a problem that affects individual Christians; if left unaddressed, the growing gap between the faithful and society's tolerance for public faith will have lasting consequences for the church in America. Now the bestselling authors of *unChristian* turn their data-driven insights toward the thorny question of how Christians talk with people they know and love about the most toxic issues of our day. They help today's disciples understand what they believe and why, and how to keep believing it without being judgmental and defensive. Readers will discover the most significant trends that offer both obstacles and opportunities to God's people, and how not only to challenge culture but to create and renew it for the common good. Perhaps most importantly, David

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Kinnaman and Gabe Lyons invite fellow Christians to understand the heart behind opposing views and show them how to be loving, life-giving friends despite profound differences. This will be the go-to book for young adult and older believers who don't want to hide from culture but to engage and restore it.

Encyclopedia of Social Psychology

WRITING FOR PSYCHOLOGY offers concise assistance for students writing their research analyses using APA Style. By providing concrete examples of common errors, the authors are able to show rather than merely tell students what to do and what to avoid. This manual will help students adhere to the basics of APA style; refine critical thinking skills, library search skills, revising skills, editing skills, and proofing skills; and avoid plagiarism. Checklists precede the summary at the end of every chapter, giving students the chance to make sure they have been thorough in their reports. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Social Psychology

The second edition of this distinctively Australian text continues to retain the hallmark features, resulting in it being the 2004 Category Winner for the 'Awards of Excellence in Educational Publishing'. This popular textbook continues to adopt a developmental focus

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for complex issues in teaching. As a valuable resource Educational Psychology addresses contemporary ideas in context of lifelong learning, vocational education and the dynamic use of information and communication technologies. By analysing educational psychology and the theories of development and learning this text will help you to: understand your own development and factors that have contributed to it; provide strategies to enhance the quality of your learning and motivation; guide your understanding of how learners learn and how educators can be more effective in their teaching practice; contribute to your personal philosophy of learning and teaching. If you are aspiring to become a teacher or educational psychologist this is a must have text, written by experienced and renowned practitioners with backgrounds in teaching, educational psychology and child development.

The Importance of Psychological Traits

Self-Disclosure

In recent times there has been growing interest in positive psychology as evidenced by the swell in positive psychology graduate programs, undergraduate courses, journals related to the topic, popular book titles on the topic and scholarly publications. Within the positive psychology community there has been an increased emphasis on the socially beneficial side of positive psychological science. At the First World Congress of the

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International Positive Psychology Association there was a major push to look at positive psychology as a social change mechanism. This volume will bring together thoughts of leaders in positive psychology from 8 countries to capitalize on the push toward social change and flourishing. By releasing this title at a critical time Springer has the opportunity to help frame the agenda for positive psychology as a force for social change. This seminal work is meant for anyone interested in happiness, strengths, flourishing or positive institutions It introduces Positive Psychology as an unapplied science that can be used to create positive social transformation and enabling institutions. This is a must-have title for academics, especially psychologists, sociologists, economists, and professionals working in the field of Positive Psychology and Well-Being.

Interpersonal Perception

Balanced and Comprehensive Coverage of Modern Theories of Personality Over the last two decades, the study of personality has grown and expanded at a rapid rate. The era of "contemporary" personality theory has been ushered in-fueled in the last quarter of the twentieth century by advances in the fields of psychology, psychiatry, genetics, psychopathology, computer technology, and neuroscience. Jeffrey Magnavita, one of the leading new scholars in the field of personality theory, offers a rich and balanced text on the evolution of personality theory. Students travel through the historical underpinnings of personality theory beginning with the early Greek

theoretical models, which are followed by the later nineteenth-century attempts at establishing scientific psychology. Magnavita highlights the genesis of modern scientific personality theory that started with Freud and progressed through the work of Freud's disciples and the controversy they sparked. This sets the stage for the primary focus of the text-illustrating the contemporary, interdisciplinary approach to personality theory through the analysis of seven major contemporary models of personality: *

Psychobiological Models of Personality *

Contemporary Psychoanalytic Models of Personality *

Behavioral Models of Personality * Cognitive Models of

Personality * Interpersonal and Factorial Models of

Personality * Relational Models of Personality * An

Integrative Model of Personality Each chapter

covering these seven models begins with a review of

the main historical figures, followed by a presentation

of the current theory. The philosophical foundations

and assumptions; notions of normal vs. abnormal;

assessment strategies and tools; ways cultural and

gender differences are understood; strengths and

limitations; and applications of each model are

offered. The final section covers model applications,

continuing research, and future directions of the field-

providing students an active sense of evolution and

process that makes this a unique and current learning

tool.

Adolescent Self-disclosure

Reports the findings from extensive cross-cultural studies of the relative importance of different

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psychological traits in 20 countries, and the relative favorability of these traits in a subset of 10 countries. The psychological characteristics studied are the 300 items of the Adjective Check List (Gough & Heilbrun, 1980).

Educational Psychology for Learning and Teaching

This book provides a key introduction to the theory, concepts and practice of the person-centred approach, through the lens of the practitioner's experience and personal development. Writing as someone who has been through real life challenges and has developed and learned as a result, the author's strikingly personal style not only helps to contextualise complex and nuanced theory, but makes this a truly unique book about real person-centred practice and experience. From Roger's early philosophy through to the current developments and controversies in the field, the author uses personal testimonies, exercises and reflection points to make challenging concepts and practice issues accessible for the novice reader. What results is an informative and fascinating read for all those training and interested in the person-centred approach.

Essentials of Learning and Cognition

Designed to help both prospective and current psychology majors know what to expect from the undergraduate major, the larger discipline, and the marketplace beyond campus, The Psychology Major's

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Companion, Second Edition gives students a map to planning their career in psychology. The authors include helpful skill-related tips, how to decide on options for course study, and how to apply to graduate school or get a job with an undergraduate degree.

Social Psychology

A part of Harper Perennial's special "Resistance Library" highlighting classic works that illuminate our times: A special edition reissue of Stanley Milgram's landmark examination of humanity's susceptibility to authoritarianism. "The classic account of the human tendency to follow orders, no matter who they hurt or what their consequences." — Washington Post Book World In the 1960s, Yale University psychologist Stanley Milgram famously carried out a series of experiments that forever changed our perceptions of morality and free will. The subjects—or "teachers"—were instructed to administer electroshocks to a human "learner," with the shocks becoming progressively more powerful and painful. Controversial but now strongly vindicated by the scientific community, these experiments attempted to determine to what extent people will obey orders from authority figures regardless of consequences. "Milgram's experiments on obedience have made us more aware of the dangers of uncritically accepting authority," wrote Peter Singer in the New York Times Book Review. With an introduction from Dr. Philip Zimbardo, who conducted the famous Stanford Prison Experiment, Obedience to Authority is Milgram's

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fascinating and troubling chronicle of his classic study and a vivid and persuasive explanation of his conclusions.

Social Psychology (Fifth Edition)

Readable research. This distinctive, theory-driven text uses "The Self" as a theme to give students a meaningful context for exploring the key concepts of social psychology. "Applications" sections have been incorporated into most chapters, and "Featured Study" sections at the end of every chapter summarize the purpose, method, and results of recently published scientific articles. Retaining the emphasis on methodology, the text also continues the tradition of strong gender coverage, while expanding the coverage of social cognition and social neuroscience.

Clinical Psychology

Perceived Control, Motivation, & Coping

An ideal tool for helping students master chapter concepts.

Uncommon Therapy

PSYCHOLOGY: A DISCOVERY EXPERIENCE is designed specifically for high school students and is written to the American Psychological Association (APA) National Standards for High School Psychology. Stephen

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Franzoi's conversational writing style guides students through a journey of self-discovery. Students will learn and apply concepts of psychology to their everyday lives with the latest developments in psychology, fascinating interactive figures, in-text labs, career insights, and an online database of current psychology resources. These tools make this the most relevant and accessible high school psychology program on the market. The comprehensive instructor resource package includes the Instructor Wraparound Edition, Instructor Resource CD, lesson plans, PowerPoint Presentations with embedded interactive figures, ExamView Computerized Test Generator, DVD collection, and an online database of current psychology resources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Social Psychology

This text combines research and examples to provide an understanding of social psychology. It features cross-cultural analysis of how people respond differently in individualist and collectivist societies, helping students to appreciate the diversity of social behaviour. In addition, this book looks at self and social psychology in applied settings and combines them with current news, political and cultural examples.

The Psychology Major's Companion

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A critical thinking approach emphasizing science and applications

Encyclopedia of Social Psychology

The Encyclopedia of Social Psychology is designed as a road map to this rapidly growing and important field and provides individuals with a simple, clear, jargon-free introduction. These two volumes include more than 600 entries chosen by a diverse team of experts to comprise an exhaustive list of the most important concepts. Entries provide brief, clear, and readable explanations to the vast number of ideas and concepts that make up the intellectual and scientific content in the area of social psychology.

The Basics of Social Research

The best-selling Clinical Psychology: Science, Practice, and Diversity presents an inclusive and culturally competent view of the vast world of clinical psychology. Through lively examples, robust scholarship, and a highly readable narrative, award-winning author Andrew M. Pomerantz explores the key topics of clinical assessment, psychotherapy, and ethical and professional issues while also incorporating discussions of current controversies and specialized topics. The Fifth Edition includes a new career-focused feature, original videos addressing ethical issues, and updates reflecting the latest research findings in the field. INSTRUCTORS: Clinical Psychology is accompanied by free SAGE edge online resources, including In My Practice whiteboard videos.

These original videos breathe life into concepts via stories drawn from the author's own experience as a practicing clinician. Watch a sample video below!

Psychology: A Discovery Experience

Nonverbal Communication in Close Relationships provides a synthesis of research on nonverbal communication as it applies to interpersonal interaction, focusing on the close relationships of friends, family, and romantic partners. Authors Laura K. Guerrero and Kory Floyd support the premise that nonverbal communication is a product of biology, social learning, and relational context. They overview six prominent nonverbal theories and show how each is related to bio-evolutionary or sociocultural perspectives. Their work focuses on various functions of nonverbal communication, emphasizing those that are most relevant to the initiation, maintenance, and dissolution of close relationships. Throughout the book, Guerrero and Floyd highlight areas where research is either contradictory or inconclusive, hoping that in the years to come scholars will have a clearer understanding of these issues. The volume concludes with a discussion of practical implications that emerge from the scholarly literature on nonverbal communication in relationships - an essential component for understanding relationships in the real world. Nonverbal Communication in Close Relationships makes an important contribution to the development of our understanding not only of relationship processes but also of the specific workings of nonverbal communication. It will serve as

a springboard for asking new questions and advancing new theories about nonverbal communication. It is intended for scholars and advanced students in personal relationship study, social psychology, interpersonal communication, nonverbal communication, family studies, and family communication. It will also be a helpful resource for researchers, clinicians, and couples searching for a better understanding of the complicated roles that nonverbal cues play in relationships.

Understanding Person-Centred Counselling

This compendium offers a wide range of in-depth research into loneliness and its treatment. Sociologists and psychologists address issues such as the difference between loneliness and being alone, the various types of loneliness, why people become lonely, and how the lonely can be helped. A selected bibliography on loneliness is also included.

Shyness

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the how-tos and whys of social research methods. Updated with new data, expanded coverage of online research and other topics, and new

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Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Social Psychology

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Nonverbal Communication in Close Relationships

Milton H. Erickson, M.D. is generally acknowledged to have been the world's leading practitioner of medical hypnosis. His "strategic therapy," using hypnotic techniques with or without actually inducing trance, allows him to get directly to the core of a problem and prescribe a course of action that can lead to rapid recovery. This book provides a comprehensive look at Dr. Erickson's theories in practice, through a series of

case studies covering the kinds of problems that are likely to occur at various stages of the human life cycle. The results Dr. Erickson achieves sometimes seem to border on the miraculous, but they are brought about by a finely honed technique used by a wise, intuitive, highly trained psychiatrist-hypnotist whose work is recognized as a major contribution to the field.

Essentials of Psychology

Drawing together literature from sociology, gender studies and psychology, this text offers a broad discussion on body image in the context of socio-cultural change, gender politics and self-identity.

Psychology

Kassin/Fein/Markus' SOCIAL PSYCHOLOGY, 11th Edition, brings chapter concepts to life through a unique emphasis on current events in sports, music, entertainment, technology, social media, business, world politics and more. Combining scholarship with real-world illustrations, it helps you understand the field of social psychology through engaging connections to everyday life. Integrating both classic and emerging research, the text delivers comprehensive coverage of social cognition and applications to law, business, and health and well-being. In addition, author Hazel Rose Markus, a respected researcher in the study of cultural psychology, integrates culture and diversity topics into every chapter. Also available, the MindTap digital

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learning solution powers you from memorization to mastery with videos, interactive assignments, note-taking tools, a text-to-speech app, a reader and much more.

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