

Sky Replacement Workflow Create Dramatic Skies In Your Photos

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EssentialsThe Backyard Astronomer's GuidePhotoshop
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for Nature PhotographersEnhancing Organizational
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World Social Report 2020

An ode to Venice and all its charms--beautifully captured through breathtaking black-and-white photography From well-known touristic sites to addresses off the beaten path, this book paints a complete picture of the Italian city This book will not only appeal to lovers of photography; it will also attract anyone drawn to architecture, art, and travel

High Performance Images

In the new edition of this practical guide, master photographer Ellen Anon and digital-imaging expert Tim Grey show you how to capture the beauty of nature by shooting the best possible photos from the start—and then getting the most out of your images at your desktop. You'll find eye-opening techniques, workflow ideas, and terrific Photoshop tools, plus a host of valuable tips and stunning examples from some of the most esteemed professional nature photographers working today.

Photoshop Elements 10

Covers the basics of Adobe After Effects, from color correction and keying to selection methods and motion tracking and provides tips and techniques to help readers become more productive with the program.

ON1 Photo RAW Essentials

Provides an overview of the Adobe Photoshop tools for creating composite imagery, with detailed, step-by-step examples, covering complex compositing projects from the initial planning sketches to the final finishing touches.

The Backyard Astronomer's Guide

One of the main concerns for digital photographers today is asset management: how to file, find, protect, and re-use their photos. The best solutions can be found in *The DAM Book*, our bestselling guide to managing digital images efficiently and effectively. Anyone who shoots, scans, or stores digital photographs is practicing digital asset management (DAM), but few people do it in a way that makes sense. In this second edition, photographer Peter Krogh -- the leading expert on DAM -- provides new tools and techniques to help professionals, amateurs, and students: Understand the image file lifecycle: from shooting to editing, output, and permanent storage Learn new ways to use metadata and key words to track photo files Create a digital archive and name files clearly Determine a strategy for backing up and validating image data Learn a catalog workflow strategy, using Adobe Bridge, Camera Raw, Adobe Lightroom, Microsoft Expression Media, and Photoshop CS4 together Migrate images from one file format to another, from one storage medium to another, and from film to digital Learn how to copyright images To identify and protect your images

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in the marketplace, having a solid asset management system is essential. The DAM Book offers the best approach.

Photoshop LAB Color

Elements 9 offers much of Photoshop's power without the huge price tag. It's an ideal tool for most image-editing buffs -- including scrapbookers, photographers, and aspiring graphic artists. But Elements still doesn't come with a decent manual. This bestselling book will help you get the most out of the program, from the basics to advanced tips for both Windows and Mac. Quickly learn your way around. Customize Elements to suit your working style. Get to work right away. Import, organize, and make quick image fixes with ease. Retouch any image. Learn how to repair and restore your old and damaged photos. Add some pizzazz. Give images more zip with dozens of filters, frames, and special effects. Find your creative flair. Create scrapbooks, greeting cards, photo books, and more. Use advanced techniques. Work with layers, blend modes, and other tools. Try out your new skills. Download practice images and try new tricks as you learn.

Adobe Premiere Pro Classroom in a Book (2020 release)

Creative professionals seeking the fastest, easiest, most comprehensive way to learn Adobe Premiere Pro choose Adobe Premiere Pro Classroom in a Book (2020 release) from Adobe Press. The 17 project-

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based lessons in this book show students step-by-step the key techniques for working in Premiere Pro. Students learn skills to take a project from beginning to end, including the basics on things like organizing media, using audio, creating transitions, producing titles, and adding effects. Once they have the basics down, they'll learn how to take their projects further by sweetening and mixing audio, compositing layered footage, adjusting color, customizing motion graphics, exporting files, and much more. The companion DVD (also available as an online download) includes lesson files so students can work step-by-step along with the book. All buyers of the book also get full access to the Web Edition: a Web-based version of the complete eBook enhanced with video and multiple-choice quizzes.

Luminar 4 Step by Step

A tribute to the city of Los Angeles from YellowKorner photographer, Serge Ramelli More than 80 vibrant and varied photographs capture the many facets of the California mega-city A photo tutorial sensation, Ramelli has more than 300,000 YouTube subscribers

Photoshop CS3 for Nature Photographers

Photoshop Elements 13 looks sharper, performs better, and has more sophisticated photo-editing and slideshow features than previous versions—but knowing which tools to use when can be confusing. The new edition of this bestselling book removes the guesswork. With candid, jargon-free advice and step-

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by-step guidance, you'll get the most out of Elements for everything from sharing and touching-up photos to fun print and online projects. The important stuff you need to know: Get to work right away. Import, organize, edit, crop, and color-correct your photos with ease. Retouch any image. Repair and restore old and damaged photos, and patch undesirable areas with Content-Aware Fill. Add pizzazz. Dress up your photos with dozens of filters, layer styles, and special effects. Create the perfect picture. Seamlessly insert people and objects from other photos, using Photomerge Compose. Share your photos. Use new methods to quickly create and email stunning slideshows to friends. Use your words. Make greeting cards, calendars, and flyers by adding text to images. Unleash your creativity. Design photo books, scrapbooks, collages, and other projects.

Enhancing Organizational Performance

This book explores ways in which libraries can reach new levels of service, quality, and efficiency while minimizing cost by collaborating in acquisitions. In consortial acquisitions, a number of libraries work together, usually in an existing library consortia, to leverage size to support acquisitions in each individual library. In cross-functional acquisitions, acquisitions collaborates to support other library functions. For the library acquisitions manager, technical services manager, or the library director, awareness of different options for effective consortial and cross-functional acquisitions allows for the optimization of staff and resources to reach goals.

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This work presents those options in the form of case studies as well as useful analysis of the benefits and challenges of each. By supporting each other's acquisitions services in a consortium, libraries leverage size to get better prices, and share systems and expertise to maximize resources while minimizing costs. Within libraries, the acquisitions function can be combined with other library functions in a unit with more than one purpose, or acquisitions can develop a close working relationship with another unit to support their work. This book surveys practice at different libraries and at different library consortia, and presents a detailed description and analysis of a variety of practices for how acquisitions units support each other within a consortium, and how they work with other library units, specifically collection management, cataloging, interlibrary loan, and the digital repository, in the form of case studies. A final section of the book covers fundamentals of collaboration.

Lessons from the Masters

Adobe Illustrator CC is the most popular vector illustration application available. Print and screen designers use it to create powerful artwork composed of shapes, color, and highly styled text. Illustrator is a necessary tool for anyone considering a career in the visual design or illustration field. Learn Adobe Illustrator CC by building cool creative projects that teach you how to: Design and illustrate a promotional postcard Style text to create a logotype for a business Combine illustrations and text to create infographics

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Trace a photograph to use in an eye-catching concert poster Design icons and graphics for a mobile device interface This study guide uses video integrated with text to help you gain real-world skills that will get you started in your career in graphic design using Adobe Illustrator CC 2018 and lays the foundation for taking the Adobe Certified Associate (ACA) certification exam in that field. A mix of 6 project-based lessons, 8 hours of practical videos, and interactive quizzes prepares you for an entry-level position in a competitive job market. Purchasing this book gives you access to valuable online extras. Follow the instructions in the book's "Getting Started" section to unlock access to: Web Edition containing instructional video embedded in the complete text of the book with interactive review questions along with product updates Downloadable lesson files you need to work through the projects in the book

The Fundamentals of Interior Design

Are you a night owl looking to make stunning images of streetscapes, fireworks, or the night sky? Do you like to bend time with long exposure photography? Do star trails or lightning strikes inspire you? Then this book is for you! In *Night Photography: From Snapshots to Great Shots*, photographer Gabriel Biderman brings you the basics of digital night photography—exposure, composition, and light—and how to scout and capture different nocturnal locations once the sun goes down. Gabriel will help you understand the fundamentals and bring your unique artistic expression to any night situation. In this

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beautifully illustrated guide you will: Focus in the dark and master basic composition rules—and know when to break them Understand metering and switch to manual mode for more control over your exposure Set white balance, understand color temperature, and add flash or slow sync Explore color, light painting, and creative ways to play with light in your images Learn what gear works best for your style of shooting and strategies for operating your equipment in the dark Discover expert techniques for post-processing your nighttime images in Lightroom and Photoshop Beautifully illustrated with large, compelling photos, this book teaches you how to take control of your photography to get the image you want every time. And once you have the shot, show it off and join the book's Flickr group: www.flickr.com/groups/night_from_snapshotstogreatshots

The Adobe Photoshop CC Book for Digital Photographers (2017 release)

Master the most powerful photo editing tools and techniques that Elements has to offer! Using step-by-step projects, Mark Galer will have you creating stunning images in no time at all. Whether you want to create impressive, seamless montages, optimize your photos for perfect print quality, or simply enhance your images for maximum impact, Maximum Performance will give you the skills and know-how you need to create professional quality results. Featured projects teach you how to work with multilayered 16 bit/channel files, as well as convert to black and white using Adobe Camera Raw, create

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High Key images, work with image borders and textures, and create tilt-shift and cross-process effects. Find everything you need to unleash the power of Elements with Max Performance, or for a more interactive learning experience, download the supplemental images and movies for comprehensive, hands-on learning. Get professional, Photoshop-quality results with affordable, Elements-priced software Create amazing images using advanced, little-known techniques to achieve results you never thought possible Learn and master advanced techniques using step-by-step, project-based tutorials that are intuitive and easy to follow.

Venice

An architecture portfolio designed by Alex Hogrefe describing 4 original projects with a focus on unique representational techniques and styles.

Preparing for Future Products of Biotechnology

Revised and thoroughly updated, this practical guide to photographing people is better than ever! What is the color of skin? You may think you know, until you enter the world of digital photography and try to reproduce what you see. Differences in software, lighting, computer calibration—everything has an impact on color. And that’s all before you get into differences between people in terms of skin types, ethnicities, age, gender, and more! Hollywood-based photo-illustrator Lee Varis guides you step-by-step

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through the maze. This new edition covers the very newest trends and techniques in photographing, lighting, and editing skin—and offers plenty of tips, examples, and valuable advice from the author’s own professional experience in the field. Shows you how to digitally capture all skin types: male, female, young, old, different skin tones and ethnicities, with makeup or without, wrinkled, tattooed, and more Covers a wealth of topics in addition to photo editing, such as how to obtain model releases and compose shots, how to shoot groups, and how to create promotional headshots Incorporates the latest on working with Photoshop and Lightroom Showcases exceptional work from a variety of photographers and artists If you're photographing people, you'll want this valuable and unique guide on your shelf.

Essential Adobe Photoshop CC

Have you ever dreamed of taking such incredible landscape photos that your friends and family say, “Wait a minute, this is your photo?! You took this?” Well, you’re in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating

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brehtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn:

- The secrets to getting super-sharp, crisp images (without having to buy a new lens).
- Exactly which camera settings work best for landscape photography and why (and which ones you should avoid).
- Where to focus your camera for tack-sharp images from foreground to background.
- How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro.
- How to create captivating long-exposure landscape shots that wow your viewers.
- What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun.

It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it!

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Results

The Photographer's Guide to Luminar 4

This book breaks new ground by doing something for digital photographers that's never been done before—it cuts through the bull and shows you exactly “how to do it.” It's not a bunch of theory; it doesn't challenge you to come up with your own settings or figure things out on your own. Instead, it does something that virtually no other Elements book has ever done—it tells you flat-out which settings to use, when to use them, and why. If you're looking for one of those “tell-me-everything-about-the-Unsharp-Mask-filter” books, this isn't it. You can grab any other Elements book on the shelf, because they all do that. Instead, this book gives you the inside tips and tricks of the trade for organizing, correcting, editing, sharpening, retouching, and printing your photos like a pro. You'll be absolutely amazed at how easy and effective these techniques are—once you know the secrets. LEARN HOW THE PROS DO IT Each year we train thousands of digital photographers and, almost without exception, they have the same questions and face the same problems—that's exactly what we cover in this book. You'll learn: The real secrets of how the pros retouch portraits How to color correct any photo without breaking a sweat (you'll be amazed at how the pros do it!) How to use Camera Raw for processing not only RAW photos, but JPEGs and TIFFs, too! (And you'll learn why so many pros like it best—because it's faster and easier) The sharpening techniques the pros really use (there's an entire chapter just on this!) How to deal with common digital camera image problems, including removing noise

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and avoiding halos The most requested photographic special effects, and much more! THE BOOK'S SECRET WEAPON Although Elements 10 offers some digital photography features that Photoshop CS5 doesn't offer, there are plenty of features that Photoshop CS5 has that Elements 10 still doesn't have (things like paths, Channel Mixer, etc.). But in this book, you'll learn some slick workarounds, cheats, and some fairly ingenious ways to replicate many of those Photoshop features from right within Elements. Plus, since this book is designed for photographers, it doesn't waste your time talking about how to frame a shot, set your exposure, etc., and there's no talk about which camera or printer to buy. It's all Elements, step by step, cover to cover, in the only book of its kind, and you're gonna love it!

Night Photography

There are currently thousands of amateur astronomers around the world engaged in astrophotography at a sophisticated level. Their ranks far outnumber professional astronomers doing the same and their contributions both technically and artistically are the dominant drivers of progress in the field today. This book is a unique collaboration of individuals world-renowned in their particular area and covers in detail each of the major sub-disciplines of astrophotography. This approach offers the reader the greatest opportunity to learn the most current information and the latest techniques directly from the foremost innovators in the field today. "Lessons from the Masters" includes a brilliant body of

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recognized leaders in astronomical imaging, assembled by Robert Gendler, who delivers the most current, sophisticated and useful information on digital enhancement techniques in astrophotography available today. Each chapter focuses on a particular technique, but the book as a whole covers all types of astronomical image processing, including processing of events such as eclipses, using DSLRs, and deep-sky, planetary, widefield, and high resolution astronomical image processing. Recognized contributors include deep-sky experts such as Jay GaBany, Tony Hallas, and Ken Crawford, high-resolution planetary expert Damian Peach, and the founder of TWAN (The World at Night) Babak A. Tafreshi. A large number of illustrations (150, 75 in color) present the challenges and accomplishments involved in the processing of astronomical images by enthusiasts.

Photoshop Elements 13: The Missing Manual

The second edition of *The Fundamentals of Interior Design* provides a thorough introduction to the key elements of interior design and the ideas that underpin them. The book describes the entirety of the creative process, from researching initial ideas to realizing them in three-dimensional form. Throughout the text, guidelines are given to provide structure to the interior design process and the reader is encouraged to adapt and initiate methodologies to suit individual project needs. This approach is intended to give designers a belief in their own

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abilities, and the confidence to tackle different projects with the unique challenges that each one brings. The book features a variety of diagrams and talking points to encourage students and practitioners to think about key issues such as understanding spatial relationships and the use of sustainable materials. This second edition includes new case studies focusing on well-known international interior design studios, such as Conran and Partners, UK, Slade Architecture, US, Gensler, US and award winning architects Chae-Pereira in South Korea. The introduction of interviews with contemporary interior designers allows readers an insight in to the working world of interior design. The new projects allow students to explore what they have learned in each chapter through experimentation and these activities encourage creativity and further learning.

Engineering a Learning Healthcare System

Discusses the practical aspects of stargazing, including how to choose appropriate equipment, contending with light pollution, taking successful photographs of galaxies and nebulas, and selecting an observing site.

Competing in the Age of AI

3rd Edition, Revised for Luminar 4 Luminar is a revolutionary photo editor. Its amazing AI-powered editing tools make great looking images in just a few clicks. Yet there is much more to Luminar! Luminar

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Essentials by Scott Davenport is a no-nonsense, well-illustrated book created for photographers that are more than just casual shutterbugs. Written from the perspective of a working photographer, Scott explains how to use Luminar to organize, edit, and share your photos with the world. Follow along with Scott as he teaches you all about: Creating and organizing your photo library and catalog Tagging your photos with ratings, flags, and color labels Using Luminar Looks for one-click photo styling Fast editing with Luminar's AI-powered tools Advanced editing using the 30+ tools and filters in Luminar Masking, blending, and layered workflows Exporting and sharing your photos Throughout the book are short exercises to reinforce the key concepts you need for managing and editing your photos. Download the practice images to follow along with the book exercises step by step. Luminar has the power to transform your images. Luminar Essentials has everything you need to get up and running with Luminar fast.

Adobe After Effects CC Visual Effects and Compositing Studio Techniques

THE #1 PROJECT MANAGEMENT CASE STUDIES BOOK NOW FEATURING NEW CASES FROM DISNEY, THE OLYMPICS, AIRBUS, BOEING, AND MORE After on-the-job experience, case studies are the most important part of every project manager's training. This Fifth Edition of Project Management Case Studies features more than one hundred case studies that detail projects at high-profile companies around the world. These cases offer you a unique opportunity to

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experience, first-hand, project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face. New to this edition are case studies focusing on agile and scrum methodologies. Contains 100-plus case studies from companies that illustrate both successful and not-so-successful project management Represents an array of industries, including medical and pharmaceutical, aerospace, entertainment, sports, manufacturing, finance, telecommunications, and more Features 18 new case studies, including high-profile cases from Disney, the Olympics, Boeing 787 Dreamliner, and Airbus 380 Follows and supports preparation for the Project Management Professional (PMP)® Certification Exam Experienced PMs, project managers in training, and students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling Project Management: A Systems Approach to Planning, Scheduling, and Controlling, 12th Edition. PMI, CAPM, PMBOK, PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.

Photoshop Compositing Basics

Discusses the basics of the Photoshop LAB colorspace, describing LAB's role in colorspace conversions, providing techniques to create color variation, and including the use of "imaginary colors."

Photoshop Elements 11: The Missing

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Manual

Whether you're a photographer, scrapbooker, or aspiring graphic artist, Photoshop Elements is an ideal image-editing tool—once you know your way around. This bestselling book removes the guesswork. With candid, jargon-free advice and step-by-step guidance, you'll get the most out of Elements for everything from sharing and touching-up photos to fun print and online projects. The important stuff you need to know: Get to work right away. Import, organize, and make quick fixes with ease. Retouch any image. Repair and restore old and damaged photos. Add pizzazz. Use dozens of filters, layer styles, and special effects. Share photos. Create online albums, email-ready slideshows, and web-ready files. Find your artistic flair. Use tools to draw, paint, work with blend modes, and more. Use your words. Make text flow along a curved path or around an object or shape. Unleash your creativity. Design photo books, greeting cards, calendars, and collages. Make yourself comfortable. Customize Elements to fit your working style.

Adobe Master Class

Skylum's Luminar 4 is a great solution for both professional and amateur photographers who want to quickly create stunning photos. Luminar's advanced AI-based tools eliminate hours of traditional editing tasks, whether you're applying automatic tone and color adjustments, replacing dreary skies with more dynamic ones, or retouching portraits to smooth skin, remove blemishes, and accentuate flattering facial

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features. For those who want to dig into editing, powerful tools give you full control over your RAW and JPEG images, including advanced features such as layers, masks, blend modes, and lens correction. Luminar also works as a plug-in for other applications, such as Adobe Photoshop, Lightroom Classic, and Apple Photos, allowing round-trip editing and seamless integration with workflows you may already have in place.

Luminar 4 is deceptively deep, and in *The Photographer's Guide to Luminar 4*, photographer Jeff Carlson helps you discover Luminar 4's best features to take full advantage of the program for all your photography needs. From importing your images to editing, managing, and exporting your files, Jeff showcases the power, precision, and control of Luminar while teaching you to work quickly and efficiently. In this book, he walks you through real-world landscape and portrait edits, and covers every tool and feature with the goal of helping you understand how to make Luminar improve your images.

In this book you'll learn all about:

- **AI editing:** Luminar 4's many AI-based tools eliminate hours of traditional editing tasks. Improve overall tone and color using just one slider, and enhance a sky using another without building masks or layers. Realistically replace the entire sky in one step, even when objects like buildings or trees intrude. Luminar identifies faces in photos, allowing you to

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smooth skin, sharpen eyes, brighten faces, and perform other portrait retouching tasks in minutes.

- **Expert editing:** Take advantage of Luminar's many professional tools to bring out the best versions of your photos. Enhance the look using tone controls and curves, dodging and burning, and tools built for specific types of images, such as Landscape Enhancer, Adjustable Gradient, and B & W Conversion. The Erase and Clone & Stamp tools make it easy to remove unexpected objects and glitches such as lens dust spots. Luminar's RAW editing engine includes real-time noise reduction and advanced color processing and sharpening tools, all completely non-destructive and with the ability to step back through the history of edits.

- **Advanced editing:** Use layers, masks, blend modes, and lens corrections to combine edits and effects.

- **Creativity:** Open your imagination with Luminar's creative tools, which range from adding glow, texture, and dramatic looks to incorporating sunrays and objects into augmented skies.

- **Presets and LUTs (Lookup Tables):** Learn how to use Luminar Looks presets and LUTs to bring the look of simulated film stocks and creative color grades to your work.

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- **Luminar Library:** Organize and manage your photos in a central library where your source images can reside where you want them, whether that's on your hard disk, a network volume, or in local cloud services folders such as Dropbox or Google Drive for remote backup.
- **Luminar plug-ins:** If you already use other applications to organize your library or for photo editing, such as Adobe Photoshop or Lightroom Classic, Luminar 4 also works as a plug-in that allows round-trip editing and seamless integration with the workflows you may already have in place.
- **Sharing images:** Whether you're printing your images or sharing them online, learn how to make your photos look their best no matter what output solution you need.

Bonus Content: Includes an exclusive offer and free download from Skylum for creative add-ons.

The Landscape Photography Book

High-quality images have an amazing power of attraction. Just add some stunning photos and graphics to your website or app and watch your user engagement and conversion numbers climb. It can be tricky, but with this practical guide, you'll master the many facets of delivering high performance images on the internet—without adversely affecting site

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performance. You'll learn the nuts and bolts of color theory, image formats, storage and management, operations delivery, browser and application behavior, the responsive web, and many other topics. Ideal for developers, this book also provides useful tips, tricks, and practical theory for processing and displaying powerful images that won't slow down your online product. Explore digital image theory and the different formats available Dive into JPEGs, SVG and vector images, lossless compression, and other formats Use techniques for downloading and rendering images in a browser, and for loading images on mobile devices and cellular networks Examine specific rendering techniques, such as lazy loading, image processing, image consolidation, and responsive images Take responsive images to the next level by using content negotiation between browser and server with the Client Hints HTTP standard Learn how to operationalize your image workflow Contributors include Colin Bendell, Tim Kadlec, Yoav Weiss, Guy Podjarny, Nick Doyle, and Mike McCall from Akamai Technologies.

Skin

Total quality management (TQM), reengineering, the workplace of the twenty-first century--the 1990s have brought a sense of urgency to organizations to change or face stagnation and decline, according to Enhancing Organizational Performance. Organizations are adopting popular management techniques, some scientific, some faddish, often without introducing them properly or adequately measuring the outcome.

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Enhancing Organizational Performance reviews the most popular current approaches to organizational change--total quality management, reengineering, and downsizing--in terms of how they affect organizations and people, how performance improvements can be measured, and what questions remain to be answered by researchers. The committee explores how theory, doctrine, accepted wisdom, and personal experience have all served as sources for organization design. Alternative organization structures such as teams, specialist networks, associations, and virtual organizations are examined. Enhancing Organizational Performance looks at the influence of the organization's norms, values, and beliefs--its culture--on people and their performance, identifying cultural "levers" available to organization leaders. And what is leadership? The committee sorts through a wealth of research to identify behaviors and skills related to leadership effectiveness. The volume examines techniques for developing these skills and suggests new competencies that will become required with globalization and other trends. Mergers, networks, alliances, coalitions--organizations are increasingly turning to new intra- and inter-organizational structures. Enhancing Organizational Performance discusses how organizations cooperate to maximize outcomes. The committee explores the changing missions of the U.S. Army as a case study that has relevance to any organization. Noting that a musical greeting card contains more computing power than existed in the entire world before 1950, the committee addresses the impact of new technologies on performance. With examples, insights, and

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practical criteria, Enhancing Organizational Performance clarifies the nature of organizations and the prospects for performance improvement. This book will be important to corporate leaders, executives, and managers; faculty and students in organizational performance and the social sciences; business journalists; researchers; and interested individuals.

Foundation Blender Compositing

Learn the secrets for compositing two or more photographs in Adobe Photoshop CS6 to create a professional looking single image. This ebook, for intermediate photographers with some knowledge of Photoshop, will help you understand the best selection techniques, assemble effective layers, remove unwanted backgrounds, and set proper transparency for a dramatic result. Follow along with your friendly and knowledgeable guide, photographer/author Conrad Chavez, and you will: Understand which selection tools are best for your project Create soft-edged and semitransparent selections Combine layers by adjusting opacity and applying blending modes Use Refine Edge to handle complex selection edges more easily Use selections, channels, and layer masks together to control transparency Export your final image to preserve transparency for print, web, and video

Photoshop CS4 for Nature Photographers

"a provocative new book" -- The New York Times AI-

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centric organizations exhibit a new operating architecture, redefining how they create, capture, share, and deliver value. Marco Iansiti and Karim R. Lakhani show how reinventing the firm around data, analytics, and AI removes traditional constraints on scale, scope, and learning that have restricted business growth for hundreds of years. From Airbnb to Ant Financial, Microsoft to Amazon, research shows how AI-driven processes are vastly more scalable than traditional processes, allow massive scope increase, enabling companies to straddle industry boundaries, and create powerful opportunities for learning--to drive ever more accurate, complex, and sophisticated predictions. When traditional operating constraints are removed, strategy becomes a whole new game, one whose rules and likely outcomes this book will make clear. Iansiti and Lakhani: Present a framework for rethinking business and operating models Explain how "collisions" between AI-driven/digital and traditional/analog firms are reshaping competition, altering the structure of our economy, and forcing traditional companies to rearchitect their operating models Explain the opportunities and risks created by digital firms Describe the new challenges and responsibilities for the leaders of both digital and traditional firms Packed with examples--including many from the most powerful and innovative global, AI-driven competitors--and based on research in hundreds of firms across many sectors, this is your essential guide for rethinking how your firm competes and operates in the era of AI.

Project Management Case Studies

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. AN AMAZING NEW VERSION OF THE PHOTOSHOP BOOK THAT BREAKS ALL THE RULES! Scott Kelby, Editor and Publisher of Photoshop User magazine—and the best-selling photography techniques author in the world today—once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for photographers. This update to his award-winning, record-breaking book does something for digital photographers that’s never been done before—it cuts through the bull and shows you exactly “how to do it.” It’s not a bunch of theory; it doesn’t challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by today’s cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. LEARN HOW THE PROS DO IT The photographer’s workflow in Photoshop has evolved greatly over time, and in this current version of book you’ll wind up doing a lot of your processing and editing in Photoshop’s Adobe Camera Raw feature (whether you shoot in RAW, JPEG or TIFF—it works for all three). That’s because for years now, Adobe has been adding most of Photoshop’s new features for photography directly into Camera Raw itself. Since today’s photography workflow in Photoshop is based around Camera Raw,

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about one third of this book is about mastering Camera Raw like a pro. Plus, you'll learn:

- The sharpening techniques the pros really use.
- The pros' tricks for fixing the most common digital photo problems fast!
- The most useful retouching techniques for photographers, and how to make "impossible" selections like wind-blown hair (it's easy, once you know the secrets), and how to use Layers like a pro.
- How to seamlessly remove distracting junk from your images.
- How to stitch panoramas, how to process HDR for a realistic look, and tricks for pulling way more out of your images than you ever dreamed possible.
- The latest Photoshop special effects for photographers (there's a whole chapter just on these!).
- A host of shortcuts, workarounds, and slick "insider" tricks to send your productivity through the roof!

Scott includes a special chapter with his own workflow, from start to finish, plus, each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with the images used in the book for download so you can follow right along. If you're ready to learn all the "tricks of the trade"—the same ones that today's leading pros use to correct, edit, retouch, and sharpen their work—then you're holding the book that will do just that.

The DAM Book

Between 1973 and 2016, the ways to manipulate DNA to endow new characteristics in an organism (that is, biotechnology) have advanced, enabling the

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development of products that were not previously possible. What will the likely future products of biotechnology be over the next 5-10 years? What scientific capabilities, tools, and/or expertise may be needed by the regulatory agencies to ensure they make efficient and sound evaluations of the likely future products of biotechnology? Preparing for Future Products of Biotechnology analyzes the future landscape of biotechnology products and seeks to inform forthcoming policy making. This report identifies potential new risks and frameworks for risk assessment and areas in which the risks or lack of risks relating to the products of biotechnology are well understood.

Luminar Essentials

This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

Los Angeles

Adobe Photoshop CC Made Easy Most people would love to use Adobe Photoshop but find it somewhere

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between difficult and impossible to learn. If you're one of them, this book can help you. Photoshop can be easy to learn by understanding a few essential tools and techniques. You need to stop trying to remember how to use lots of complicated tools. Instead, focus your attention on learning the essentials that make Photoshop easy to use. Follow this book's chapters, completing the exercises and you'll soon be editing photos as though you've been using the software for years. This book is carefully organised into a series of lessons, each exploring an essential editing tool or technique. As you progress, each new lesson builds on the previous one, helping minimise repetition, saving you time and making Photoshop easy. It also allows you to go in depth into the areas that are important. You will learn about:

- The most important elements of the Photoshop interface as well as how to customise these to your needs.
- Using Adobe Camera RAW to convert RAW photo files into high-quality images.
- How layers form the backbone of Photoshop and how to use them to improve your editing.
- Retouching techniques to clean up dust spots, as well as more complex tasks like duplicating and moving objects in a photo.
- Correcting tone and colour in an image using the Levels and Curves tools. The power hidden in these simple tools will surprise you.
- How to convert your images to black and white as well as important techniques like Dodging and Burning.
- Creating and using layer masks to precisely target your adjustments on specific areas of an image.
- Sharpening your photos for professional results.
- A workflow you can use to consolidate all these tools and techniques into an easy to apply approach.
- And

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lots more. Throughout the book there are many examples and exercises for you to follow. You can download the practice photos for these from my website, allowing you to follow along on your own computer. By the end of this book you will be confidently using Adobe Photoshop CC to edit your photos. This is a comprehensive and concise guide to learning Adobe Photoshop CC. You don't need to wade through hundreds of pages trying to understand how to edit a photo. It doesn't matter if you are a complete novice or have some experience of Adobe Photoshop CC, this book could help improve your photo editing. This book could be your best investment in learning Photoshop.

Transforming Acquisitions and Collection Services

8th Edition, Revised for Photo RAW 2020 ON1 Photo RAW Essentials by Scott Davenport is a no-nonsense, well-illustrated book created for photographers that are more than just casual shutterbugs. Written from the perspective of a working photographer, Scott explains everything you need to get the most out of Photo RAW. The print book also includes the practice image files associated with this title. Once you receive your book in the mail, the first few pages of the book have a URL where you can download the digital files associated with your purchase. Follow along with Scott as he teaches you all about: Organizing your photos in folders and albums Tagging your photos with ratings, keywords, and other metadata Filtering and finding your photos across your library Using

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presets to style your photos Non-destructive editing with Photo RAW's AI-powered tools Advanced editing using Photo RAW's 30 effects filters Masking, blending modes, and luminosity masks Layered workflows, stitching panoramas, and merging HDR brackets Exporting and sharing your photos on social media Preparing your work for print with soft proofing and resizing And much more Throughout the book are short exercises to help reinforce the key concepts for you need for managing and editing your photos. Download the practice images to follow along with the book exercises step by step. ON1 Photo RAW is an all-in-one solution for managing, editing, and sharing your photos. ON1 Photo RAW Essentials has everything you need to get the most out of this great software.

Photoshop Elements 9: The Missing Manual

Every company has a personality. Does yours help or hinder your results? Does it make you fit for growth? Find out by taking the quiz that's helped 50,000 people better understand their organizations at OrgDNA.com and to learn more about Organizational DNA. Just as you can understand an individual's personality, so too can you understand a company's type—what makes it tick, what's good and bad about it. Results explains why some organizations bob and weave and roll with the punches to consistently deliver on commitments and produce great results, while others can't leave their corner of the ring without tripping on their own shoelaces. Gary Neilson

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and Bruce Pasternack help you identify which of the seven company types you work for—and how to keep what’s good and fix what’s wrong. You’ll feel the shock of recognition (“That’s me, that’s my company”) as you find out whether your organization is:

- **Passive-Aggressive** (“everyone agrees, smiles, and nods, but nothing changes”): entrenched underground resistance makes getting anything done like trying to nail Jell-O to the wall
- **Fits-and-Starts** (“let 1,000 flowers bloom”): filled with smart people pulling in different directions
- **Outgrown** (“the good old days meet a brave new world”): reacts slowly to market developments, since it’s too hard to run new ideas up the flagpole
- **Overmanaged** (“we’re from corporate and we’re here to help”): more reporting than working, as managers check on their subordinates’ work so they can in turn report to their bosses
- **Just-in-Time** (“succeeding, but by the skin of our teeth”): can turn on a dime and create real breakthroughs but also tends to burn out its best and brightest
- **Military Precision** (“flying in formation”): executes brilliant strategies but usually does not deal well with events not in the playbook
- **Resilient** (“as good as it gets”): flexible, forward-looking, and fun; bounces back when it hits a bump in the road and never, ever rests on its laurels

For anyone who’s ever said, “Wow, that’s a great idea, but it’ll never happen here” or “Whew, we pulled it off again, but I’m tired of all this sprinting,” Results provides robust, practical ideas for becoming and remaining a resilient business. Also available as an eBook From the Hardcover edition.

Adobe Photoshop Elements 10

Anyone who uses Blender needs this book. Blender users know that it can be used for modeling, animation, and rendering, but it can also be used as a fully functional compositing and post-production application. This book explores Blender's use as a compositing and post-production tool in the video and film production pipeline. In this book, you will learn how to: Create and apply masks and special effects in Blender Composite images using Blender's node-based compositor Sequence and overlay video and audio using Blender's non-linear editor

The Photoshop Elements 10 Book for Digital Photographers

Improving our nation's healthcare system is a challenge which, because of its scale and complexity, requires a creative approach and input from many different fields of expertise. Lessons from engineering have the potential to improve both the efficiency and quality of healthcare delivery. The fundamental notion of a high-performing healthcare system--one that increasingly is more effective, more efficient, safer, and higher quality--is rooted in continuous improvement principles that medicine shares with engineering. As part of its Learning Health System series of workshops, the Institute of Medicine's Roundtable on Value and Science-Driven Health Care and the National Academy of Engineering, hosted a workshop on lessons from systems and operations engineering that could be applied to health care.

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Building on previous work done in this area the workshop convened leading engineering practitioners, health professionals, and scholars to explore how the field might learn from and apply systems engineering principles in the design of a learning healthcare system. Engineering a Learning Healthcare System: A Look at the Future: Workshop Summary focuses on current major healthcare system challenges and what the field of engineering has to offer in the redesign of the system toward a learning healthcare system.

Learn Adobe Illustrator CC for Graphic Design and Illustration

An introduction to the features and use of Adobe Photoshop Elements 10.

Visualizing Architecture Volume 4

Learn how to process photos using Luminar 4 with this step-by-step masterclass book by Nicole S. Young. In the first three chapters, the book highlights nearly all of the features and tools within the software. Then, the remaining chapters show several start-to-finish processing examples of images and include a link to the full-size raw files for you to download and follow along on your own computer, and as well as several bonus start-to-finish video tutorials. Some of the things you'll find in this book: Read an overview of the panel and tool locations; Learn how to use Luminar 4 to process raw images from beginning to end; Discover the best tools to use with your photos; Replace a sky using the new AI Sky

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Replacement tool; Enhance color in portraits, still-life, and landscapes; Work with layers and masking to create beautiful composite images. Be sure to visit nicolesy.com to read about Nicole's adventures and view more of her photographs.

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