

Enterprise Cloud Computing A Strategy Guide For Business

Enterprise Cloud Computing Cloud Computing for Business -The Open Group Guide The Enterprise Cloud Enterprise Management Strategies in the Era of Cloud Computing Enterprise Cloud Computing for Non-Engineers Cloud Computing Cloud Computing and SOA Convergence in Your Enterprise Full Contact Cloud Computing Executive's Guide to Cloud Computing On Top of the Cloud The Cloud Adoption Playbook Cloud Enterprise Architecture Cloud Computing: Advanced Business and IT Strategies Cloud Computing For Dummies Cloud Enterprise Architecture To the Cloud: Cloud Powering an Enterprise Implementing and Developing Cloud Computing Applications Transforming Enterprise Cloud Services Enterprise Cloud Computing The Enterprise Cloud Briggs Cloud Computing Patterns The Cloud at Your Service Adaptive Cloud Enterprise Architecture Transitioning the Enterprise to the Cloud CSA Guide to Cloud Computing Architecting Cloud Computing Solutions Architecting the Cloud The (Delicate) Art of Bureaucracy Clouconomics Encyclopedia of Cloud Computing The Cloud Adoption Playbook Ahead in the Cloud Is Your Company Ready for Cloud Enterprise Cloud Computing Cloud Computing Strategy Cloud Computing for Enterprise Architectures Executive's Guide to Cloud Computing The Software Architect Elevator

Enterprise Cloud Computing

Your organization can save and thrive in the cloud with this first non-technical guide to cloud computing for business leaders In less than a decade Google, Amazon, and Salesforce.com went from unknown ideas to powerhouse fixtures in the economic landscape; in even less time offerings such as LinkedIn, Youtube, Facebook, Twitter and many others also carved out important roles; in less than five years Apple's iTunes became the largest music retailer in North America. They all share one key strategic decision - each of these organizations chose to harness the power of cloud computing to power their drives to dominance. With roots in supercomputing and many other technical disciplines, cloud computing is ushering in an entirely new economic reality - technology-enabled enterprises built on low cost, flexible, and limitless technical infrastructures. The Executive's Guide to Cloud Computing reveals how you can apply the power of cloud computing throughout your enterprise, giving members of the C-suite a detailed look at: Why cloud computing must be a top priority on your company's IT roadmaps How the drive for scale, lower costs and greater agility is making cloud computing a fiscal and technological imperative The relationship between cloud computing and other relevant IT initiatives The strategic implications of cloud computing for the enterprise Where to begin and how to get started integrating cloud computing into your existing operations Now you can harness cloud computing's potential for your organization. Executive's Guide to Cloud Computing shows you how.

Cloud Computing for Business -The Open Group Guide

Praise for ON TOP OF THE CLOUD "21st-century CIOs have a dual responsibility:

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driving down costs and creating new business value. Managing this seeming dichotomy is the domain of top business executives everywhere, and CIOs everywhere are learning to step it up. The original research contained in Hunter's book serves as a practical road map for IT strategy in today's ultra-competitive markets." —Randy Spratt, EVP, CIO, and CTO, McKesson Corporation "This is a thoughtfully written book, and the timing is perfect. Hunter really understands the challenges confronting transformational CIOs in today's markets, and he captures the choices they face as they work to create value for their organizations while driving down the costs of doing business in the modern world. The wealth of information contained in this book makes it truly valuable to career IT leaders and future CIOs alike." —Mark Polansky, Senior Client Partner and Managing Director, Information Technology Center of Expertise, Korn/Ferry International, North America "The cloud involves more than just technology. It's really more of a new business model. Hunter grasps the central truth about cloud computing, and that's why this is a valuable book. Hunter understands the issues and conveys them in a conversational tone that is truly refreshing." —Dave Smoley, SVP and CIO, Flextronics International "You may think this is a book about technology; well it's not. It's a book about leadership, packed with stories about real leaders finding new customers and markets, transforming the way their organizations work, and adding value—with the next generation of technology as the enabler. The cloud holds real potential. Read this book to see how top CIOs are positioning their companies." —Tony Leng, Managing Director, Diversified Search "Hunter has the unique ability to distill the best thinking of world-class CIOs into something you can act on. If you are a technology executive trying to find the right balance between generating business value and managing IT costs, this is the right book for you. On Top of the Cloud will be especially useful for transformational CIOs tasked with developing their company's strategies for technology-driven business growth." —Randy Krotowski, CIO, Global Upstream, Information Technology, Chevron Corporation

The Enterprise Cloud

A guide to cloud computing covers such topics as building scalable applications, migrating existing IT to the cloud, and cloud data security.

Enterprise Management Strategies in the Era of Cloud Computing

How do you start? How should you build a plan for cloud migration for your entire portfolio? How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve; how to measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

Enterprise Cloud Computing for Non-Engineers

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Cloud computing promises to revolutionize IT and business by making computing available as a utility over the internet. This book is intended primarily for practising software architects who need to assess the impact of such a transformation. It explains the evolution of the internet into a cloud computing platform, describes emerging development paradigms and technologies, and discusses how these will change the way enterprise applications should be architected for cloud deployment. Gautam Shroff provides a technical description of cloud computing technologies, covering cloud infrastructure and platform services, programming paradigms such as MapReduce, as well as 'do-it-yourself' hosted development tools. He also describes emerging technologies critical to cloud computing. The book also covers the fundamentals of enterprise computing, including a technical introduction to enterprise architecture, so it will interest programmers aspiring to become software architects and serve as a reference for a graduate-level course in software architecture or software engineering.

Cloud Computing

Recent advances in internet architecture have led to the advent and subsequent explosion of cloud computing technologies, providing businesses with a powerful toolbox of collaborative digital resources. These technologies have fostered a more flexible, decentralized approach to IT infrastructure, enabling businesses to operate in a more agile fashion and on a globalized scale. Enterprise Management Strategies in the Era of Cloud Computing seeks to explore the possibilities of business in the cloud. Targeting an audience of research scholars, students, software developers, and business professionals, this premier reference source provides a cutting-edge look at the exciting and multifaceted relationships between cloud computing, software virtualization, collaborative technology, and business infrastructure in the 21st Century.

Cloud Computing

The essential roadmaps for enterprise cloud adoption As cloud technologies continue to challenge the fundamental understanding of how businesses work, smart companies are moving quickly to adapt to a changing set of rules. Adopting the cloud requires a clear roadmap backed by use cases, grounded in practical real-world experience, to show the routes to successful adoption. The Cloud Adoption Playbook helps business and technology leaders in enterprise organizations sort through the options and make the best choices for accelerating cloud adoption and digital transformation. Written by a team of IBM technical executives with a wealth of real-world client experience, this book cuts through the hype, answers your questions, and helps you tailor your cloud adoption and digital transformation journey to the needs of your organization. This book will help you: Discover how the cloud can fulfill major business needs Adopt a standardized Cloud Adoption Framework and understand the key dimensions of cloud adoption and digital transformation Learn how cloud adoption impacts culture, architecture, security, and more Understand the roles of governance, methodology, and how the cloud impacts key players in your organization. Providing a collection of winning plays, championship advice, and real-world examples of successful adoption, this playbook is your ultimate resource for making the cloud work. There has never been a better time to adopt the cloud. Cloud solutions are more numerous and

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accessible than ever before, and evolving technology is making the cloud more reliable, more secure, and more necessary than ever before. Don't let your organization be left behind! The Cloud Adoption Playbook gives you the essential guidance you need to make the smart choices that reduce your organizational risk and accelerate your cloud adoption and digital transformation.

Cloud Computing and SOA Convergence in Your Enterprise

A comprehensive playbook for enterprise cloud computing initiatives Full Contact Cloud Computing: A Step-by-Step Guide For Transitioning Your Enterprise to The Cloud provides the key information that enterprise IT managers and executives need to understand before moving to the cloud. This comprehensive, action-oriented resource provides both strategic guidance and industry research to enlighten IT stakeholders on the benefits of cloud computing and provide a plan of action for leveraging the cloud to achieve operational success the first time. Whether migrating an entire enterprise or merely moving more problematic, resource-intensive IT silos to a cloud platform, enterprises can realize noteworthy efficiencies that streamline technology and transform IT departments from cost centers to service centers. This book will show you how to do it, and includes: Complete, step-by-step processes and best practices for moving inefficient "as is" IT silos to leaner cloud implementations Clearly-defined measures for moving an entire enterprise, or critical problem domains, to cloud-based platforms A methodology for creating a clear cloud strategy and details on properly executing that strategy Strategic guidance on developing new applications in a cloud environment and details on defining the processes and artifacts for new cloud applications Enterprise executives and IT managers who do not get up to speed with the quickly-emerging cloud computing space may just be setting their organizations up for failure. Full Contact Cloud Computing provides the step-by-step guide to serve as the enterprise playbook on cloud computing.

Full Contact Cloud Computing

Despite the buzz surrounding the cloud computing, only a small percentage of organizations have actually deployed this new style of IT—so far. If you're planning your long-term cloud strategy, this practical book provides insider knowledge and actionable real-world lessons regarding planning, design, operations, security, and application transformation. This book teaches business and technology managers how to transition their organization's traditional IT to cloud computing. Rather than yet another book trying to sell or convince readers on the benefits of clouds, this book provides guidance, lessons learned, and best practices on how to design, deploy, operate, and secure an enterprise cloud based on real-world experience. Author James Bond provides useful guidance and best-practice checklists based on his field experience with real customers and cloud providers. You'll view cloud services from the perspective of a consumer and as an owner/operator of an enterprise private or hybrid cloud, and learn valuable lessons from successful and less-than-successful organization use-case scenarios. This is the information every CIO needs in order to make the business and technical decisions to finally execute on their journey to cloud computing. Get updated trends and definitions in cloud computing, deployment models, and for building or buying cloud services Discover challenges in cloud operations and management not foreseen by early adopters

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Use real-world lessons to plan and build an enterprise private or hybrid cloud Learn how to assess, port, and migrate legacy applications to the cloud Identify security threats and vulnerabilities unique to the cloud Employ a cloud management system for your enterprise (private or multi-provider hybrid) cloud ecosystem Understand the challenges for becoming an IT service broker leveraging the power of the cloud

Executive's Guide to Cloud Computing

Written by a practitioner for a practitioner, *Transitioning The Enterprise to the Cloud: A Business Approach*, focuses on identifying the costs, complexities, risks and benefits necessary to build a complete cloud sourcing strategy. The structure of this book is organized into five main parts: Part 1: Frames the conundrum the cloud presents Part 2: Provides a business perspective of the cloud Part 3: Outlines how and what to assess in your current technology environment Part 4: Suggests several potential cloud transition scenarios Part 5: Develops a cloud sourcing strategy

TRANSITIONING THE ENTERPRISE TO THE CLOUD: A BUSINESS APPROACH

An inconsistency exists between actual cloud adoption rates and the viewpoints and direct actions of those responsible for corporate information technology operations. On the one hand, information technology (IT) leaders generally believe the cloud more easily enables the implementation and management of technology services, from web and mobile application development to on-demand computing and storage. These leaders also appreciate the cloud's consumption-based pricing model over their current capital-intensive cost structures. Transitioning an IT operation to the cloud is expensive and risky. The transition, in turn, adds complexity to the overall support model. And, until the transition is complete, recurring costs actually go up. As if additional costs, increasing risk, and added complexity were not enough, deciding where to start is perplexing. Furthermore, a cloud transition can be disruptive and requires structured risk planning that must take into account the appropriate pace of change for a particular company.

On Top of the Cloud

This book provides a technical description of cloud computing technologies, covering cloud infrastructure and platform services. It then addresses the basics of operating a Cloud computing data center, the services offered from Cloud providers, the carrier role in connecting users to data centers, and the process of interconnecting Cloud data centers to form a flexible processing unit. It also describes how cloud computing has made an impact in various industries and provides emerging technologies that are critical within each industry. Lastly, this book will address security requirements and provide the best practices in securing data.

The Cloud Adoption Playbook

"Provides strategic insights, describes the breakout business models, and offers the planning and implementation guidance business and technology leaders need to chart their course ahead." - cover.

Cloud Enterprise Architecture

From small start-ups to major corporations, companies of all sizes have embraced cloud computing for the scalability, reliability, and cost benefits it can provide. It has even been said that cloud computing may have a greater effect on our lives than the PC and dot-com revolutions combined. Filled with comparative charts and decision trees, Impleme

Cloud Computing: Advanced Business and IT Strategies

Your organization can save and thrive in the cloud with this first non-technical guide to cloud computing for business leaders In less than a decade Google, Amazon, and Salesforce.com went from unknown ideas to powerhouse fixtures in the economic landscape; in even less time offerings such as LinkedIn, Youtube, Facebook, Twitter and many others also carved out important roles; in less than five years Apple's iTunes became the largest music retailer in North America. They all share one key strategic decision – each of these organizations chose to harness the power of cloud computing to power their drives to dominance. With roots in supercomputing and many other technical disciplines, cloud computing is ushering in an entirely new economic reality – technology-enabled enterprises built on low cost, flexible, and limitless technical infrastructures. The Executive's Guide to Cloud Computing reveals how you can apply the power of cloud computing throughout your enterprise, giving members of the C-suite a detailed look at: Why cloud computing must be a top priority on your company's IT roadmaps How the drive for scale, lower costs and greater agility is making cloud computing a fiscal and technological imperative The relationship between cloud computing and other relevant IT initiatives The strategic implications of cloud computing for the enterprise Where to begin and how to get started integrating cloud computing into your existing operations Now you can harness cloud computing's potential for your organization. Executive's Guide to Cloud Computing shows you how.

Cloud Computing For Dummies

This invaluable guide addresses the Why, What, and How of enterprise cloud adoption, leveraging a clear framework and proven best practices from Microsoft's own experience. “Great book. What’s particularly impressive is the outline of steps Microsoft itself is taking in its move to the cloud. Do as I do is always more powerful than do as I say.” —Al Ries, Coauthor, *War in the Boardroom* “This book takes on enterprise cloud adoption to a level I’ve not seen before—made even more elegant with its structured framework and crisp approach.” —Anthony D. Christie, CMO, Level 3 Communications, Former CTO/CIO, Global Crossing “A practical and timely guide that covers the entire journey to the cloud from an enterprise perspective, including business, technology, and organizational impact.” —Bart Luijten, CIO Corporate Functions & Corporate Technology, Philips “The cloud powers business solutions for building tomorrow’s enterprise and this book offers a simple, well-structured, and high-level process map for cloud adoption.” —Kris Gopalakrishnan, Executive Co-Chairman, Infosys Limited Cloud computing is full of tremendous opportunity, but is also riddled with hype and confusion. Business and technology leaders know the cloud is essential, but lack clarity and experience. To

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the Cloud cuts through the noise and addresses the Why, What, and How of enterprise cloud adoption. The book lays out a four-step framework leveraging the experience and best practices of Microsoft's own IT group. It provides end-to-end business and technology guidance, including how to analyze application portfolios to identify good cloud candidates, choose the right cloud models, consider architecture and security, and understand how shifting operations to the cloud affects budgeting and staffing. The book is applicable to all cloud platforms and providers, and debunks myths in its clear and concise style (e.g., real clouds are more than just web hosting, virtualization, or the Internet itself rebranded). It takes a balanced approach, addressing concerns and hybrid adoption scenarios alike. Leveraging the authors' proven expertise working for Microsoft's CIO on cloud migration and with cloud platform development teams, the book is supported by clear frameworks, graphics, tables, summaries, and checklists to provide a true practitioner's guide to the cloud. In this book, you will learn how to Explore cloud computing to understand its promise and challenges Envision how cloud computing can transform your organization Enable your organization with the necessary resources and skills Execute the design, development, and operation of cloud workloads To the Cloud is an essential guide for IT professionals seeking to lower total cost of ownership, improve the return on IT investment of existing services, or help the business bring new products to market more quickly.

Cloud Enterprise Architecture

A playbook for mastering the art of bureaucracy from thought-leader Mark Schwartz.

To the Cloud: Cloud Powering an Enterprise

Cloud Enterprise Architecture examines enterprise architecture (EA) in the context of the surging popularity of Cloud computing. It explains the different kinds of desired transformations the architectural blocks of EA undergo in light of this strategically significant convergence. Chapters cover each of the contributing architectures of EA—business, information, application, integration, security, and technology—illustrating the current and impending implications of the Cloud on each. Discussing the implications of the Cloud paradigm on EA, the book details the perceptible and positive changes that will affect EA design, governance, strategy, management, and sustenance. The author ties these topics together with chapters on Cloud integration and composition architecture. He also examines the Enterprise Cloud, Federated Clouds, and the vision to establish the InterCloud. Laying out a comprehensive strategy for planning and executing Cloud-inspired transformations, the book: Explains how the Cloud changes and affects enterprise architecture design, governance, strategy, management, and sustenance Presents helpful information on next-generation Cloud computing Describes additional architectural types such as enterprise-scale integration, security, management, and governance architectures This book is an ideal resource for enterprise architects, Cloud evangelists and enthusiasts, and Cloud application and service architects. Cloud center administrators, Cloud business executives, managers, and analysts will also find the book helpful and inspirational while formulating appropriate mechanisms and schemes for sound modernization and migration of traditional applications to Cloud infrastructures and platforms.

Implementing and Developing Cloud Computing Applications

The primary purpose of this book is to capture the state-of-the-art in Cloud Computing technologies and applications. The book will also aim to identify potential research directions and technologies that will facilitate creation a global market-place of cloud computing services supporting scientific, industrial, business, and consumer applications. We expect the book to serve as a reference for larger audience such as systems architects, practitioners, developers, new researchers and graduate level students. This area of research is relatively recent, and as such has no existing reference book that addresses it. This book will be a timely contribution to a field that is gaining considerable research interest, momentum, and is expected to be of increasing interest to commercial developers. The book is targeted for professional computer science developers and graduate students especially at Masters level. As Cloud Computing is recognized as one of the top five emerging technologies that will have a major impact on the quality of science and society over the next 20 years, its knowledge will help position our readers at the forefront of the field.

Transforming Enterprise Cloud Services

Despite the buzz surrounding the cloud computing, only a small percentage of organizations have actually deployed this new style of IT—so far. If you're planning your long-term cloud strategy, this practical book provides insider knowledge and actionable real-world lessons regarding planning, design, operations, security, and application transformation. This book teaches business and technology managers how to transition their organization's traditional IT to cloud computing. Rather than yet another book trying to sell or convince readers on the benefits of clouds, this book provides guidance, lessons learned, and best practices on how to design, deploy, operate, and secure an enterprise cloud based on real-world experience. Author James Bond provides useful guidance and best-practice checklists based on his field experience with real customers and cloud providers. You'll view cloud services from the perspective of a consumer and as an owner/operator of an enterprise private or hybrid cloud, and learn valuable lessons from successful and less-than-successful organization use-case scenarios. This is the information every CIO needs in order to make the business and technical decisions to finally execute on their journey to cloud computing. Get updated trends and definitions in cloud computing, deployment models, and for building or buying cloud services Discover challenges in cloud operations and management not foreseen by early adopters Use real-world lessons to plan and build an enterprise private or hybrid cloud Learn how to assess, port, and migrate legacy applications to the cloud Identify security threats and vulnerabilities unique to the cloud Employ a cloud management system for your enterprise (private or multi-provider hybrid) cloud ecosystem Understand the challenges for becoming an IT service broker leveraging the power of the cloud

Enterprise Cloud Computing

Massive, disruptive change is coming to IT as software as a service (SaaS), SOA, mashups, Web 2.0, and cloud computing truly come of age. Now, one of the

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world's leading IT innovators explains what it all means—coherently, thoroughly, and authoritatively. Writing for IT executives, architects, and developers alike, world-renowned expert David S. Linthicum explains why the days of managing IT organizations as private fortresses will rapidly disappear as IT inevitably becomes a global community. He demonstrates how to run IT when critical elements of customer, product, and business data and processes extend far beyond the firewall—and how to use all that information to deliver real-time answers about everything from an individual customer's credit to the location of a specific cargo container. Cloud Computing and SOA Convergence in Your Enterprise offers a clear-eyed assessment of the challenges associated with this new world—and offers a step-by-step program for getting there with maximum return on investment and minimum risk. Using multiple examples, Linthicum Reviews the powerful cost, value, and risk-related drivers behind the move to cloud computing—and explains why the shift will accelerate Explains the technical underpinnings, supporting technologies, and best-practice methods you'll need to make the transition Helps you objectively assess the promise of cloud computing and SOA for your organization, quantify value, and make the business case Walks you through evaluating your existing IT infrastructure and finding your most cost-effective, safest path to the "cloud" Shows how to choose the right candidate data, services, and processes for your cloud computing initiatives Guides you through building disruptive infrastructure and next-generation process platforms Helps you bring effective, high-value governance to the clouds If you're ready to begin driving real competitive advantage from cloud computing, this book is the start-to-finish roadmap you need to make it happen.

The Enterprise Cloud

The broad scope of Cloud Computing is creating a technology, business, sociological, and economic renaissance. It delivers the promise of making services available quickly with rather little effort. Cloud Computing allows almost anyone, anywhere, at anytime to interact with these service offerings. Cloud Computing creates a unique opportunity for its users that allows anyone with an idea to have a chance to deliver it to a mass market base. As Cloud Computing continues to evolve and penetrate different industries, it is inevitable that the scope and definition of Cloud Computing becomes very subjective, based on providers' and customers' perspective of applications. For instance, Information Technology (IT) professionals perceive a Cloud as an unlimited, on-demand, flexible computing fabric that is always available to support their needs. Cloud users experience Cloud services as virtual, off-premise applications provided by Cloud service providers. To an end user, a provider offering a set of services or applications in the Cloud can manage these offerings remotely. Despite these discrepancies, there is a general consensus that Cloud Computing includes technology that uses the Internet and collaborated servers to integrate data, applications, and computing resources. With proper Cloud access, such technology allows consumers and businesses to access their personal files on any computer without having to install special tools. Cloud Computing facilitates efficient operations and management of computing technologies by federating storage, memory, processing, and bandwidth.

Briggs

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An expert guide to selecting the right cloud service model for your business Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud service model is for your business. Helping you cut through all the haze, Architecting the Cloud is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements. Guides corporations through key cloud design considerations Discusses the pros and cons of each cloud service model Highlights major design considerations in areas such as security, data privacy, logging, data storage, SLA monitoring, and more Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide Arming you with the information you need to choose the right cloud service provider, Architecting the Cloud is a comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you.

Cloud Computing Patterns

Accelerating Business and Mission Success with Cloud Computing. Key Features A step-by-step guide that will practically guide you through implementing Cloud computing services effectively and efficiently. Learn to choose the most ideal Cloud service model, and adopt appropriate Cloud design considerations for your organization. Leverage Cloud computing methodologies to successfully develop a cost-effective Cloud environment successfully. Book Description Cloud adoption is a core component of digital transformation. Scaling the IT environment, making it resilient, and reducing costs are what organizations want. Architecting Cloud Computing Solutions presents and explains critical Cloud solution design considerations and technology decisions required to choose and deploy the right Cloud service and deployment models, based on your business and technology service requirements. This book starts with the fundamentals of cloud computing and its architectural concepts. It then walks you through Cloud service models (IaaS, PaaS, and SaaS), deployment models (public, private, community, and hybrid) and implementation options (Enterprise, MSP, and CSP) to explain and describe the key considerations and challenges organizations face during cloud migration. Later, this book delves into how to leverage DevOps, Cloud-Native, and Serverless architectures in your Cloud environment and presents industry best practices for scaling your Cloud environment. Finally, this book addresses (in depth) managing essential cloud technology service components such as data storage, security controls, and disaster recovery. By the end of this book, you will have mastered all the design considerations and operational trades required to adopt Cloud services, no matter which cloud service provider you choose. What you will learn Manage changes in the digital transformation and cloud transition process Design and build architectures that support specific business cases Design, modify, and aggregate baseline cloud architectures Familiarize yourself with cloud application security and cloud computing security threats Design and architect small, medium, and large cloud computing solutions Who this book is for If you are an IT Administrator, Cloud Architect, or a Solution Architect keen to benefit from cloud adoption for your organization, then this book is for you. Small business owners, managers, or consultants will also find this book useful. No prior

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knowledge of Cloud computing is needed.

The Cloud at Your Service

CSA Guide to Cloud Computing brings you the most current and comprehensive understanding of cloud security issues and deployment techniques from industry thought leaders at the Cloud Security Alliance (CSA). For many years the CSA has been at the forefront of research and analysis into the most pressing security and privacy related issues associated with cloud computing. CSA Guide to Cloud Computing provides you with a one-stop source for industry-leading content, as well as a roadmap into the future considerations that the cloud presents. The authors of CSA Guide to Cloud Computing provide a wealth of industry expertise you won't find anywhere else. Author Raj Samani is the Chief Technical Officer for McAfee EMEA; author Jim Reavis is the Executive Director of CSA; and author Brian Honan is recognized as an industry leader in the ISO27001 standard. They will walk you through everything you need to understand to implement a secure cloud computing structure for your enterprise or organization. Your one-stop source for comprehensive understanding of cloud security from the foremost thought leaders in the industry Insight into the most current research on cloud privacy and security, compiling information from CSA's global membership Analysis of future security and privacy issues that will impact any enterprise that uses cloud computing

Adaptive Cloud Enterprise Architecture

This book presents a comprehensive and novel adaptive enterprise service systems approach to adapting, defining, operating, managing and supporting (ADOMS) the adaptive cloud enterprise architecture. The adaptive cloud enterprise architecture provides a platform for creating the service-centric agile enterprise. This book is intended for enterprise strategists, enterprise architects, domain architects, solution architects, researchers, and anyone who has an interest in the enterprise architecture and cloud computing disciplines.

Contents:IntroductionCloud-Enabled Enterprise AdaptationThe Adaptive Enterprise Service System MetamodelThe Adaptive Enterprise Service System Lifecycle ManagementAdapting Cloud Enterprise Architecture CapabilityDefining Cloud Enterprise Architecture CapabilityOperating Cloud Enterprise Architecture CapabilityManaging Cloud Enterprise Architecture CapabilitySupporting Cloud Enterprise Architecture CapabilityCase Study Examples Readership: Researchers, academics, professionals and graduate students in software engineering, information sciences and networking. Keywords:Agility;Agile Enterprise Architecture;Cloud Computing;Design Thinking;Innovation

Transitioning the Enterprise to the Cloud

Cloud computing is the most significant technology development of our lifetimes. It has made countless new businesses possible and presents a massive opportunity for large enterprises to innovate like startups and retire decades of technical debt. But making the most of the cloud requires much more from enterprises than just a technology change. Stephen Orban led Dow Jones's journey toward digital agility

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as their CIO and now leads AWS's Enterprise Strategy function, where he helps leaders from the largest companies in the world transform their businesses. As he demonstrates in this book, enterprises must re-train their people, evolve their processes, and transform their cultures as they move to the cloud. By bringing together his experiences and those of a number of business leaders, Orban shines a light on what works, what doesn't, and how enterprises can transform themselves using the cloud.

CSA Guide to Cloud Computing

Cloud Computing is the IT services delivery model of the near future. The problem is, there are very few experts that have hands-on understanding of its competitive and organizational impacts. The vast majority of books address the technical details of cloud, but few emphasize its implementation and deployment at the scale of the enterprise. This book provides the models, concepts, and methodologies you need to be successful in your organization's transition to cloud. Through his 23-year IT Transformation background, Philippe Abdoulaye brings a project-oriented approach to cloud transition, with several techniques needed to accelerate adoption of cloud services. The book begins with a definition of the competitive perspective of cloud, provides insights into the cloud-oriented business model, and details through a complete business an agile approach to cloud transition addressing issues as critical IT operating model transformation, SaaS application architecting, and datacenter transformation.

Architecting Cloud Computing Solutions

The ultimate guide to assessing and exploiting the customer value and revenue potential of the Cloud A new business model is sweeping the world—the Cloud. And, as with any new technology, there is a great deal of fear, uncertainty, and doubt surrounding cloud computing. Cloudonomics radically upends the conventional wisdom, clearly explains the underlying principles and illustrates through understandable examples how Cloud computing can create compelling value—whether you are a customer, a provider, a strategist, or an investor. Cloudonomics covers everything you need to consider for the delivery of business solutions, opportunities, and customer satisfaction through the Cloud, so you can understand it—and put it to work for your business. Cloudonomics also delivers insight into when to avoid the cloud, and why. Quantifies how customers, users, and cloud providers can collaborate to create win-wins Reveals how to use the Laws of Cloudonomics to define strategy and guide implementation Explains the probable evolution of cloud businesses and ecosystems Demolishes the conventional wisdom on cloud usage, IT spend, community clouds, and the enterprise-provider cloud balance Whether you're ready for it or not, Cloud computing is here to stay. Cloudonomics provides deep insights into the business value of the Cloud for executives, practitioners, and strategists in virtually any industry—not just technology executives but also those in the marketing, operations, economics, venture capital, and financial fields.

Architecting the Cloud

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As the digital economy changes the rules of the game for enterprises, the role of software and IT architects is also transforming. Rather than focus on technical decisions alone, architects and senior technologists need to combine organizational and technical knowledge to effect change in their company's structure and processes. To accomplish that, they need to connect the IT engine room to the penthouse, where the business strategy is defined. In this guide, author Gregor Hohpe shares real-world advice and hard-learned lessons from actual IT transformations. His anecdotes help architects, senior developers, and other IT professionals prepare for a more complex but rewarding role in the enterprise. This book is ideal for: Software architects and senior developers looking to shape the company's technology direction or assist in an organizational transformation Enterprise architects and senior technologists searching for practical advice on how to navigate technical and organizational topics CTOs and senior technical architects who are devising an IT strategy that impacts the way the organization works IT managers who want to learn what's worked and what hasn't in large-scale transformation

The (Delicate) Art of Bureaucracy

Cloud Enterprise Architecture examines enterprise architecture (EA) in the context of the surging popularity of Cloud computing. It explains the different kinds of desired transformations the architectural blocks of EA undergo in light of this strategically significant convergence. Chapters cover each of the contributing architectures of EA—business, information, application, integration, security, and technology—illustrating the current and impending implications of the Cloud on each. Discussing the implications of the Cloud paradigm on EA, the book details the perceptible and positive changes that will affect EA design, governance, strategy, management, and sustenance. The author ties these topics together with chapters on Cloud integration and composition architecture. He also examines the Enterprise Cloud, Federated Clouds, and the vision to establish the InterCloud. Laying out a comprehensive strategy for planning and executing Cloud-inspired transformations, the book: Explains how the Cloud changes and affects enterprise architecture design, governance, strategy, management, and sustenance Presents helpful information on next-generation Cloud computing Describes additional architectural types such as enterprise-scale integration, security, management, and governance architectures This book is an ideal resource for enterprise architects, Cloud evangelists and enthusiasts, and Cloud application and service architects. Cloud center administrators, Cloud business executives, managers, and analysts will also find the book helpful and inspirational while formulating appropriate mechanisms and schemes for sound modernization and migration of traditional applications to Cloud infrastructures and platforms.

Cloudonomics

“This book successfully addresses the approach for adopting cloud into organizations (small and large), realizing that every application may not be a fit for a cloud environment. The writer does an excellent job of integrating cloud into the approach for an enterprise architecture and drilling down into how to evaluate cloud in its variety of implementation techniques, along with the benefits and drawbacks of each.” — Sue Miller-Sylvia, IBM Fellow and Vice President, Application

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Innovation Services, IBM Global Business Services Make the Right Cloud Adoption and Deployment Decisions for Your Business This is the first complete guide to cloud decision making for senior executives in both technology and non-technology roles. IBM® Global Business Services® Executive Architect Pamela K. Isom and IBM Fellow Kerrie Holley present practical business cases, vignettes, and techniques to help you understand when cloud investments make sense and when they don't. You'll find decision models that are anchored with practical experiences and lessons to guide your decision making, best practices for leveraging investments you've already made, and expert assistance with every aspect of the cloud transition. Drawing on their extensive experience working with enterprise clients, Isom and Holley show how to integrate both business and technical considerations, set the right priorities, and successfully manage everything from security and performance to governance. Whatever your company's size, industry, or challenges, this book will help you drive maximum business value from the cloud—on your terms and on your timeline. Coverage includes Assessing the business value of a cloud adoption strategy based on 10 specific expectations Gaining more value by incorporating cloud into enterprise architecture Implementing cloud when you don't already have an enterprise architecture Fully understanding the financial implications of cloud-based strategies and technologies Incorporating cloud in environments that have already adopted Service Oriented Architecture (SOA) Selecting components of your cloud portfolio, including elements of larger outsourced or managed solutions Governing cloud as part of your overall organizational landscape Systematically recognizing and mitigating cloud adoption risks, including security, cost, and performance Planning the transition: retiring legacy applications, transforming business processes, and selecting partners Anticipating and guiding the use of cloud business patterns, trends, and technologies

Encyclopedia of Cloud Computing

Cloud computing promises to revolutionize IT and business by making computing available as a utility over the internet. This book is intended primarily for practising software architects who need to assess the impact of such a transformation. It explains the evolution of the internet into a cloud computing platform, describes emerging development paradigms and technologies, and discusses how these will change the way enterprise applications should be architected for cloud deployment. Gautam Shroff provides a technical description of cloud computing technologies, covering cloud infrastructure and platform services, programming paradigms such as MapReduce, as well as 'do-it-yourself' hosted development tools. He also describes emerging technologies critical to cloud computing. The book also covers the fundamentals of enterprise computing, including a technical introduction to enterprise architecture, so it will interest programmers aspiring to become software architects and serve as a reference for a graduate-level course in software architecture or software engineering.

The Cloud Adoption Playbook

The essential roadmaps for enterprise cloud adoption As cloud technologies continue to challenge the fundamental understanding of how businesses work, smart companies are moving quickly to adapt to a changing set of rules. Adopting

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the cloud requires a clear roadmap backed by use cases, grounded in practical real-world experience, to show the routes to successful adoption. The Cloud Adoption Playbook helps business and technology leaders in enterprise organizations sort through the options and make the best choices for accelerating cloud adoption and digital transformation. Written by a team of IBM technical executives with a wealth of real-world client experience, this book cuts through the hype, answers your questions, and helps you tailor your cloud adoption and digital transformation journey to the needs of your organization. This book will help you: Discover how the cloud can fulfill major business needs Adopt a standardized Cloud Adoption Framework and understand the key dimensions of cloud adoption and digital transformation Learn how cloud adoption impacts culture, architecture, security, and more Understand the roles of governance, methodology, and how the cloud impacts key players in your organization. Providing a collection of winning plays, championship advice, and real-world examples of successful adoption, this playbook is your ultimate resource for making the cloud work. There has never been a better time to adopt the cloud. Cloud solutions are more numerous and accessible than ever before, and evolving technology is making the cloud more reliable, more secure, and more necessary than ever before. Don't let your organization be left behind! The Cloud Adoption Playbook gives you the essential guidance you need to make the smart choices that reduce your organizational risk and accelerate your cloud adoption and digital transformation.

Ahead in the Cloud

The Open Group's long awaited guidance on Cloud is now published! Cloud Computing is the major evolution today in computing. It describes how the internet has enabled organizations to access computing resources as a commodity and when needed - in much the same way as households access household utilities. For Enterprises with complex and expensive IT systems, the idea of paying on demand for someone else to provide IT services is attractive. This authoritative guide is specifically designed for business managers to understand the benefits that can be achieved; including Improved timeliness and agility Resource optimisation Control and reduction of costs More innovation Increased security Decreased exposure to risk Demonstration of compliance Improved quality of support Improved business continuity resource The authoritative title, published by the globally respected Open Group, gives Managers reliable and independent guidance that will help to support decisions and actions in this key operational area.

Is Your Company Ready for Cloud

The DoD cloud computing strategy has evolved to identify the most effective ways for the Department to capitalize on opportunities and take advantage of cloud computing benefits that accelerate IT delivery, efficiency, and innovation as an enterprise. The strategy has been expanded to address use of commercial cloud services in the Department's multi-provider enterprise cloud environment.

Enterprise Cloud Computing

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This important text provides a single point of reference for state-of-the-art cloud computing design and implementation techniques. The book examines cloud computing from the perspective of enterprise architecture, asking the question; how do we realize new business potential with our existing enterprises? Topics and features: with a Foreword by Thomas Erl; contains contributions from an international selection of preeminent experts; presents the state-of-the-art in enterprise architecture approaches with respect to cloud computing models, frameworks, technologies, and applications; discusses potential research directions, and technologies to facilitate the realization of emerging business models through enterprise architecture approaches; provides relevant theoretical frameworks, and the latest empirical research findings.

Cloud Computing Strategy

Explores cloud computing, breaking down the concepts, models, mechanisms, and architectures of this technology while allowing for the financial assessment of resources and how they compare to traditional storage systems.

Cloud Computing for Enterprise Architectures

The Encyclopedia of Cloud Computing provides IT professionals, educators, researchers and students with a compendium of cloud computing knowledge. Authored by a spectrum of subject matter experts in industry and academia, this unique publication, in a single volume, covers a wide range of cloud computing topics, including technological trends and developments, research opportunities, best practices, standards, and cloud adoption. Providing multiple perspectives, it also addresses questions that stakeholders might have in the context of development, operation, management, and use of clouds. Furthermore, it examines cloud computing's impact now and in the future. The encyclopedia presents 56 chapters logically organized into 10 sections. Each chapter covers a major topic/area with cross-references to other chapters and contains tables, illustrations, side-bars as appropriate. Furthermore, each chapter presents its summary at the beginning and backend material, references and additional resources for further information.

Executive's Guide to Cloud Computing

The easy way to understand and implement cloud computing technology written by a team of experts Cloud computing can be difficult to understand at first, but the cost-saving possibilities are great and many companies are getting on board. If you've been put in charge of implementing cloud computing, this straightforward, plain-English guide clears up the confusion and helps you get your plan in place. You'll learn how cloud computing enables you to run a more green IT infrastructure, and access technology-enabled services from the Internet ("in the cloud") without having to understand, manage, or invest in the technology infrastructure that supports them. You'll also find out what you need to consider when implementing a plan, how to handle security issues, and more. Cloud computing is a way for businesses to take advantage of storage and virtual services through the Internet, saving money on infrastructure and support This

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book provides a clear definition of cloud computing from the utility computing standpoint and also addresses security concerns Offers practical guidance on delivering and managing cloud computing services effectively and efficiently Presents a proactive and pragmatic approach to implementing cloud computing in any organization Helps IT managers and staff understand the benefits and challenges of cloud computing, how to select a service, and what's involved in getting it up and running Highly experienced author team consults and gives presentations on emerging technologies Cloud Computing For Dummies gets straight to the point, providing the practical information you need to know.

The Software Architect Elevator

The current work provides CIOs, software architects, project managers, developers, and cloud strategy initiatives with a set of architectural patterns that offer nuggets of advice on how to achieve common cloud computing-related goals. The cloud computing patterns capture knowledge and experience in an abstract format that is independent of concrete vendor products. Readers are provided with a toolbox to structure cloud computing strategies and design cloud application architectures. By using this book cloud-native applications can be implemented and best suited cloud vendors and tooling for individual usage scenarios can be selected. The cloud computing patterns offer a unique blend of academic knowledge and practical experience due to the mix of authors. Academic knowledge is brought in by Christoph Fehling and Professor Dr. Frank Leymann who work on cloud research at the University of Stuttgart. Practical experience in building cloud applications, selecting cloud vendors, and designing enterprise architecture as a cloud customer is brought in by Dr. Ralph Retter who works as an IT architect at T-Systems, Walter Schupeck, who works as a Technology Manager in the field of Enterprise Architecture at Daimler AG, and Peter Arbitter, the former head of T Systems' cloud architecture and IT portfolio team and now working for Microsoft. Voices on Cloud Computing Patterns Cloud computing is especially beneficial for large companies such as Daimler AG. Prerequisite is a thorough analysis of its impact on the existing applications and the IT architectures. During our collaborative research with the University of Stuttgart, we identified a vendor-neutral and structured approach to describe properties of cloud offerings and requirements on cloud environments. The resulting Cloud Computing Patterns have profoundly impacted our corporate IT strategy regarding the adoption of cloud computing. They help our architects, project managers and developers in the refinement of architectural guidelines and communicate requirements to our integration partners and software suppliers. Dr. Michael Gorriz – CIO Daimler AG Ever since 2005 T-Systems has provided a flexible and reliable cloud platform with its “Dynamic Services”. Today these cloud services cover a huge variety of corporate applications, especially enterprise resource planning, business intelligence, video, voice communication, collaboration, messaging and mobility services. The book was written by senior cloud pioneers sharing their technology foresight combining essential information and practical experiences. This valuable compilation helps both practitioners and clients to really understand which new types of services are readily available, how they really work and importantly how to benefit from the cloud. Dr. Marcus Hacke – Senior Vice President, T-Systems International GmbH This book provides a conceptual framework and very timely guidance for people and organizations building applications for the cloud. Patterns are a proven approach to building

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robust and sustainable applications and systems. The authors adapt and extend it to cloud computing, drawing on their own experience and deep contributions to the field. Each pattern includes an extensive discussion of the state of the art, with implementation considerations and practical examples that the reader can apply to their own projects. By capturing our collective knowledge about building good cloud applications and by providing a format to integrate new insights, this book provides an important tool not just for individual practitioners and teams, but for the cloud computing community at large. Kristof Kloeckner - General Manager, Rational Software, IBM Software Group

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