

English As A Global Language David Crystal

Online Education for Teachers of English as a Global Language
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World Englishes

Online Education for Teachers of English as a Global Language

A vital resource for scholars, students and actors, this book contains glosses and quotes for over 14,000 words that could be misunderstood by or are unknown to a modern audience. Displayed panels look at such areas of Shakespeare's language as greetings, swear-words and terms of address. Plot summaries are included for all Shakespeare's plays and on the facing page is a unique diagrammatic representation of the relationships within each play.

The Local Construction of a Global Language

The English Language is spoken by more than a billion people throughout the world. But where did English come from? And how has it evolved into the language used today? In *How English Became English* Simon Horobin investigates the evolution of the English language, examining how the language continues to adapt even today, as English continues to find new speakers and new uses. Engaging with contemporary concerns about correctness, Horobin considers whether such changes are improvements, or evidence of slipping standards. What is the future for the English Language? Will Standard English continue to hold sway, or are we witnessing its replacement by newly emerging Englishes?

Global Englishes and Change in English Language Teaching

English is the common denominator that unites the work presented in this volume; it provides a focal point to illustrate the ways in which a political economic approach can account for a range of phenomena in diverse settings in which a

"global" language has attained a special status as (an often perceived) tool for socioeconomic mobility. The findings reveal the complex ways in which government leaders and policymakers, as well as communities and individuals in those communities, make decisions within a global economy about the languages that will be taught as subjects or used as media of instruction in schools. Whether or not the "Straight for English" policy that has become popular in various countries in southern Africa and elsewhere is a good or bad idea, in terms of improving school completion and literacy rates, English is often promoted by its advocates as a social "good" with unquestioned instrumental value; yet access to quality English medium education in low-income countries is mostly restricted to those with sufficient economic means to pay for it. As the capitalist world-economy undergoes transformations, and assuming that translation technologies continue to improve, it is likely that the roles and relative importance that English as a global language has enjoyed over the past century will change significantly. Synchronic contextual analyses of English in various countries and regions are snapshots of a moving target with fuzzy boundaries; this is even more so the case when the object of analysis is "lingua franca English," a fluid, contextually realized "practice" that may be described in situ, which is not stable and likely never will be. The degree to which English serves effectively as a lingua franca depends on who the interlocutors are, the situation, and the extent to which interlocutors' interests and goals are mutually compatible and understood.

English as a Local Language

Seminar paper from the year 2005 in the subject English Language and Literature Studies - Linguistics, grade: 1,3, University of Luneburg (Anglistik/Amerikanistik), course: History of English and English historical linguistics, language: English, abstract: English is the language of commerce and tourism, of international politics, of science, the official language of international and multinational companies and industries, the language of air traffic control, of international news agencies, of mass entertainment, of computers and of the Internet. It is assumed that about a quarter of the worlds population is already fluent or competent in English (that means around 1,5 billion people) and that there is a total of 75 territories where English has a special place in society. These regions can be divided according to the status they give English: Either they have English as a native language, as a second or official language or as a foreign language. This classification is visualized by the so-called Three-circle-model: The inner circle comprises those countries where English is the primary language of communication and is learnt as a native language by the majority of the population. It includes the United States, the United Kingdom, Ireland, Canada, Australia and New Zealand. The outer or extended circle represents the countries where English plays an important role in a non-native setting. In many cases these are former British colonies where the English language is part of the countries leading institutions and of various other domains. This circle includes India, Malawi, Singapore and 50 other territories. The expanding circle involves those countries in which English is learnt as a lingua franca by many people. These countries neither have a history of colonization nor have they given English any administrative status. Such countries are Germany, Japan, Israel and a growing number of other states. Fennel (2004) divides the global spreading of English that ha"

Words of the World

This book examines the concept of authentic English in today's world, where cultures are in constant interaction and the English language works as a binding agent for many cross-cultural exchanges. It offers a comprehensive review of decades of debate around authenticity in language teaching and learning and attempts to synthesise the complexities by presenting them as a continuum. This continuum builds on the work of eminent scholars and combines them within a flexible framework that celebrates the process of interaction whilst acknowledging the complexity and individual subjectivity of authenticity. Authenticity is approached as a complex dynamic construct that can only be understood by examining it from social, individual and contextual dimensions, in relation to actual people. Authenticity is a problem not just for language acquisition but one which affects us as individuals belonging to society.

The Politics of English as a World Language

This bold and accessible study of human languages and communication explores issues which are at the forefront of today's globalized society. The human species is divided into more than five thousand language groups that do not understand each other. And yet these groups constitute one coherent world language system, connected by multilingual speakers in a surprisingly powerful way. The chances of a language thriving depend on its position in the system. There are thousands of small, peripheral languages, each connected to one of a hundred central languages. The entire system is held together by one global language: English. A language is a 'hypercollective' good: the more speakers it has, the higher its communication value for each one of them. Thus, when people think that a language is gaining new speakers, that in itself is a reason for them to want to learn it too. That is why, in an age of globalization, only a few languages remain for transnational communication and these often prevail even in national societies. This important book discusses a number of specific constellations in detail: India, Indonesia, Sub-Saharan Africa, South Africa and the European Union. De Swaan concludes by providing a sober but illuminating view of language policy in multilingual societies. This book will be essential reading for those studying sociology, communication studies and linguistics.

Teaching and Learning English as a Global Language

Communicating with Asia brings together an international team of leading researchers to discuss South, South-East, East and Central Asia, and explore Mandarin, Cantonese, Hindi-Urdu, Malay, and Russian as major languages. The volume locates English inside a number of national, regional or lingua franca contexts and illustrates the way it develops in such contact situations. Local dynamics affecting languages in contact and cultural links of languages are dealt with, such as educational-political issues and tensions between conflicting norms. In today's global world, where the continent is an increasing area of focus, it is vital to explore what it means to 'understand' Asian cultures through English and other languages. This important new study will be of interest to students and researchers working in the fields of regional studies, English as a global language, Asian

languages and cultural studies.

Language and the Internet

This ground-breaking work is a detailed account of an innovative and in-depth study of the attitudes of in excess of 500 Japanese learners towards a number of standard and non-standard as well as native and non-native varieties of English speech. The research conducted refines the investigation of learner attitudes by employing a range of pioneering techniques of attitude measurement. These methods are largely incorporated from the strong traditions that exist in the fields of social psychology and second language acquisition and utilize both direct and indirect techniques of attitude measurement. The author locates the findings in the context of the wealth of literature on native speaker evaluations of languages and language varieties. The study is unique in that the results provide clear evidence of both attitude change and high levels of linguistic awareness among the informants of social and geographical diversity within the English language. These findings are analyzed in detail in relation to the global spread of English as well as in terms of the pedagogical implications for the choice of linguistic model employed in English language classrooms both inside and outside Japan. The issues examined are of particular interest to educators, researchers and students in the fields of applied linguistics, TESOL, second language acquisition, social psychology of language and sociolinguistics. The pedagogical and language policy implications of the findings obtained make essential reading for those with a specific focus on the role of the English language and English language teaching, both in Japan and beyond.

Reconceptualising Authenticity for English as a Global Language

This collection offers a critical examination of online language teacher education programs (OLTE), looking at a range of issues which have informed their development and the challenges and opportunities in their implementation from a TESOL perspective. Positioning itself uniquely amongst the growing literature at the nexus of technology and language learning, the book focuses on language teacher education programs designed for academic and professional credentials in online environments. Introductory sections provide a brief historical overview of the OLTEs as we know them today, with examples from a global range of programs toward demonstrating their theoretical and philosophical foundations. The second section of the book explores the paradigm shifts borne out of OLTE in the modes, media, and tasks employed and their subsequent impact on instructional efficacy. Subsequent chapters turn a critical lens on OLTE in raising questions around accessibility its implementation in less technologically developed environments, issues of quality measures and accreditation, and practicum concerns. Taken together, this collection is a state of the art of online language teacher education programs and lays the groundwork for future research on the nexus of online education, teacher education, and applied linguistics.

Scientific Babel

Assuming no prior knowledge, this book offers an accessible overview of English

dialects, with activities, study questions, sample analyses, commentaries & key readings. It is structured around four sections: introduction, development, exploration & extension.

How English Became English

Do the languages people speak influence their economic decisions and social behavior in multilingual societies? This Handbook brings together scholars from various disciplines to examine the links and tensions between economics and language to find the delicate balance between monetary benefits and psychological costs of linguistic dynamics.

Global Perspectives on Language Assessment

"A fascinating examination of how an English-language mandate at a Japanese firm, Rakuten, unfolded over time and how employees reacted to it"--Back of jacket.

English as a Global Language

As the demand for English language education grows in Asia, there has been a parallel growth in the development and implementation of standardized tests at the local level. Offering much-needed context on locally produced tests in Asia, contributors examine emerging models for English language assessment and the impact these large-scale tests have on the teaching and learning of English. Chapters address the following well-known and developing high-stakes tests in different regions across Asia: the GEPT, the TEPS, the VSTEP, the CET, the EIKEN and TEAP, and the ELPA. Brought together by world-renowned testing assessment scholar Cyril Weir and the Language Training and Testing Center (LTTC), one of Asia's leading testing institutions based in Taiwan, this volume is a useful reference for evaluating, developing, and validating local tests of English and their societal impact. Comprehensive and research-based, chapters cover historic backgrounds, sociocultural contexts, test quality, international standing, and future considerations. Ideal for graduate students, researchers, and scholars in language assessment, TESOL/TEFL, and applied linguistics, this book will also be of interest to language teaching professionals, language test developers, and graduate students in Asian studies and international education, intercultural communication, and intercultural studies.

The Local Construction of a Global Language

In South Korea, English is a language of utmost importance, sought with an unprecedented zeal as an indispensable commodity in education, business, popular culture, and national policy. This book investigates how the status of English as a hegemonic language in South Korea is constructed through the mediation of language ideologies in local discourse. Adopting the framework of language ideology and its current developments, it is argued that English in Korean society is a subject of deep-rooted ambiguities, with multiple and sometimes conflicting ideologies coexisting within a tension-ridden discursive space. The

complex ways in which these ideologies are reproduced, contested, and negotiated through specific metalinguistic practices across diverse sites ultimately contribute to a local realization of the global hegemony of English as an international language. Through its insightful analysis of metalinguistic discourse in language policy debates, cross-linguistic humor, television shows, and face-to-face interaction, *The Local Construction of a Global Language* makes an original contribution to the study of language and globalization, proposing an innovative analytic approach that bridges the gap between the investigation of large-scale global forces and the study of micro-level discourse practices.

English as a Global Language

When analyzed in multilingual contexts, English is often treated as an entity that is separable from its linguistic environment. It is often the case, however, that multilinguals use English in hybrid and transcultural ways. This book explores how multilingual East Africans make use of English as a local resource in their everyday practices by examining a range of domains, including workplace conversation, beauty pageants, hip hop and advertising. Drawing on the Bakhtinian concept of multivocality, the author uses discourse analysis and ethnographic approaches to demonstrate the range of linguistic and cultural hybridity found across these domains, and to consider the constraints on hybridity in each context. By focusing on the cultural and linguistic bricolage in which English is often found, the book illustrates how multilinguals respond to the tension between local identification and dominant conceptualizations of English as a language for global communication.

The Palgrave Handbook of Economics and Language

The Social Psychology of English as a Global Language

Banter, chit-chat, gossip, natter, tete-a-tete: these are just a few of the terms for the varied ways in which we interact with one another through conversation. David Crystal explores the factors that motivate so many different kinds of talk and reveals the rules we use unconsciously, even in the most routine exchanges of everyday conversation. We tend to think of conversation as something spontaneous, instinctive, habitual. It has been described as an art, as a game, sometimes even as a battle. Whichever metaphor we use, most people are unaware of what the rules are, how they work, and how we can bend and break them when circumstances warrant it.

Global Englishes for Language Teaching

This book offers insight into the spread and impact of English language education in China within China's broader educational, social, economic and political changes. The author's critical perspective informs readers on the connections between language education and political ideologies in the context of globalizing China. The discussion of the implications concerning language education is of interest for current and future language policy makers, language educators and

learners. Including both diachronic and synchronic accounts of China's language education policy, this volume highlights how China as a modern nation-state has been seeking a more central position globally, and the role that English education and the promotion of such education played in that effort in recent decades.

Does Science Need a Global Language?

The history and development of English, from the earliest known writings to its status today as a dominant world language, is a subject of major importance to linguists and historians. In this book, a team of international experts cover the entire recorded history of the English language, outlining its development over fifteen centuries. With an emphasis on more recent periods, every key stage in the history of the language is covered, with full accounts of standardisation, names, the distribution of English in Britain and North America, and its global spread. New historical surveys of the crucial aspects of the language are presented, and historical changes that have affected English are treated as a continuing process, helping to explain the shape of the language today. This complete and up-to-date history of English will be indispensable to all advanced students, scholars and teachers in this prominent field.

The Fall of Language in the Age of English

The complex politics of English as a world language provides the backdrop both for linguistic studies of varieties of English around the world and for postcolonial literary criticism. The present volume offers contributions from linguists and literary scholars that explore this common ground in a spirit of open interdisciplinary dialogue. Leading authorities assess the state of the art to suggest directions for further research, with substantial case studies ranging over a wide variety of topics - from the legitimacy of language norms of lingua franca communication to the recognition of newer post-colonial varieties of English in the online OED. Four regional sections treat the Caribbean (including the diaspora), Africa, the Indian subcontinent, and Australasia and the Pacific Rim. Each section maintains a careful balance between linguistics and literature, and external and indigenous perspectives on issues. The book is the most balanced, complete and up-to-date treatment of the topic to date.

English Language Education in a Global World

In this book, the first written about the globalization of the English language by a professional historian, the exploration of English's global ascendancy receives its proper historical due. This brief, accessible volume breaks new ground in its organization, emphasis on causation, and conclusions.

Language Policy and Political Economy

The Idea of English in Japan

The sixth volume in the Global Research on Teaching and Learning English series

offers up-to-date research on the rapidly changing field of language assessment. The book features original research with chapters reporting on a variety of international education settings from a range of diverse perspectives. Covering a broad range of key topics—including scoring processes, test development, and student and teacher perspectives—contributors offer a comprehensive overview of the landscape of language assessment and discuss the consequences and impact for learners, teachers, learning programs, and society. Focusing on the assessment of language proficiency, this volume provides an original compendium of cutting-edge research that will benefit TESOL and TEFL students, language assessment scholars, and language teachers.

The Social Psychology of English as a Global Language

Although the notion of Global Englishes (GE) has been widely discussed in the literature, few books consider how GE can be translated into educational practice. This book addresses the incorporation of GE into language policy and curriculum, pedagogy and assessment practices, and focuses on a wide range of geographical and language contexts. Incorporating GE into language curriculum, pedagogy and assessment practices calls for a reframing of our pedagogical practices that take into account the use of Englishes in intercultural and multicultural encounters where people have different first languages and cultural backgrounds. This book will be of interest to policymakers, curriculum developers and practitioner-researchers in the area of English language education.

The Standard of Usage in English

Winner of the Kobayashi Hideo Award, *The Fall of Language in the Age of English* lays bare the struggle to retain the brilliance of one's own language in this period of English-language dominance. Born in Tokyo but raised and educated in the United States, Minae Mizumura acknowledges the value of a universal language in the pursuit of knowledge yet also embraces the different ways of understanding offered by multiple tongues. She warns against losing this precious diversity. Universal languages have always played a pivotal role in advancing human societies, Mizumura shows, but in the globalized world of the Internet, English is fast becoming the sole common language of humanity. The process is unstoppable, and striving for total language equality is delusional—and yet, particular kinds of knowledge can be gained only through writings in specific languages. Mizumura calls these writings "texts" and their ultimate form "literature." Only through literature and, more fundamentally, through the diverse languages that give birth to a variety of literatures, can we nurture and enrich humanity. Incorporating her own experiences as a writer and a lover of language and embedding a parallel history of Japanese, Mizumura offers an intimate look at the phenomena of individual and national expression.

English Language Proficiency Testing in Asia

This ground-breaking work is a detailed account of an innovative and in-depth study of the attitudes of in excess of 500 Japanese learners towards a number of standard and non-standard as well as native and non-native varieties of English

speech. The research conducted refines the investigation of learner attitudes by employing a range of pioneering techniques of attitude measurement. These methods are largely incorporated from the strong traditions that exist in the fields of social psychology and second language acquisition and utilize both direct and indirect techniques of attitude measurement. The author locates the findings in the context of the wealth of literature on native speaker evaluations of languages and language varieties. The study is unique in that the results provide clear evidence of both attitude change and high levels of linguistic awareness among the informants of social and geographical diversity within the English language. These findings are analyzed in detail in relation to the global spread of English as well as in terms of the pedagogical implications for the choice of linguistic model employed in English language classrooms both inside and outside Japan. The issues examined are of particular interest to educators, researchers and students in the fields of applied linguistics, TESOL, second language acquisition, social psychology of language and sociolinguistics. The pedagogical and language policy implications of the findings obtained make essential reading for those with a specific focus on the role of the English language and English language teaching, both in Japan and beyond.

Critical Perspectives on Global Englishes in Asia

David Crystal, world authority on the English language, has written a timely and informative account of the phenomenon of English as a global language. It includes a historical summary of the global development of English; an analysis, well supported by facts and figures, of the current spread and status of English as a first and second language internationally; and an informed assessment - by one of the leading scholars of and general writers about language matters - of the future of English. The book asks three basic questions: what makes a world language? why is English the leading candidate? and will it continue to hold that position? It steers even-handedly through the minefield of political debate about the cultural hegemony of English, and will appeal to anyone with an interest in language issues, whatever their political views on the subject.

Introducing Global Englishes

Routledge Introductions to Applied Linguistics is a series of introductory level textbooks covering the core topics in Applied Linguistics, primarily designed for those beginning postgraduate studies, or taking an introductory MA course as well as advanced undergraduates. Titles in the series are also ideal for language professionals returning to academic study. The books take an innovative 'practice to theory' approach, with a 'back-to-front' structure. This leads the reader from real-world problems and issues, through a discussion of intervention and how to engage with these concerns, before finally relating these practical issues to theoretical foundations. Additional features include tasks with commentaries, a glossary of key terms, and an annotated further reading section. In this book Philip Seargeant surveys varieties of English existing within the world today, and the debates and controversies surrounding its present forms, functions and status in diverse world contexts. It examines how English has evolved to become a 'global language' and looks at the political and cultural history that has influenced this evolution. Beginning with a discussion of real-life challenges relating to world Englishes that are faced by language professionals - particularly in the contexts of language

education and language planning – the book explores and illustrates the ways in which the actual use and management of English, as well as the beliefs and ideologies associated with it, play an increasingly important role in contemporary globalized society.

English as a Global Language - Killer or Promoter?

This book examines the ways in which English is conceptualised as a global language in Japan, and considers how the resultant language ideologies – drawn in part from universal discourses; in part from context-specific trends in social history – inform the relationships that people in Japan have towards the language. The book analyses the specific nature of the language’s symbolic meaning in Japan, and how this meaning is expressed and negotiated in society. It also discusses how the ideologies of English that exist in Japan might have implications for the more general concept of ‘English as a global language’. To this end it considers the question of what constitutes a ‘global’ language, and how, if at all, a balance can be struck between the universal and the historically-contingent when it comes to formulating a theory of English within the world.

A History of the English Language

This volume explores the central role of language across all aspects of public and private life in Africa.

The Language of Global Success

Provides a ground-breaking attempt to unite discussions on the pedagogical implications of the global spread of English, and lobby for change.

Let's Talk

Introducing Global Englishes provides comprehensive coverage of relevant research in the fields of World Englishes, English as a Lingua Franca, and English as an International Language. The book introduces students to the current sociolinguistic uses of the English language, using a range of engaging and accessible examples from newspapers (Observer, Independent, Wall Street Journal), advertisements, and television shows. The book: Explains key concepts connected to the historical and contemporary spread of English. Explores the social, economic, educational, and political implications of English’s rise as a world language. Includes comprehensive classroom-based activities, case studies, research tasks, assessment prompts, and extensive online resources. Introducing Global Englishes is essential reading for students coming to this subject for the first time.

Communicating with Asia

Global Englishes and Change in English Language Teaching analyses the impact of current ELT practice, bringing together research from the fields of Global Englishes and ELT to provide suggestions for the implementation of a Global Englishes for

Language Teaching curriculum. Calling for a critical re-examination of ELT to ensure that classroom practice reflects how the English language functions as a lingua franca, this book highlights that multilingualism, not monolingualism, is the norm in today's globalised world, and that 'non-native' English speakers far outnumber 'native' English speakers; showcases the author's research into English language learner attitudes towards English and ELT in relation to Global Englishes; makes practical suggestions for pedagogical change within ELT. *Global Englishes and Change in English Language Teaching* is key reading for postgraduate students and researchers in the fields of TESOL/ELT and Global Englishes.

Language and Development in Africa

David Crystal's classic *English as a Global Language* considers the history, present status and future of the English language, focusing on its role as the leading international language. English has been deemed the most 'successful' language ever, with 1500 million speakers internationally, presenting a difficult task to those who wish to investigate it in its entirety. However, Crystal explores the subject in a measured but engaging way, always backing up observations with facts and figures. Written in a detailed and fascinating manner, this is a book written by an expert both for specialists in the subject and for general readers interested in the English language.

The Colonial Expansion of English - English As a Global Language

With English becoming the world's foremost lingua franca, the pressure to improve English language education (ELE) has been steadily increasing. Consequently, the nature of ELE has changed drastically in the last decade. This has not only brought about a number of changes in the way English is taught and learnt, but it has also led to various innovative practices around the world. As a result, this edited book aims to shed light on the new theoretical and methodological developments in the field of ELE as well as the major issues and difficulties faced by practitioners in different parts of the globe. One very important variable that the book takes into account is the role that English already plays in a particular society since this may affect the views that teachers and students hold of the language. This in turn can significantly influence the way English is taught and learnt in given political, economic and socio-cultural settings. The purpose of this book is therefore to provide a comprehensive overview of the pedagogical methods, policies and problems that underlie English language education in ten different regions across the world, including: the USA, Canada, the UK, Australia, New Zealand, India, Singapore, Japan, China and Hong Kong. In doing so, the different chapters in the book emphasise the importance of responding to linguistic and other forms of diversity in order to develop English language education in a globalised world. This book will be useful for teachers and students of English language, for English language curriculum and materials developers, and for those involved in educational policy-making and language acquisition research. Written by experts in the field, the range of content covered in the book's chapters will also help policy-makers, researchers and practitioners develop effective English language education practices and policies, and propose solutions to emerging issues in

English language teaching and learning in different environments around the world. The newly-developed arguments and concerns pertaining to English language education will serve as future reference for professionals interested in this area of expertise.

Shakespeare's Words

In early 2012, the global scientific community erupted with news that the elusive Higgs boson had likely been found, providing potent validation for the Standard Model of how the universe works. Scientists from more than one hundred countries contributed to this discovery—proving, beyond any doubt, that a new era in science had arrived, an era of multinationalism and cooperative reach. Globalization, the Internet, and digital technology all play a role in making this new era possible, but something more fundamental is also at work. In all scientific endeavors lies the ancient drive for sharing ideas and knowledge, and now this can be accomplished in a single tongue— English. But is this a good thing? In *Does Science Need a Global Language?*, Scott L. Montgomery seeks to answer this question by investigating the phenomenon of global English in science, how and why it came about, the forms in which it appears, what advantages and disadvantages it brings, and what its future might be. He also examines the consequences of a global tongue, considering especially emerging and developing nations, where research is still at a relatively early stage and English is not yet firmly established. Throughout the book, he includes important insights from a broad range of perspectives in linguistics, history, education, geopolitics, and more. Each chapter includes striking and revealing anecdotes from the front-line experiences of today's scientists, some of whom have struggled with the reality of global scientific English. He explores topics such as student mobility, publication trends, world Englishes, language endangerment, and second language learning, among many others. What he uncovers will challenge readers to rethink their assumptions about the direction of contemporary science, as well as its future.

English as a Global Language in China

Bachelor Thesis from the year 2015 in the subject English Language and Literature Studies - Linguistics, grade: 2,0, University of Hamburg, language: English, abstract: Communication expands all over the world and so does language. Although there is no functional definition of a global language, it basically refers to the language learned and spoken throughout the world. A global language is signified by the number of native speakers, second language speakers and geographical distribution, including its role in diplomatic relations and international organizations. It is a common language which enables individuals from diverse ethnicities and backgrounds in communicating on an equitable basis. English is one of the dominant languages spoken by over 1.8 billion people worldwide. It is not only a language of communication, but has emerged as a means of global conversation. The influence of the English language across the world is a combination of three major aspects. These include the number of nations using English as mother tongue or first language, number of nations embracing English as an official language and number of nations teaching English as a foreign language in schools. One of the major reasons as to why English has emerged as a global language is its intrinsic morphological quality, size of vocabulary, quality of

literature all through history and relationship with great religions and cultures. Therefore, the paper discusses how English has emerged as a global language and whether the emergence of English as a global language is a language promoter or killer.

Exploring World Englishes

In South Korea, English is a language of utmost importance, sought with an unprecedented zeal as an indispensable commodity in education, business, popular culture, and national policy. This book investigates how the status of English as a hegemonic language in South Korea is constructed through the mediation of language ideologies in local discourse. Adopting the framework of language ideology and its current developments, it is argued that English in Korean society is a subject of deep-rooted ambiguities, with multiple and sometimes conflicting ideologies coexisting within a tension-ridden discursive space. The complex ways in which these ideologies are reproduced, contested, and negotiated through specific metalinguistic practices across diverse sites ultimately contribute to a local realization of the global hegemony of English as an international language. Through its insightful analysis of metalinguistic discourse in language policy debates, cross-linguistic humor, television shows, and face-to-face interaction, *The Local Construction of a Global Language* makes an original contribution to the study of language and globalization, proposing an innovative analytic approach that bridges the gap between the investigation of large-scale global forces and the study of micro-level discourse practices.

How English Became the Global Language

A revealing insight into the language of the Internet, looking at e-mail, chat, the Web, instant messaging and blogging.

World Englishes

English is the language of science today. No matter which languages you know, if you want your work seen, studied, and cited, you need to publish in English. But that hasn't always been the case. Though there was a time when Latin dominated the field, for centuries science has been a polyglot enterprise, conducted in a number of languages whose importance waxed and waned over time—until the rise of English in the twentieth century. So how did we get from there to here? How did French, German, Latin, Russian, and even Esperanto give way to English? And what can we reconstruct of the experience of doing science in the polyglot past? With *Scientific Babel*, Michael D. Gordin resurrects that lost world, in part through an ingenious mechanism: the pages of his highly readable narrative account teem with footnotes—not offering background information, but presenting quoted material in its original language. The result is stunning: as we read about the rise and fall of languages, driven by politics, war, economics, and institutions, we actually see it happen in the ever-changing web of multilingual examples. The history of science, and of English as its dominant language, comes to life, and brings with it a new understanding not only of the frictions generated by a scientific community that spoke in many often mutually unintelligible voices, but

also of the possibilities of the polyglot, and the losses that the dominance of English entails. Few historians of science write as well as Gordin, and *Scientific Babel* reveals his incredible command of the literature, language, and intellectual essence of science past and present. No reader who takes this linguistic journey with him will be disappointed.

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