

Ecolinguistics Reader Language Ecology And Environment

Eco-Translation Language Acquisition and Language Socialization Language Rights From language shift to language revitalization and sustainability Ecolinguistics Reader Handbook of Research on E-Learning Methodologies for Language Acquisition TESOL and Sustainability The Ecology of Language Evolution Ecology of Wisdom The Ecology of Language in Multilingual India The Routledge Handbook of Ecolinguistics Communicating Climate Change The Ecology and Semiotics of Language Learning Ecolinguistics Reader Pour Une Écologie Des Langues Du Monde Language, Ecology and Society Language of Environment, Environment of Language The Cambridge Handbook of Endangered Languages Ecocriticism on the Edge African Languages in a Digital Age Attitudes to Endangered Languages Language Ecology for the 21st Century Animals Erased Ecolinguistics Posthumanist Applied Linguistics Sociolinguistics & Status People, Politics, Power & Prestige Handbook of Pragmatics Linguistic Ecology and Language Contact Bridging Linguistics and Economics Sustaining Language The Speckled People The Blue Sapphire of the Mind The Routledge Handbook of English Language Education in Bangladesh The Handbook of Language and Globalization Nominalization, Nomination and Naming Contact Languages The Routledge Handbook of Critical Discourse Studies Tropical Tongues Exam Prep for: Ecolinguistics; Language, Ecology and the Genre in a Changing World

Eco-Translation

The Handbook of Language and Globalization brings together important new studies of language and discourse in the global era, consolidating a vibrant new field of sociolinguistic research. The first volume to assemble leading scholarship in this rapidly developing field Features new contributions from 36 internationally-known scholars, bringing together key research in the field and establishing a benchmark for future research Comprehensive coverage is divided into four sections: global multilingualism, world languages and language systems; global discourse in key domains and genres; language, values and markets under globalization; and language, distance and identities Covers an impressive breadth of topics including tourism, language teaching, social networking, terrorism, and religion, among many others Winner of the British Association for Applied Linguistics book prize 2011

Language Acquisition and Language Socialization

Offering practical approaches to finding a place for African languages in the information revolution, this overview lays the foundation for more effectively bridging the "digital divide" by finding new solutions to old problems. Conducted by the PanAfrican Localization project under the sponsorship of Canada's International Development Research Center, this survey

explores obstacles that impede greater use of African languages in computer software and internet content, assesses possible solutions and maps for their reach, and identifies future trends in the field. Among the key issues discussed are the importance of localization in the African context; barriers to more widespread use of African languages in internet computer technology; and by whom, for which languages, and in which countries efforts are being made. Central to the discussion is the introduction of the concept of "localization ecology" to account for the key factors, facilitate discussion of their interaction, and call attention to how planning and implementing localization can and should consider these issues.

Language Rights

Genre studies and genre approaches to literacy instruction continue to develop in many regions and from a widening variety of approaches. Genre has provided a key to understanding the varying literacy cultures of regions, disciplines, professions, and educational settings. *GENRE IN A CHANGING WORLD* provides a wide-ranging sampler of the remarkable variety of current work. The twenty-four chapters in this volume, reflecting the work of scholars in Europe, Australasia, and North and South America, were selected from the over 400 presentations at SIGET IV (the Fourth International Symposium on Genre Studies) held on the campus of UNISUL in Tubarao, Santa Catarina, Brazil in August 2007-the largest gathering on genre to that date. The chapters also represent a wide variety of approaches, including rhetoric, Systemic Functional Linguistics, media and critical cultural studies, sociology, phenomenology, enunciation theory, the Geneva school of educational sequences, cognitive psychology, relevance theory, sociocultural psychology, activity theory, Gestalt psychology, and schema theory. Sections are devoted to theoretical issues, studies of genres in the professions, studies of genre and media, teaching and learning genre, and writing across the curriculum. The broad selection of material in this volume displays the full range of contemporary genre studies and sets the ground for a next generation of work. Contributors include John M. Swales, Paul Prior, Maria Antonia Coutinho, Florencia Miranda, Fabio Jose Rauen, Cristiane Fuzer, Nina Celia Barros, Leonardo Mozdzinski, Kimberly K. Emmons, Natasha Artemeva, Anthony Pare, Doreen Starke-Meyerring, Lynn McAlpine, Adair Bonini, Rui Ramos, Helen Caple, Debora de Carvalho Figueiredo, Charles Bazerman, Roxane Helena Rodrigues Rojo, Desiree Motta-Roth, Amy Devitt, Maria Marta Furlanetto, Salla Lahdesmaki, David R. Russell, Mary Lea, Jan Parker, Brian Street, Tiane Donahue, Estela Ines Moyano, Solange Aranha, and Giovanni Parodi. *PERSPECTIVES ON WRITING* Series Editor, Michael Palmquist The WAC CLEARINGHOUSE AND PARLOR PRESS

From language shift to language revitalization and sustainability

This Handbook is a comprehensive overview of English language education in Bangladesh. Presenting descriptive, theoretical, and empirical chapters as well as case studies, this Handbook, on the one hand, provides a comprehensive view of the English language teaching and learning scenario in Bangladesh, and on the other hand comes up with suggestions for

possible decolonisation and de-eliticisation of English in Bangladesh. The Handbook explores a wide range of diverse endogenous and exogenous topics, all related to English language teaching and learning in Bangladesh, and acquaints readers with different perspectives, operating from the macro to the micro levels. The theoretical frameworks used are drawn from applied linguistics, education, sociology, political science, critical geography, cultural studies, psychology, and economics. The chapters examine how much generalisability the theories have for the context of Bangladesh and how the empirical data can be interpreted through different theoretical lenses. There are six sections in the Handbook covering different dynamics of English language education practices in Bangladesh, from history, policy and practice to assessment, pedagogy and identity. It is an invaluable reference source for students, researchers, and policy makers interested in English language, ELT, TESOL, and applied linguistics.

Ecolinguistics Reader

"There are no unsacred places," the poet Wendell Berry has written. "There are only sacred places and desecrated places." What might it mean to behold the world with such depth and feeling that it is no longer possible to imagine it as something separate from ourselves, or to live without regard for its well-being? To understand the work of seeing things as an utterly involving moral and spiritual act? Such questions have long occupied the center of contemplative spiritual traditions. In *The Blue Sapphire of the Mind*, Douglas E. Christie proposes a distinctively contemplative approach to ecological thought and practice that can help restore our sense of the earth as a sacred place. Drawing on the insights of the early Christian monastics as well as the ecological writings of Henry David Thoreau, Aldo Leopold, Annie Dillard, and many others, Christie argues that, at the most basic level, it is the quality of our attention to the natural world that must change if we are to learn how to live in a sustainable relationship with other living organisms and with one another. He notes that in this uniquely challenging historical moment, there is a deep and pervasive hunger for a less fragmented and more integrated way of apprehending and inhabiting the living world--and for a way of responding to the ecological crisis that expresses our deepest moral and spiritual values. Christie explores how the wisdom of ancient and modern contemplative traditions can inspire both an honest reckoning with the destructive patterns of thought and behavior that have contributed so much to our current crisis, and a greater sense of care and responsibility for all living beings. These traditions can help us cultivate the simple, spacious awareness of the enduring beauty and wholeness of the natural world that will be necessary if we are to live with greater purpose and meaning, and with less harm, to our planet.

Handbook of Research on E-Learning Methodologies for Language Acquisition

The twenty-first century has seen an increased awareness of the forms of environmental destruction that cannot immediately be seen, localised or, by some, even acknowledged. *Ecocriticism on the Edge* explores the possibility of a new

mode of critical practice, one fully engaged with the destructive force of the planetary environmental crisis. Timothy Clark argues that, in literary and cultural criticism, the “Anthropocene”, which names the epoch in which human impacts on the planet's ecological systems reach a dangerous limit, also represents a threshold at which modes of interpretation that once seemed sufficient or progressive become, in this new counterintuitive context, inadequate or even latently destructive. The book includes analyses of literary works, including texts by Paule Marshall, Gary Snyder, Ben Okri, Henry Lawson, Lorrie Moore and Raymond Carver.

TESOL and Sustainability

The Ecology of Language Evolution

In this book I try to give a coherent and consistent overview of what an ecological approach to language learning might look like. This is not a fully fledged grand theory that aims to provide an explanation of everything, but an attempt to provide a rationale for taking an ecological world view and applying it to language education, which I regard as one of the most important of all human activities. Goethe once said that everything has been thought of before, but that the difficulty is to think of it again. The same certainly is true of the present effort. If it has any innovative ideas to offer, these lie in a novel combination of thoughts and ideas that have been around for a long, long time. The reader will encounter influences that range from Spinoza to Bakhtin and from Vygotsky to Halliday. The scope of the work is intentionally broad, covering all major themes that are part of the language learning process and the language teaching profession. These themes include language, perception and action, self, learning, critical pedagogy and research. At the same time I have attempted to look at both the macro and the micro sides of the ecological coin, and address issues from both a theoretical and a practical perspective. This, then, aims to be a book that can be read by practitioners and theoreticians alike, and the main idea is that it should be readable and challenging at the same time.

Ecology of Wisdom

This book asks and answers the question of what communication research and other social sciences can offer that will help the global community to address climate change by identifying the conditions that can persuade audiences and encourage collective action on climate. While scientists often expect that teaching people the scientific facts will change their minds about climate change, closer analysis suggests this is not always the case. Communication scholars are pursuing other ideas based on what we know about influence and persuasion, but this approach does not provide complete answers either. Some misconceptions can be corrected by education, and some messages will be more powerful than others. The advent of

the Internet also makes vast stores of information readily available. But audiences still process this information through different filters, based on their own values and beliefs – including their understanding of how science works. In between momentous events, media coverage of climate tends to recede and individuals turn their attention back to their daily lives. Yet there is a path forward: Climate change is a social justice issue that no individual – and no nation – can solve on their own. A different sort of communication effort can help.

The Ecology of Language in Multilingual India

"In the period following the country's independence in 1981, Kriol has risen to the level of a national language. While the prestige enjoyed by English and Spanish is indisputable, a range of historical and socio-economic developments has given Kriol an elevated status in the coastal districts at the potential expense of more vulnerable minority languages also spoken there. Using fieldwork, ethnographic observations, interviews, and surveys of language attitudes and use, Gaomez Menjaivar and Salmon show the attenuation of Mopan and Garifuna alongside the stigmatized yet robust Kriol language. Examin[es] how large-scale economic restructuring can unsettle relationships among minority languages" --

The Routledge Handbook of Ecolinguistics

"This book discusses the complete range of contemporary research topics such as computer modeling, geometry, geoprocessing, and geographic information systems"--Provided by publisher.

Communicating Climate Change

Animals are disappearing, vanishing, and dying out—not just in the physical sense of becoming extinct, but in the sense of being erased from our consciousness. Increasingly, interactions with animals happen at a remove: mediated by nature programs, books, and cartoons; framed by the enclosures of zoos and aquariums; distanced by the museum cases that display lifeless bodies. In this thought-provoking book, Arran Stibbe takes us on a journey of discovery, revealing the many ways in which language affects our relationships with animals and the natural world. Animal-product industry manuals, school textbooks, ecological reports, media coverage of environmental issues, and animal-rights polemics all commonly portray animals as inanimate objects or passive victims. In his search for an alternative to these negative forms of discourse, Stibbe turns to the traditional culture of Japan. Within Zen philosophy, haiku poetry, and even contemporary children's animated films, animals appear as active agents, leading their own lives for their own purposes, and of value in themselves.

The Ecology and Semiotics of Language Learning

High level linguistic theory monograph looking at the interaction between language and the environment.

Ecolinguistics Reader

Thirty years ago, a new linguistic paradigm was created when Einar Haugen, for the first time, combined language with ecology. For Haugen, 'the ecology of language' meant the study of the interrelations between languages in the human mind and in the multilingual community. Since then a special branch of linguistics, named ecolinguistics, has developed in which the connection between language and ecology has been established in a variety of ways and by using a multitude of methods and approaches. This reader contains important articles from all the different fields of ecolinguistics - a volume long overdue for a discipline now recognized as a significant contribution to variety within the subject.

Pour Une Écologie Des Langues Du Monde

There are around 5,000 languages spoken across the world today, but the languages that coexist in our multilingual world have varied functions and fulfil various roles. Some are spoken by small groups, a village or a tribe; others, much less numerous, are spoken by hundreds of millions of speakers. Certain languages, like English, French and Chinese, are highly valued, while others are largely ignored. Even if all languages are equal in the eyes of the linguist, the world's languages are in fact fundamentally unequal. All languages do not have the same value, and their inequality is at the heart of the way they are organized across the world. In this major book Louis-Jean Calvet, one of the foremost sociolinguists working today, develops an ecological approach to language in order to analyse the changing structure of the world language system. The ecological approach to language begins from actual linguistic practices and studies the relations between these practices and their social, political and economic environment. The practices which constitute languages, on the one hand, and their environment, on the other, form a linguistic ecosystem in which languages coexist, multiply and influence one another. Using a rich panoply of examples from across the world, Calvet elaborates the ecological approach and shows how it can shed light on the changing forms of language use in the world today. This path-breaking book will be of great value to students and scholars in linguistics and sociolinguistics and to anyone concerned with the fate of languages in our increasingly globalized world.

Language, Ecology and Society

Drawing on a range of contexts and data sources, from urban multilingualism to studies of animal communication,

Posthumanist Applied Linguistics offers us alternative ways of thinking about the human predicament, with major implications for research, education and politics. Exploring the advent of the Anthropocene, new forms of materialism, distributed language, assemblages, and the boundaries between humans, other animals and objects, eight incisive chapters by one of the world's foremost applied linguistics open up profound questions to do with language and the world. This critical posthumanist applied linguistic perspective is essential reading for all researchers and students in the fields of Applied Linguistics and Sociolinguistics.

Language of Environment, Environment of Language

This book is intended to provide scholars and specialists alike a solid, in depth analysis of topics treating the domains of Sociolinguistics and Sociology of Language. The material in the book is generally designed to encourage additional discussion and research, in perhaps a classroom setting or in workshops. To this end, several case studies and detail research are presented and analysed with a view to providing regionally specific data and then to examine convergence or lack thereof. It provides basic definitions and reviews all the fundamentals before branching out further afield into deeper, more complex, less traditional, more current developments and concerns in Sociolinguistics and a bit beyond. For example, structuralism is explored, its strengths and weaknesses discussed. The reader will also find other pillars of linguistics as the book moves from Saussurian and Chomskian linguistics to William Labov's sociolinguists. It deals with a wide range of topics and sub-topics which have been organized chronologically where possible to allow the reader to get a logical grasp of the various advances in the field. The reader will find several well-known language controversies and numerous more situations which have not benefitted from the exposure they deserve, particularly as language spread, language domination and linguisticde are topics which should interest us all. A significant part of this work is dedicated to endangered languages and the process which led them to this precarious situation. It highlights language ecology and demonstrates how ecolinguistics relates to biodiversity examining the issues from a socio-historical angle. The book concludes with more key facts about languages in general and particularly in order to highlight and underline the urgent language related issues outlined throughout the work. Readers should be left with a desire to act in order to re-establish healthy pre-Colombian status, and prestige to maringalized peoples and their languages.

The Cambridge Handbook of Endangered Languages

Ecocriticism on the Edge

It is generally agreed that about 7,000 languages are spoken across the world today and at least half may no longer be

spoken by the end of this century. This state-of-the-art Handbook examines the reasons behind this dramatic loss of linguistic diversity, why it matters, and what can be done to document and support endangered languages. The volume is relevant not only to researchers in language endangerment, language shift and language death, but to anyone interested in the languages and cultures of the world. It is accessible both to specialists and non-specialists: researchers will find cutting-edge contributions from acknowledged experts in their fields, while students, activists and other interested readers will find a wealth of readable yet thorough and up-to-date information.

African Languages in a Digital Age

In the burgeoning field of ecolinguistics, little attention has been given to the ways in which English language teaching is and has become implicated in global ecological crises. This book begins a dialogue about the opportunities and responsibilities presented to the TESOL field to re-orient professional practice in ways that drive cultural change and engender alternate language practices and metaphors. Covering a diverse range of topics, including anthropogenic climate change, habitat loss, food insecurity and mass migration, chapters argue that such crises require not only technological innovation, but also cultural changes in how human beings relate to each other and their environment. Arguing that it is incumbent upon the field of English language teaching to reckon with such cultural changes in how and what we teach, TESOL and Sustainability addresses the ways in which discourses such as eco-pedagogy, the critique of neo-liberalism, non-Western philosophy and post-humanist thought can and must inform how and what is taught in ESL and EFL classrooms.

Attitudes to Endangered Languages

This book explores the social and structural dynamics underlying the creation of new, or restructured, grammars, offering an evolutionary account of contact language formation in the linguistic ecology of Monsoon Asia, including contacts between languages and peoples of Malay, Chinese, Portuguese and English origin, before, during and after Western colonization.

Language Ecology for the 21st Century

The Routledge Handbook of Ecolinguistics is the first comprehensive exploration into the field of ecolinguistics, also known as language ecology. Organized into three sections that treat the different topic areas of ecolinguistics, the Handbook begins with chapters on language diversity, language minorities and language endangerment, with authors providing insight into the link between the loss of languages and the loss of species. It continues with an overview of the role of language and discourse in describing, concealing, and helping to solve environmental problems. With discussions on new

orientations and topics for further exploration in the field, chapters in the last section show ecolinguistics as a pacesetter into a new scientific age. This Handbook is an excellent resource for students and researchers interested in language and the environment, language contact, and beyond.

Animals Erased

This book revisits and updates the concept of linguistic ecology, outlining applications to a variety of contact situations worldwide.

Ecolinguistics

Posthumanist Applied Linguistics

Can language diversity be sustained on this earth? Can the resource language be used in a sustainable way? The essays in this volume address language loss in the age of globalization and discuss how language construes our view of Nature and Environment. The volume is also a plea for using an ecolinguistic perspective in school teaching Alwin Fill is professor of English Linguistics at the University of Graz (Austria). Hermine Penz is assistant Professor of English Studies at the University of Graz.

Sociolinguistics & Status People, Politics, Power & Prestige

The increasingly rapid destruction of the ecological systems that support life is calling into question some of the fundamental stories that we live by: stories of unlimited economic growth, of consumerism, progress, individualism, success, and the human domination of nature. Ecolinguistics shows how linguistic analysis can help reveal the stories we live by, open them up to question, and contribute to the search for new stories. Bringing together the latest ecolinguistic studies with new theoretical insights and practical analyses, this book charts a new course for ecolinguistics as an engaged form of critical enquiry. Featuring: A framework for understanding the theory of ecolinguistics and applying it practically in real life; Exploration of diverse topics from consumerism in lifestyle magazines to Japanese nature haiku; A comprehensive glossary giving concise descriptions of the linguistic terms used in the book; Discourse analysis of a wide range of texts including newspapers, magazines, advertisements, films, nonfiction books, and visual images. This is essential reading for undergraduates, postgraduates and researchers working in the areas of Discourse Analysis and Language and Ecology.

Handbook of Pragmatics

Thirty years ago a new linguistic paradigm was created when Einar Haugen combined language with ecology. For Haugen, 'the ecology of language' meant the study of the interrelations between languages in the human mind and in the multilingual community. Since then a special branch of linguistics, named Ecolinguistics, has developed in which the connection between language and ecology has been established in a variety of ways and using a multitude of methods and approaches. In addition to the original ecolinguistic topics of language interrelation, language endangerment and language pressure, Ecolinguistics Reader also gives due consideration to the themes of biological and linguistic diversity as well as the ecocritical aspect.

Linguistic Ecology and Language Contact

Bridging Linguistics and Economics

This book explores the linguistic ecology of the Kumaun region of Uttarakhand, India through the experiences and discourses of minority youth and their educators. Providing in-depth examples of Indian multilingualism, this volume analyses how each language is valued in its own context; how national-level policies are appropriated and contested in local discourses; and how language and culture influence educational opportunities and identity negotiation for Kumauni young women. In doing so, the author examines how students and educators navigate a multilingual society with similarly diverse classroom practices. She simultaneously critiques the language and education system in modern India and highlights alternative perspectives on empowerment through the lens of a unique Gandhian educational context. This volume allows Kumauni women and their educators to take centre stage, and provides a thoughtful and nuanced insight into their minority language environment. This unique book is sure to appeal to students and scholars of multilingualism, sociolinguistics, language policy and minority languages.

Sustaining Language

The Routledge Handbook of Critical Discourse Studies provides a state-of-the-art overview of the important and rapidly developing field of Critical Discourse Studies (CDS). Forty-one chapters from leading international scholars cover the central theories, concepts, contexts and applications of CDS and how they have developed, encompassing: approaches analytical methods interdisciplinarity social divisions and power domains and media. Including methodologies to assist those undertaking their own critical research of discourse, this Handbook is key reading for all those engaged in the study and

research of Critical Discourse Analysis within English Language and Linguistics, Communication, Media Studies and related areas.

The Speckled People

This book aims to contribute to the overall, integrated understanding of the processes of language contact and their evolution, be they the result of political or economic (dis)integrations or migrations or for technological reasons. Via an interdisciplinary, holistic approach, it also aims to support the theoretical grounding of a unified, common sociolinguistic paradigm, based on an ecological and complexity perspective. This approach built on the fact that linguistic structures do not live in isolation from their social functions and must be situated in relation to the sub-and supra-systems that determine their existence if we are to understand their fortunes. It is a useful contribution to understanding and promoting the processes of linguistic revitalization in the world, combining at the same time the maintenance and development of diversity while ensuring the intercommunication of human species.

The Blue Sapphire of the Mind

Adapted for the stage from the best-selling memoir, *The Speckled People* tells a profoundly moving story of a young boy trapped in a language war. Set in 1950s Ireland, this is a gripping, poignant, and at times very funny family drama of homesickness, control and identity. As a young boy, Hugo Hamilton struggles with what it means to be speckled, "half and half Irish on top and German below." An idealistic Irish father enforces his cultural crusade by forbidding his son to speak English while his German mother tries to rescue him with her warm-hearted humour and uplifting industry. The boy must free himself from his father and from bullies on the street who persecute him with taunts of Nazism. Above all he must free himself from history and from the terrible secrets of his mother and father before he can find a place where he belongs. Surrounded by fear, guilt, and frequently comic cultural entanglements, Hugo tries to understand the differences between Irish history and German history and to turn the strange logic of what he is told into truth. It is a journey that ends in liberation but not before the long-buried secrets at the back of the parents' wardrobe have been laid bare.

The Routledge Handbook of English Language Education in Bangladesh

'The smaller we come to feel ourselves compared with the mountain, the nearer we come to participating in its greatness.' Philosopher, mountaineer, activist and visionary, Arne Naess's belief that all living things have value made him one of the most inspirational figures in the environmental movement. Drawing on his years spent in an isolated hut high in the Norwegian mountains, and on influences as diverse as Gandhi's nonviolent action and Spinoza's all-encompassing

worldview, this selection of the best of his writings is filled with wit, charisma and intense connection with nature. Emphasizing joy, cooperation and 'beautiful actions', they create a philosophy of life from a man who never lost his sense of wonder at the world. 'Arne Naess's ideas inspired environmentalists and Green political activists around the world' The New York Times

The Handbook of Language and Globalization

Exploring language rights politics in theoretical, historical and international context, this book brings together debates from law, sociolinguistics, international politics, and the history of ideas. The author argues that international language rights advocacy supports global governance of language and questions freedoms of speech and expression.

Nominalization, Nomination and Naming

Ecology has become a central question governing the survival and sustainability of human societies, cultures and languages. In this timely study, Michael Cronin investigates how the perspective of the Anthropocene, or the effect of humans on the global environment, has profound implications for the way translation is considered in the past, present and future. Starting with a deep history of translation and ranging from food ecology to inter-species translation and green translation technology, this thought-provoking book offers a challenging and ultimately hopeful perspective on how translation can play a vital role in the future survival of the planet.

Contact Languages

By bridging the gap between linguistics and economics, this book sheds light on a range of mutually valuable topics.

The Routledge Handbook of Critical Discourse Studies

This major new work explores the development of creoles and other new languages, focusing on the conceptual and methodological issues they raise for genetic linguistics. Written by an internationally renowned linguist, the book surveys a wide range of examples of changes in the structure, function and vitality of languages, and suggests that similar ecologies have played the same kinds of roles in all cases of language evolution. The Ecology of Language Evolution will be welcomed by students and researchers in sociolinguistics, creolistics, theoretical linguistics and theories of evolution.

Tropical Tongues

Language attitudes and ideologies are of key importance in assessing the chances of success of revitalisation efforts for endangered languages. However, few book-length studies relate attitudes to language policies, or address the changing attitudes of non-speakers and the motivations of members of language movements. Through a combination of ethnographic research and quantitative surveys, this book presents an in-depth study of revitalisation efforts for indigenous languages in three small islands round the British Isles. The author identifies and confronts key issues commonly faced by practitioners and researchers working in small language communities with little institutional support. This book explores the complex relationship of ideologies, identity and language-related beliefs and practices, and examines the implications of these factors for language revitalisation measures. Essential reading for researchers interested in language endangerment and revitalisation, sociolinguistics, linguistic anthropology and language policy and planning, as well as language planners and campaigners.

Exam Prep for: Ecolinguistics; Language, Ecology and the

This encyclopaedia of one of the major fields of language studies is a continuously updated source of state-of-the-art information for anyone interested in language use. The IPrA Handbook now contains nearly 5,000 pages. It provides easy access □ for scholars with widely divergent backgrounds but with convergent interests in the use and functioning of language □ to the different topics, traditions and methods which together make up the field of Pragmatics, broadly conceived as □the cognitive, social and cultural study of language and communication□. The Handbook of Pragmatics is a unique reference work for researchers: the main body of the Handbook is produced in loose-leaf format in 3-ring binders and is accompanied by the bound Manual. The loose-leaf Handbook forms the basis of the Handbook proper giving an overview of the subfields, traditions, methodologies and concepts of Pragmatics. The Handbook is used as a basis for the online version: the Handbook of Pragmatics Online has been expanded and revised annually since 2003. Future versions will add further records and will include updates, rewritings and extensive revisions of already existing records. The Handbook of Pragmatics Online is available from www.benjamins.com/online with a free 90-day trial. The Handbook is also available in combination with the Bibliography of Pragmatics Online at a discounted rate. SPECIAL OFFER: 30% discount for a complete set order (Manual + Installments 1995-2009).

Genre in a Changing World

'This is an outstanding collection of papers by top scholars in a range of disciplines who shed stimulating, complementary insights into the social, cognitive and semiotic frameworks that shape both the acquisition of language, and the constitution of social actors through that process. The intentionally loose ecological framing of the volume provides an arena within which a range of perspectives, all united by their opposition to a mechanistic view of language acquisition, can enter into

dialogue with each other. This is a most stimulating collection, with a range of insightful investigations of settings as diverse as an autistic child learning to interact with others on the playing field, professional gate-keeping encounters, and foreign language classrooms.' Professor Charles Goodwin, University of California at Los Angeles The book brings together well-known scholars in two relatively distinct fields, language acquisition and language socialization, and from a variety of orientations within applied linguistics to describe language development from a relational perspective. The papers in this volume are a response to three main questions: 1) What conceptual models best capture the ecological nature of language learning? 2) What research approaches are best likely to illuminate the relationship between language and social structure? 3) How is educational success defined for language acquisition and language socialization?

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