

Culture Lisa Gezon Conrad Kottak 2nd Edition

Psychology in Your LifeEssentials of Cultural AnthropologyCULTURE.E-Commerce 2015, Global EditionThe Environment in Anthropology (Second Edition)Assault on ParadiseCULTUREYanomamö, the Fierce PeopleAn Introduction to Cultural EcologyPolitical Ecology Across Spaces, Scales, and Social GroupsCultural AnthropologyLooseleaf for CULTURECulture SketchesMirror for HumanityDrug EffectsSkillstreaming the AdolescentResearching American CultureOn Being DifferentVanilla LandscapesThe Environment in AnthropologyCulture and Practical ReasonPop Culture in Latin America and the CaribbeanWindow on Humanity: A Concise Introduction to AnthropologyDrug EffectsGrains from GrassConformity and ConflictPrime-Time SocietyLooseleaf for CULTURECultureDrug EffectsThe Culture PuzzleCultureCulture BanditsCULTUREThe Cultural Context of Biodiversity ConservationUnderstanding Human CommunicationGlobal Visions, Local LandscapesAssault on ParadiseLeaving Mother LakeUniversity Matters for Your Success

Psychology in Your Life

"The main thrust of this book is to deliver a major critique of materialist and rationalist explanations of social and cultural forms, but the in the process Sahlins

has given us a much stronger statement of the centrality of symbols in human affairs than have many of our 'practicing' symbolic anthropologists. He demonstrates that symbols enter all phases of social life: those which we tend to regard as strictly pragmatic, or based on concerns with material need or advantage, as well as those which we tend to view as purely symbolic, such as ideology, ritual, myth, moral codes, and the like. . . ."—Robert McKinley, *Reviews in Anthropology*

Essentials of Cultural Anthropology

Brief and affordable, Bailey and Peoples' *ESSENTIALS OF CULTURAL ANTHROPOLOGY*, 3rd Edition, offers you a sound introduction to cultural anthropology. In its concise coverage of the course's core topics, you'll find strong scholarship, rich ethnographic examples, and a unique focus on modern ethnicity and the survival of indigenous peoples. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

CULTURE.

Featuring engaging and enlightening readings written by professors in philosophy, psychology, sociology, education, English, communication, and library science, *University Matters for Your Success* helps students excel in academic life and prepare for a successful future. The anthology offers valuable insight and perspective on a wide range of topics that are critical to students embarking upon their college careers. Opening readings focus on making connections, discovering a sense of belonging, and participating in a first year experience course. Besides college study skills, additional readings provide students with tools and evidence-based best practices for overcoming procrastination, mastering time management, creating moments of opportunity, and conquering anxiety. Students thoughtfully consider why they are attending university, how to cultivate lifelong learning skills, and how to effectively choose a major and plan for a career. Articles on developing media literacy, the importance of diversity, the service learning experience, and conducting research equip readers with invaluable perspective and skills. Designed to help students understand the benefits, opportunities, and full purpose of higher education, *University Matters for Your Success* is well suited for freshman orientation or college success programs. Margaret J. Ball is a professor and the chair of the Department of Theatre at East Stroudsburg University of Pennsylvania. She is also the chair of the University-Wide First Year Experience Committee. She holds a D.M.A. from The Catholic University of America and a M.M. from McGill University. Peter E. Pruum is a professor of philosophy in the Department of Philosophy and Religious Studies at East Stroudsburg University of Pennsylvania.

He also directs the University Honors Program. He holds a Ph.D. and M.A. from the University of Wisconsin-Madison.

E-Commerce 2015, Global Edition

CULTURE is the latest addition to the M-series. This thoroughly updated 2nd edition magazine style text for the Introduction to Cultural Anthropology course offers scholarly content in an engaging design that will captivate your students. Through eye-catching pedagogical features, students develop a better understanding of the material and will retain a greater amount of course concepts. This book presents cultural anthropology in a way that is both captivating and relevant to today's student at a price that they prefer. More current, more portable, more captivating, plus a rigorous and innovative research foundation adds up to: more learning. When you meet students where they are, you can take them where you want them to be.

The Environment in Anthropology (Second Edition)

Assault on Paradise

This book explains how to set up adolescent groups, details core teaching procedures, and gives detailed instructions for teaching 50 prosocial skills essential for adolescents to learn. Skills are grouped in six categories: Beginning Social Skills, Advanced Social Skills, Skills for Dealing with Feelings, Skill Alternatives to Aggression, Skills for Dealing with Stress, and Planning Skills. Includes skill outlines with leader guidelines and homework reports for each skill, as well as reproducible assessment forms, checklists, and other student handouts. CD with printable forms is included.

CULTURE

This best-selling textbook for introductory human communication courses places communication theory within the context of everyday skills.

Yanomamö, the Fierce People

Teaches students to speak English and use it properly and effectively in major areas of cross-cultural communication. It provides skill practice in language acquisition and teaches an awareness of the effects of cultural difference on communication.

An Introduction to Cultural Ecology

Gezon argues that local events continuously redefine and challenge global processes of land use and land degradation. Her ethnographic study of Antankarana-identifying rice farmers and cattle herders in northern Madagascar weaves together an analysis of remotely sensed images of land cover over time with ethnographies of situated negotiations between human actors. Her book will be particularly valuable to researchers and students in anthropology, geography, sociology, and environmental studies, and those involved in conservation and resource management.

Political Ecology Across Spaces, Scales, and Social Groups

Cultural Anthropology

Extrait de la couverture : "In her ethnography of the Gwembe Tonga people, Lisa Cliggett explores what happens to kinship ties in times of famine. The work of survival for the Gwembe Tonga includes difficult decisions about how to distribute inadequate resources among family members. Physically limited elderly Tonga who rely on their kin for food and assistance are particularly vulnerable. Cliggett

examines Tonga household economies and support systems for the elderly. Old men and women, she finds, use deeply gendered approaches to encourage aid from their children and fend off starvation. In extreme circumstances, often the only resources at people's disposal are social support networks. Cliggett's book tells a story about how people living in environmentally and economically dire circumstances manage their social and material worlds to the best of their ability."

Looseleaf for CULTURE

McGraw-Hill conducted extensive research to gain insight into students' study behavior and instructor needs. We learned that students want visual appeal and content designed according to the way they learn, while instructors need a way to engage their students without compromising on high quality content. From this, we created the M Series (a series of magazine style textbooks). CULTURE is the latest addition to the series. This new magazine style text for the Introduction to Cultural Anthropology course offers solid scholarly content and an engaging design that will captivate your students. Through memorable eye-catching pedagogical features, students develop a better understanding of the material and will retain a greater amount of course concepts. This book presents cultural anthropology in a way that is both captivating and relevant to today's student at a price that they prefer. More current, more portable, more captivating, plus a rigorous and innovative research foundation adds up to: more learning. When you meet students where they are,

you can take them where you want them to be.

Culture Sketches

This contemporary introduction to the principles and research base of cultural ecology is the ideal textbook for advanced undergraduate and beginning graduate courses that deal with the intersection of humans and the environment in traditional societies. After introducing the basic principles of cultural anthropology, environmental studies, and human biological adaptations to the environment, the book provides a thorough discussion of the history of, and theoretical basis behind, cultural ecology. The bulk of the book outlines the broad economic strategies used by traditional cultures: hunting/gathering, horticulture, pastoralism, and agriculture. Fully explicated with cases, illustrations, and charts on topics as diverse as salmon ceremonies among Northwest Indians, contemporary Maya agriculture, and the sacred groves in southern China, this book gives a global view of these strategies. An important emphasis in this text is on the nature of contemporary ecological issues, how peoples worldwide adapt to them, and what the Western world can learn from their experiences. A perfect text for courses in anthropology, environmental studies, and sociology.

Mirror for Humanity

Drug Effects

A landmark comparative study (U.S. and Brazil) of television's social and cultural effects on human behavior. The Updated Edition brings forward the author's research on this topic since the original volume was published in 1990 with an extensive new Introduction.

Skillstreaming the Adolescent

How are biological diversity, protected areas, indigenous knowledge and religious worldviews related? From an anthropological perspective, this book provides an introduction into the complex subject of conservation policies that cannot be addressed without recognising the encompassing relationship between discursive, political, economic, social and ecological facets. By facing these interdependencies across global, national and local dynamics, it draws on an ethnographic case study among Maya-Q'eqchi' communities living in the margins of protected areas in Guatemala. In documenting the cultural aspects of landscape, the study explores the coherence of diverse expressions of indigenous knowledge. It intends to remind of cultural values and beliefs closely tied to subsistence activities and ritual practices that define local perceptions of the natural environment. The basic idea

is to illustrate that there are different ways of knowing and reasoning, seeing and endowing the world with meaning, which include visible material and invisible interpretative understandings. These tend to be underestimated issues in international debates and may provide an alternative approach upon which conservation initiatives responsive to the needs of the humans involved should be based on.

Researching American Culture

On Being Different

This insightful book introduces the most important trends, people, events, and products of popular culture in Latin America and the Caribbean. • Explores controversial issues like censorship, gender, cultural imperialism, and globalization • Allows for cross-cultural comparisons between Latin America, the Caribbean, and the United States • Enables quick access to areas of interest through well-organized entries and helpful topic introductions • Features a discussion on the influence of modern technologies—the Internet, social media, and video games—in Latin American cultures • Provides substantial citations and references on each element of popular culture

Vanilla Landscapes

"E-Commerce 2015"" is intended for use in undergraduate and graduate e-commerce courses in any business discipline. "" ""The market-leading text for e-commerce "This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce--technology change, business development, and social issues--to provide a coherent conceptual framework for understanding the field. Teaching and Learning ExperienceThis program will provide a better teaching and learning experience--for both instructors and students.Comprehensive Coverage Facilitates Understanding of the E-Commerce Field: In-depth coverage of technology change, business development, and social issues gives readers a solid framework for understanding e-commerce.Pedagogical Aids Help Readers See Concepts in Action: Infographics, projects, and real-world case studies help readers see how the topics covered in the book work in practice.

The Environment in Anthropology

"Yanomamö culture, in its major focus, reverses the meanings of "good" and "desirable" as phrased in the ideal postulates of the Judaic-Christian tradition. A high capacity of rage, a quick flash point, and a willingness to use violence to obtain one's ends are considered desirable traits. Much of the behavior of the

Yąnomamö can be described as brutal, cruel, treacherous, in the value-laden terms of our own vocabulary. The Yąnomamö themselves, however, as Napoleon Chagnon came to intimately know them in the year and a half he lived with them, do not all appear to be mean and treacherous. As individuals, they seem to be people playing their own cultural game, with internal feelings that at times may be quite divergent from the demands placed upon them by their culture. This case study furnishes valuable data for phrasing questions about the relationship between the individual and his culture."-- Foreword.

Culture and Practical Reason

Ideal for any cultural anthropology course, this brief collection of ethnographic case studies exposes students to 15 different cultures. The groups selected are peoples whose traditional cultures are uniquely their own. Each has distinctive patterns and practices; each has faced the challenge of an encroaching world, with differing results. Moreover, they often provide the prime illustrations of important concepts in introductory anthropology course including Azande witchcraft, Ju/'hoansi egalitarianism, Trobriand kula exchange, and Minangkabau matriliney. As such, this volume can stand alone.

Pop Culture in Latin America and the Caribbean

Window on Humanity: A Concise Introduction to Anthropology

The Environment in Anthropology presents ecology and current environmental studies from an anthropological point of view. From the classics to the most current scholarship, this text connects the theory and practice in environment and anthropology, providing readers with a strong intellectual foundation as well as offering practical tools for solving environmental problems. Haenn, Wilk, and Harnish pose the most urgent questions of environmental protection: How are environmental problems mediated by cultural values? What are the environmental effects of urbanization? When do environmentalists' goals and actions conflict with those of indigenous peoples? How can we assess the impact of "environmentally correct" businesses? They also cover the fundamental topics of population growth, large scale development, biodiversity conservation, sustainable environmental management, indigenous groups, consumption, and globalization. This revised edition addresses new topics such as water, toxic waste, neoliberalism, environmental history, environmental activism, and REDD (Reducing Emissions from Deforestation and Forest Degradation), and it situates anthropology in the multi-disciplinary field of environmental research. It also offers readers a guide for developing their own plan for environmental action. This volume offers an introduction to the breadth of ecological and environmental anthropology as well as to its historical trends and current developments. Balancing landmark essays

with cutting-edge scholarship, bridging theory and practice, and offering suggestions for further reading and new directions for research, *The Environment in Anthropology* continues to provide the ideal introduction to a burgeoning field.

Drug Effects

Khat, marijuana, peyote—are these dangerous drugs or vilified plants with rich cultural and medical values? In this book, Lisa Gezon brings the drug debate into the 21st century, proposing criteria for evaluating psychotropic substances. Focusing on khat, whose bushy leaves are an increasingly popular stimulant and the target of vehement anti-drug campaigns, she explores biocultural and socioeconomic contexts on local, national, and global levels. Gezon provides a multidisciplinary examination of the plant's direct physical and psychological effects, as well as indirect social and structural effects on income and labor productivity, identity, gendered relationships, global drug discourses, and food security. This sophisticated, multi-leveled analysis cuts through the traditional battle lines of the drug debate and is a model for understanding and evaluating psychotropic substances around the world.

Grains from Grass

By the highest standards, *Assault on Paradise* ranks among the best and most complete modern ethnographic accounts ever written. In a rich narrative style, it chronicles the rapid social and economic change in Arembepe, a once-isolated coastal fishing village in Brazil where the author first conducted anthropological fieldwork more than fifty years ago. With emphasis on the impact of globalization, technology, and mass media, the current edition extends stories of people and events as well as internal and external changes. Readers quickly feel a part of the evolving community of Arembepe and the author's close friends and informants. As one reviewer put it, "The people and personalities come through in a very human and often amusing way. This isn't ethnography with the people taken out." The well-structured, jargon-free coverage makes it ideal for use in introductory anthropology courses.

Conformity and Conflict

Presenting ecology and current environmental studies from an anthropological point of view, this book gives readers a strong intellectual foundation as well as offering practical tools for solving environmental problems.

Prime-Time Society

Demonstrate the nature of culture and its influence on people's lives. For over 40 years, the best-selling *Conformity and Conflict* has brought together original readings and cutting edge research alongside classic works as a powerful way to study human behavior and events. Its readings cover a broad range of theoretical perspectives and demonstrate basic anthropological concepts. The Fourteenth Edition incorporates successful articles from past editions and fresh ideas from the field to show fascinating perspectives on the human experience. Teaching and Learning Experience Personalize Learning - MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Articles, article introductions and review questions encourage students to examine their assumptions, discern hidden values, evaluate evidence, assess their conclusions, and more! Engage Students - Section parts, key terms, maps, a glossary and subject index all spark student interest and illustrate the reader's main points with examples and visuals from daily life. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Additionally, *Conformity and Conflict's* part introductions parallel the basic concepts taught in introductory courses - which allow the book to be used alone as a reader or in conjunction with a main text. Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit

www.MyAnthroLab.com or you can purchase a valuepack of the text + MyAnthroLab (at no additional cost): VP ISBN-10: 0205176011/ISBN-13: 9780205176014

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Drug Effects

A recent National Academy of Sciences inductee, Conrad Phillip Kottak offers an up-to-date holistic introduction to cultural anthropology. Kottak emphasizes why anthropology should matter to students and how students can use anthropology to better understand themselves. Bringing It All Together essays found on the online learning center demonstrate the integrated and comparative nature of anthropology. New Through the Eyes of Others essays offer the perspectives of foreign students and recent graduates who present their own cultures of origin in contrast with contemporary American culture. Thought-provoking questions now begin each chapter to highlight key themes and spark discussions and critical thinking.

The Culture Puzzle

Culture

Integrated teaching, learning, and assessment tools, created by a master teacher.

Culture Bandits

CULTURE

Environmental issues have become increasingly prominent in local struggles, national debates, and international policies. In response, scholars are paying more attention to conventional politics and to more broadly defined relations of power and difference in the interactions between human groups and their biophysical environments. Such issues are at the heart of the relatively new interdisciplinary field of political ecology, forged at the intersection of political economy and cultural ecology. This volume provides a toolkit of vital concepts and a set of research models and analytic frameworks for researchers at all levels. The two opening chapters trace rich traditions of thought and practice that inform current

approaches to political ecology. They point to the entangled relationship between humans, politics, economies, and environments at the dawn of the twenty-first century and address challenges that scholars face in navigating the blurring boundaries among relevant fields of enquiry. The twelve case studies that follow demonstrate ways that culture and politics serve to mediate human-environmental relationships in specific ecological and geographical contexts. Taken together, they describe uses of and conflicts over resources including land, water, soil, trees, biodiversity, money, knowledge, and information; they exemplify wide-ranging ecological settings including deserts, coasts, rainforests, high mountains, and modern cities; and they explore sites located around the world, from Canada to Tonga and cyberspace.

The Cultural Context of Biodiversity Conservation

The haunting memoir of a girl growing up in the Moso country in the Himalayas -- a unique matrilineal society. But even in this land of women, familial tension is eternal. Namu is a strong-willed daughter, and conflicts between her and her rebellious mother lead her to break the taboo that holds the Moso world together -- she leaves her mother's house.

Understanding Human Communication

Written by one of the prominent scholars in the field and recent inductee of The National Academy of Sciences, this concise, up-to-date introduction to general anthropology carefully balances coverage of core topics and contemporary changes in the field. Since no single or monolithic theoretical perspective orients this book, instructors with a wide range of views and approaches can use it effectively. The combination of brevity and readability make *Window on Humanity* a perfect match for general anthropology courses that use readings or ethnographies along with a main text.

Global Visions, Local Landscapes

Khat, marijuana, peyote—are these dangerous drugs or vilified plants with rich cultural and medical values? In this book, Lisa Gezon brings the drug debate into the 21st century, proposing criteria for evaluating psychotropic substances. Focusing on khat, whose bushy leaves are an increasingly popular stimulant and the target of vehement anti-drug campaigns, she explores biocultural and socioeconomic contexts on local, national, and global levels. Gezon provides a multi-disciplinary examination of the plant's direct physical and psychological effects, as well as indirect social and structural effects on income and labor productivity, identity, gendered relationships, global drug discourses, and food security. This sophisticated, multileveled analysis cuts through the traditional battle lines of the drug debate and is a model for understanding and evaluating

psychotropic substances around the world.

Assault on Paradise

On Being Different provides an up-to-date, comprehensive, and interdisciplinary account of diversity and multiculturalism in the United States and Canada. Kottak and Kozaitis clarify essential issues, themes, and topics in the study of diversity, including ethnicity, religion, gender, and sexual orientation. The book also presents an original theory of multiculturalism, showing how human agency and culture work to organize and change society. The authors use rich and varied ethnographic examples, from North America and abroad, to help students apply the material to their own lives, and thus gain a better understanding of diversity and multiculturalism.

Leaving Mother Lake

Applies anthropological techniques to the study of contemporary American behavior

University Matters for Your Success

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