

## Creative Fashion Design With Illustrator

Fashion IllustratorHow to Draw Like a Fashion IllustratorTrends 09/10Living with Coco ChanelFashion Sketch BookFashion Designer's Handbook for Adobe IllustratorAdobe Illustrator for Fashion DesignFashion Drawing For DummiesCreative Fashion IllustrationEssential Fashion Illustration: PosesCreative Techniques of Fashion IllustrationCreative Fashion Design with IllustratorFashion ComputingFashion and Textile Design with Photoshop and IllustratorAdobe Photoshop for Fashion DesignThe Complete Fashion SketchbookPhotoshop® and Illustrator® for Fashion and Textile DesignFashion Illustration for DesignersBig Book of Fashion IllustrationThe Fashion Designer's SketchbookFashion ThinkingAdobe for Fashion: Illustrator CS6New Icons of Fashion IllustrationCAD for Fashion Design and Merchandising + Studio Access CardFashion Illustration AfricaFashion Illustration TechniquesThe Language of Fashion DesignFashion Design LookbookFashion Design Workshop Drawing Book & KitDigital Fashion IllustrationProfessional Fashion DesignDigital Fashion Print with Photoshop and IllustratorLadies Drawing NightCreative Fashion Designer with IllustratorChildren's Wear Fashion Illustration Resource BookStars in My EyesPoses for Fashion Illustration (Card Box)Fashion DrawingCreative Fashion DrawingCreative Fashion Design with Illustrator

### Fashion Illustrator

Emphasizes the style used for fashion illustrations and discusses basic anatomy, proportions and weight distribution, hand, feet, and face composition, and basic shapes for garments and accessories

### How to Draw Like a Fashion Illustrator

Fashion Design Lookbook is the quintessential resource for today's young, fashion-forward artist. With myriad colorful, trendy styles to draw or paint in a variety of media, up-and-coming designers and aspiring illustrators alike will learn how to develop and hone their skills in the pages of this inspiring book. Featuring more than 50 tips and techniques for rendering stylish, fully-accessorized "looks" in mediums including: graphite pencil, markers, colored pencils, ink, watercolor, pastels, acrylic, and gouache, this title provides a comprehensive artistic experience within the world of fashion. The book opens with a brief overview on how to use each medium, before moving into an introduction with helpful techniques for achieving correct proportions, and creating hairstyles, textures, and patterns to pair with each finished "look." Next aspiring artists will learn tips for drawing and painting several stylish accessories, such as sunglasses, heels, handbags, and clutch purses. The remaining sections feature curated looks with corresponding step-by-step instruction; a collection of themed style personas ranging from couture to tennis wear; followed by seasonal ensembles coordinating with the fashion

calendarâ??whether heeled, knee-high boots and quilted leather gloves in winter, or patterned espadrilles and a silky head-wrap scarf in spring. Finally, aspiring designers will find inspiration for mixing media to create a unique, edgier look, with examples including colored pencils with markers, and watercolors with pastel. Perfectly on trend from start to finish, Fashion Design Lookbook is sure to delight and inspire any style-savvy artist!

### **Trends 09/10**

Intended for fashion illustrators and graphic designers, this book gives a variety of approaches, techniques, and styles for illustrating fashion with hundreds of images.

### **Living with Coco Chanel**

Fashion illustration is and always has been about far more than pretty drawings of pretty dresses. This lavish celebration of today's leading artists in the field showcases the timeless craft and amazing diversity that characterize the genre. From David Downton to Cecilia Carlstedt and from Jason Brooks to Jordi Labanda, 28 masters of fashion illustration from across the world are featured, one by one, in a grand tour of the best work currently produced. While some illustrators create daringly bold graphics, others prefer delicate watercolours and ink drawings. Throughout the volume, both hi-tech multimedia effects and traditional drawing skills are given pride of place, with many of the artists using a mixture of techniques. Lively commentary accompanies the images, while interviews with each illustrator provide further insight into their influences and methods.

### **Fashion Sketch Book**

The fast and easy way to learn the art of fashion drawing This fun guide gives you dozens of step-by-step diagrams that walk you through the process of preparing creative illustrations that you can later develop into dynamic presentations for your design portfolio. Plus, you'll not only learn how to draw clothes and fabric, but also how to show details that make up the total look: faces and hairstyles, fashion accents, and a wide variety of textures. If you're an aspiring fashion designer, you know it's essential to be able to draw, prepare, and present a fashion drawing. Whether you have little or no prior drawing experience, Fashion Drawing For Dummies gives you easy-to-follow, non-intimidating instructions for mastering the drawing skills you need to design like a pro. Learn the rules and techniques of fashion drawing Draw the fashion figure in different poses and from multiple angles Discover how to complement your drawings with accessories, clothing, and style If you're a fledgling designer looking for non-intimidating guidance on learning the ins and outs of fashion drawing, this friendly guide has you covered!

## **Fashion Designer's Handbook for Adobe Illustrator**

Demonstrates how to turn hand-drawn motifs into digital patterns that can be used for fabrics, offering step-by-step instructions and illustrative screen grabs that cover topics ranging from scanning and working with color to creating seamless patterns and preparing designs for real-life applications. Original.

## **Adobe Illustrator for Fashion Design**

Trend-forecasting collection of work from the trend think-tank at the world-famous Central Saint Martins college in London (often referred to as 'Saints'). 'Trends 09' represents in a clear and concise visual manner early trend directions. Amongst the maelstrom of creativity, Saints edits, sources and narrates key early trends, mixing and matching creative disciplines (from fashion, design, fine art and product design), acknowledging that everything influences everything. Based on a 24-month forecast with considerable amount of design data, Saints thin-slices the most influential, directional and creative work to represent it in its rawest and earliest form with enough flexibility to adapt over the two-year lead. 'Trends 09' is composed of a general introduction to the think-tank's findings, highlighting key drivers and influences in the year's graduates work. It then presents the 10 key trends – some socio-cultural, some design led and some style based. All the work collated and represented in 'Trends 09' is from graduates and students. Central Saint Martins is unique in its expression of emerging trends and its privileged position at the heart of what is a world famous art and design college. The Saints think-tank consults blue chip companies such as Nokia, the Gucci Group and Dyson, providing an authoritative and proven track record in trend forecasting.

## **Fashion Drawing For Dummies**

Discover Africa's rising generation of fashion illustrators who are bringing diversity to the industry. Fashion Illustration Africa is a vibrant, visually inspiring sourcebook that presents the work of 23 dynamic fashion illustrators and designers drawn from across Africa and the diaspora, whose work is shaping what has until now been a virtually non-existent commercial industry across the continent. Given a voice by social media and the internet's democratizing, border-crossing abilities, this is a young and digitally savvy generation who are also championing diversity in a global industry that tends to be defined by one model of beauty and style.

## **Creative Fashion Illustration**

Fashion Sketch Book: My Fashion Design Illustration Workbook, Croquis Templates and Model Draft Sketchpad 8.5x11

inches 104 Pages This sketchbook is designed for fashion designers, fashion illustrators and students of fashion. figure templates suitable for fashion design and designers can easily draw their own designs on the pose that will be best to show their design. While using this book you can draw your own fashion design on the template and then you can color them. Each figure will be helpful for your sketches and they will encourage you to create your own style while drawing them. You can Record your detail about the design. Record your inspiration and color tone. There are many ways to use your sketchbooks: Creating your Fashion Illustration Easily Capturing your Inspiration Planning and recording your daily Outfits As your Fashion Diary Designing & Planning Garments This fashion sketch book is perfect for Fashion Designer Fashion Illustrator Artist Fashion lover to plan and record their daily outfit Students learning fashion drawing People who want to create their unique design People who love sewing

### **Essential Fashion Illustration: Poses**

Fashion Designer's Handbook for Adobe Illustrator 2nd Edition is a teach-yourself guide that provides step-by-step instructions and diagrams on how to use Adobe Illustrator CS5. Bursting with detailed technical information and full colour illustrations, its highly practical approach ensures fast learning. You will not only learn how to create technical drawings, but also fashion illustrations, flat drawings and storyboards for the fashion industry, and how to combine Adobe Illustrator and Adobe Photoshop. Once the basics are covered, you have the opportunity to learn more about the sophisticated aspects of this essential software package. If you are a fashion student or a fashion designer, this is the only book you'll need to master the very latest version of Adobe Illustrator.

### **Creative Techniques of Fashion Illustration**

Presenting an overview of fashion drawing, presentation and illustration, this work teaches students how to draw the fashion figure as well as featuring the work of established illustrators, encouraging readers to observe and to develop their confidence and skills as an illustrator.

### **Creative Fashion Design with Illustrator**

Fashion illustration is skilful and inventive, and the best fashion illustrators can fulfil a brief creatively using their own unique approach. Visually-led and extremely accessible, this book is the go-to resource for anyone wanting to develop their own style. Easy-to-follow exercises are designed to build confidence and encourage experimentation as readers develop essential skills and learn simple and effective tips and tricks. With concise, accessible chapters on topics such as proportion, movement, line, shape and volume as well as sections on tricky areas such as hands and feet, Creative Fashion Illustration

is essential reading for anyone looking to enhance their basic drawing skills. Whether coming to fashion illustration for the very first time, a student looking to develop their techniques and expand their portfolio, or even a more experienced illustrator looking for fresh ideas, this book is the ideal guide to imaginative fashion illustration that will stand out from the crowd.

### **Fashion Computing**

This stylish introduction to fashion drawing is aimed both at practicing designers who want to brush up their skills, and at wannabe designers and fashion enthusiasts who want to learn how to design, draw and illustrate fashion from scratch. User-friendly, accessible and stylish, this book is an ideal guide to the world of fashion illustration and design. Fully illustrated throughout, this book contains examples from a range of practising fashion designers and illustrators, and step-by-step illustrations showing how to get the best results. Beginning with the materials and equipment that readers will need, the book goes on to explain how to get inspiration and ideas and use a sketchbook to develop design projects, before moving on to the process of drawing fashion figures. Readers are guided through the process of drawing fashion figures, with step-by-step illustrations showing proportions, men and women, and a range of different poses (standing, sitting, walking etc). Noel Chapman is a fashion author, lecturer, consultant and designer who has designed clothes for Urban Outfitters, Tommy Hilfiger, Quiksilver and Galeries Lafayette amongst others. Judith Cheek is a fashion illustrator who trained at Central Saint Martin's School of Art and has worked for clients including M&S, the Conran Group, Viyella and Littlewoods.

### **Fashion and Textile Design with Photoshop and Illustrator**

This is the first book to comprehensively explain how to use fashion computing software to produce fashion designs.

### **Adobe Photoshop for Fashion Design**

Describes the basic principles of fashion design by looking at the work of hundreds of designers and defining twenty-six important terms in the fashion world, including line, symmetry, texture, pattern, and motif.

### **The Complete Fashion Sketchbook**

Illustrate your children's wear project with ease, style and accuracy! This book shows how to draw children's wear without having to learn figure drawing. The book includes all you need to get your project done. Use figure templates and sketching examples from the book to complete your project. Let's get started: select a template from variety of age groups and

movements place a paper over it and sketch your children's wear idea. It is the most efficient way to have your project done! The book shows how to sketch on a figure and how to turn a sketch into a completed illustration. Choose a figure for your project from the selection of age groups and body movements. There are sets of ready to use figures for 0- 1, 1-3, 4-6 and 7-10 years old children. The templates in the book designed to show apparel from any sides with various poses and movements. Book combines visuals of garment details with basic terminology as written captions. Such "visual dictionary" component enhances the book's usefulness as a designer's reference resource. All drawings in the book were illustrated with the simple pencil. Sketch illustrations show original roughness and spontaneity. This "sketchbook" style is instructive and visual. In every illustration, you can see traces of the creative process. Some "step by step process" tutorials are included reinforcing instructional value the book. Fashion sketching with the book is less stressful and create a smooth designer's workflow. Drawing children's fashion illustration becomes fun and accurate when using Children's Wear Fashion Illustration resource book by Irina V. Ivanova

### **Photoshop® and Illustrator® for Fashion and Textile Design**

Fashion design begins in the designer's creative mind, and drawing is the crucial next step to communicating creative ideas to others to bring those ideas to reality. Clear, expressive drawings engage and bring together people in patternmaking, production, marketing, and all other facets of the fashion business, ensuring that everyone shares the same vision that originates with the designer. Kathryn Hagen brings decades of experience teaching design students how best to translate their ideas into drawings. She opens with basic drawing skills using both hand tools and computer techniques before moving on to applying those skills to both the human figure and the specifics of various types of clothing. Throughout the book she exposes designers to myriad techniques and styles, encouraging each individual to discover what works best for him or her. Each chapter ends with practice exercises as well as visual references to review and reinforce material learned in the chapter lessons. Videos demonstrating hands-on examples can be viewed at [waveland.com/Hagen](http://waveland.com/Hagen), with emphasis on distressed fabrics and novelty treatments. 84 pages of color present a wide variety of rendering techniques.

### **Fashion Illustration for Designers**

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For college and high school courses in Fashion Design by Computer, Fashion Illustration by Computer, Computer Design, and CAD for Fashion. This fully-updated text addresses industry's need to train fashion students to draw fashion flats and illustrations, textile designs, and presentations using the latest versions of Adobe Illustrator. Emphasizing the creative process, ADOBE ILLUSTRATOR FOR FASHION DESIGN, 2/e explores Illustrator's powerful capabilities as related to drawings of clothing, fashion poses, and textile prints. It offers clear and illustrated instructions

throughout, guiding students through learning all the electronic drawing techniques they will need to work successfully in fashion. In this second edition, new online videos show students how to perform many key techniques step-by-step, and online examples of previous student projects inspire new students. This Second Edition also adds updated coverage of merchandising techniques, electronic portfolio preparation, technical drawings, tech packs, and much more.

### **Big Book of Fashion Illustration**

Learn the basics of fashion illustration and all the necessary tools and techniques from the field with Fashion Illustration Techniques! Filled with step-by-step drawings and covering all the fundamentals such as drawing head and body proportions, choosing colors, and much more, this complete guide is the only reference book you'll need to start designing for the world of fashion. Zeshu Takamura has based this book on the curriculum of the beginner's course at the fashion design school that he teaches in, and lends his years of experience and skills to this comprehensive resource. Inside, you'll find each skill set broken down by week: - The 1st Week: Let's Master Basic Drawing - The 2nd Week: Let's Master Body Parts and Garment Items Drawing - The 3rd Week: Let's Try Coloring - The 4th Week: Master Design Drawing and Make Your Own Design With easy-to-follow instructions that will prepare you for this creative field, Fashion Illustration Techniques is a must-have for all fashion design students who require a basic knowledge of drawing and illustration techniques.

### **The Fashion Designer's Sketchbook**

This step-by-step guide provides an insight into how to illustrate fashion designs and get your ideas down on paper. It is of interest to any designer, from the complete beginner or someone hoping to improve their skills and establish a career as a fashion illustrator, to professionals wanting to strengthen their visual impact. Using inspiration from past artists and illustrators, readers will learn how to adopt new and different ways of drawing.

### **Fashion Thinking**

In today's world of fashion, companies are looking for creative people who can communicate their designs quickly and neatly. The challenge faced by designers using computers is to create, produce and deliver ideas on a tight schedule while retaining their creativity. This book is one of the first to show both students and professionals in the fashion industry how to use the Adobe Illustrator vector-based design package to make technical drawings of garments in a fast and precise way, building a library of trims and design details and how to visualize and render their design ideas. The book's structure is to start at the basics, with clear step-by-step instructions on creating flat drawings of simple items such as vests, skirts and shirts, and gradually move on to more difficult tasks once the basics have been mastered. Once the reader has learned all

the techniques in the book, they will be able to produce in printed and digital format all the common items used by design studios to communicate ideas such as mood boards, illustrations, garment range, sketches, design details and technical design sheets. Adobe Illustrator is the most established and commonly used application in the fashion industry. The book covers both Mac and PC platforms, and the version of Illustrator used - version 10 - is the most established and latest major upgrade.

### **Adobe for Fashion: Illustrator CS6**

Intended for fashion students, illustrators, and designers, this book gives a variety of approaches, techniques, and styles for illustrating fashion with hundreds of images.

### **New Icons of Fashion Illustration**

Gabrielle 'Coco' Chanel was one of the most influential and ground-breaking fashion designers of the twentieth century. This beautifully illustrated biography tells her remarkable story in a unique and accessible way, examining how the homes and landscapes of her life relate to her work. From her childhood at the convent at Aubazine to her boutique and apartment on Rue Cambon in Paris and her villa, La Pausa, on the French Riviera, Chanel's style was inspired and influenced by her environment. Emerging at a time that allowed women to be more independent, she designed clothes that let them be free. As she found fame, love and success, she used the memories of her past, and the way that she lived, to forge her own independence. Featuring designs, drawings, archive imagery and contemporary photography, Living with Coco Chanel provides a fascinating insight into Chanel's life, work and legacy.

### **CAD for Fashion Design and Merchandising + Studio Access Card**

Presents a step-by-step guide on using Illustrator in fashion illustration and design.

### **Fashion Illustration Africa**

Presents a step-by-step guide on using Photoshop and Illustrator in fashion illustration and design.

### **Fashion Illustration Techniques**

In today's world of fashion, companies are looking for creative people who can communicate their designs quickly and

neatly. The challenge faced by designers using computers is to create, produce and deliver ideas on a tight schedule while retaining their creativity. This book is one of the first to show both students and professionals in the fashion industry how to use the Adobe Illustrator vector-based design package to make technical drawings of garments in a fast and precise way, building a library of trims and design details and how to visualize and render their design ideas. The book's structure is to start at the basics, with clear step-by-step instructions on creating flat drawings of simple items such as vests, skirts and shirts, and gradually move on to more difficult tasks once the basics have been mastered. Once the reader has learned all the techniques in the book, they will be able to produce in printed and digital format all the common items used by design studios to communicate ideas such as mood boards, illustrations, garment range, sketches, design details and technical design sheets. Adobe Illustrator is the most established and commonly used application in the fashion industry. The book covers both Mac and PC platforms, and the version of Illustrator used - version 10 - is the most established and latest major upgrade.

### **The Language of Fashion Design**

From the 1920s to the present day, Max Bygraves, one of our best-loved entertainers, shares his personal memories of a glittering life in show business, and the greats he has worked with along the way. These include Jack Benny, Judy Garland, Frankie Howerd, Eric Sykes, Danny La Rue, Shirley Bassey, The Goons, Gracie Burns, Laurence Olivier and Peter Sellers, who have all brightened a very full life, and Max has marvellous stories, both hilarious and poignant, to tell about them all. Stars in My Eyes celebrates a dazzling milestone in Bygraves' theatre, television, film and recording career.

### **Fashion Design Lookbook**

This succinct, step-by-step introduction to vector and raster-based software is the new go-to for fashion and textile design students. Demonstrating the essentials of how to use this industry standard software as a design tool, Sherrow takes a playful right-brained approach to each technique with clear instructions and easy to understand visuals. Topics build from the basics of digital design, how to create repeat pattern designs, colorways, yarn-dye patterns to using templates and croquis, drawing garment details and creating a concept board. Beginning students will learn to create a line of textile designs in a variety of color ways, to develop a fashion collection presentation including an inspiration board, color story, flat sketches, and fashion illustrations, and to understand the basis of, the benefits of, and the differences between both raster and vector based computer programs. Up to date with the most current Adobe® Creative Suite 6 (CS6) and Creative Cloud (CC) releases, this concise text brings together the best of Photoshop® and Illustrator® with coverage of fashion design and textile design into one handy guide.

## **Fashion Design Workshop Drawing Book & Kit**

Learn how to draw posed figures for fashion illustration This comprehensive reference provides hands-on techniques for created posed figures for fashion illustration. The first section illustrates various examples of nude and semi-nude poses (male and female). Later chapters illustrate the same poses wearing sportswear, sleepwear, dresses, suits, trousers, and casual and evening wear. The poses in each chapter are organized to show a progression including seated model (crossed legs, straight legs, seated on chair, seated on the floor); standing model (frontal view, three-quarter view, side-view from the back with crossed legs and straight legs); and moving model (running, walking, dancing). Each chapter begins with an introduction which is followed by images with detailed explanatory captions. With a focus on shape and form, the content covers marker and pencil techniques for a complete range of illustrated poses.

## **Digital Fashion Illustration**

Speaking directly to today's explosion of creativity, Ladies Drawing Night is for women looking to deepen their creative connections and expressions. Join rock star illustrators Julia Rothman, Leah Goren, and Rachael Cole for ten evenings of fun and art-making. Each night is led by a talented guest artist and themed around a particular topic, from large-scale ink painting to making art with kids. Samantha Hahn, Mary Kate McDevitt, Joana Avillez, and many more share their expertise. Each chapter includes loads of exciting artwork, insights about drawing, and instructions for that night's project. A rare peek into the minds and sketchbooks of some of the best female illustrators working today, this inspiring ebook is an irresistible invitation to host your own Ladies Drawing Night!

## **Professional Fashion Design**

Fashion illustration is one of the most unique subjects for illustrators. It's competitive and challenging in a positive way. Creative Techniques of Fashion Illustration selects almost 200 projects worldwide giving a systematic account of fashion illustration. The main topics include introduction, forms of expression, practical and drawing techniques with world recognized fashion illustrators discussing their working process.

## **Digital Fashion Print with Photoshop and Illustrator**

Whether their dream is to become the next hot runway designer, develop their own clothing line, or simply combine their artistic skills with a love for fashion, the tips, tools, and step-by-step projects in Fashion Design Workshop Drawing Book & Kit provide budding designers with everything they need to draw an assortment of fashions. Artists will learn to render a

variety of fashionable contemporary styles, including a classic red dress, a bohemian outfit, sporty athletic wear, and casual jeans paired with a t-shirt. Also included is plenty of inspiration from past decades and iconic styles, including a Renaissance-era dress, '40s swing, '50s rock 'n' roll, and others. The project book opens with an overview of the included tools and materials, as well as an introduction to basic fashion design drawing techniques, such as figure proportions, rendering textures, drawing various poses, and tips for rendering details. Aspiring fashion designers and illustrators will find everything they need to create the stylish projects in the book using the materials provided, including a drawing pencil, eraser, 6-double-sided colored pencils, 8 fine-line markers, loose-leaf drawing paper, and pre-printed fashion pose templates corresponding to the projects inside, which artists can photocopy for continued use and endless creative designs.

### **Ladies Drawing Night**

Are you looking for the perfect fashion templates to capture your creativity? Fashionary have seen the stiff, impractical fashion templates available, and come up with a modern alternative. Their set of 100 pose cards are accurately proportioned, with practical poses that cover basic style to couture to sportswear - even including a built-in filing system to accommodate the busy fashion professional. The guide book includes detailed step by step demonstrations of fashion sketching, beautifully drawn by fashion illustrator Connie Lim.

### **Creative Fashion Designer with Illustrator**

The ultimate guide to drawing fashion flats. Beginners will be drawing flats like a pro in no time. Professional users will find a wealth of tips and tricks to increase productivity. Learn to: Master the pen tool; Draw technical flats with ease; Organize layers for quick and easy editing; Create custom brush and symbol libraries; Design seamless patterns; Generate multiple color ways fast. A great companion text for Illustrator for Fashion Design: Drawing Flats at Lynda.com

### **Children's Wear Fashion Illustration Resource Book**

Fashion Thinking is a groundbreaking investigation into the thinking behind the fashion design process.

### **Stars in My Eyes**

The Fashion Designer's Sketchbook is a must-have resource for both fashion students and practising designers who wish to learn new ways of generating design ideas in order to create successful fashion collections, and who wish to develop their own creative aesthetic. It demonstrates how the fashion design sketchbook serves as a crucial creative tool for professional

development - and a valuable portfolio of design work to present to potential employers. This book identifies four distinct types of creative journal, each representing a different phase in the design process: the inspiration diary, the working journal, the presentation journal and the design log; and it explores how one develops out of the other, each stage in the idea generation process moving the process forward organically from discovery, to direction, to design development and delivery. The Fashion Designer's Sketchbook shows readers how to turn their sketchbooks into source books; how to generate design ideas from everyday experience; explores multiple ways of presenting and arranging elements within pages; details digital search and storage techniques as well as bulletin board journaling; and provides exercises to improve readers' illustration skills and enquiry, promoting in-store sketching and visual analysis to focus awareness of design aesthetics, taste levels and design vision. The book also explores the need to address market realities, consumer profiles and trend analysis, and shows how to build design collections based on target customer demographics and different markets. Beautifully illustrated and filled with a vast range of inspirational and full-colour design illustrations, The Fashion Designer's Sketchbook also features interviews with designers and industry experts. With a strong emphasis on exploratory design, this exciting resource provides readers with stimulating exercises designed to enable readers' sketchbook work and their creative vision to shine.

### **Poses for Fashion Illustration (Card Box)**

A step-by-step guide to two essential tools for textile and fashion designers. Designer and educator Robert Hume guides you from novice to expert through 20 carefully crafted projects. You'll start by mastering layers and custom brushes, learning about stripes and weaves, scanning and manipulation before moving on to repeats, colorways, and simple geometry. Next, transformations, filters and effects become tools for your personal creativity and you'll explore varied approaches to drawing garments. Finally, you'll learn about key layout and presentation techniques in both programs. There's also advice on sharing, communication and output, and help with diagnosing and correcting common problems. Files for many of the projects are available from: [www.bloomsbury.com/hume-textile-design](http://www.bloomsbury.com/hume-textile-design) Seven case studies showcase the work and creative thinking of innovative professional designers. These designers offer insight and inspiration to help you develop your own successful and inventive designs. This new edition incorporates updates to Photoshop and Illustrator CC and a new extended introduction outlines the layout of each program and good practice in working with their tools and windows. There are also two new projects, the first will help you draw a pair of jeans using closed path ways, incorporating distressing and treatments such as stone-washing and whiskering. The second new project shows how to create a paisley design using Illustrator brushes to add complexity in design work.

### **Fashion Drawing**

It takes more than raw talent and passion to make it in today's global apparel and accessories markets-excellent computer-aided design skills are a prerequisite. "CAD for Fashion Design and Merchandising" allows students to immediately begin creating digital fashion presentations using Adobe Illustrator(r) and Photoshop(r). This book takes an integrated approach, allowing students to master the three-dimensional benefits of combining the two software programs. Colorful illustrations accompany easy, step-by-step tutorials that are geared toward students at the beginner and intermediate levels. Because the book uses fashion photography rather than hand-drawn illustrations as a basis for demonstrating the proportion of fashion croquis, instructors will be able to evaluate students' mastery of digital illustration regardless of their hand-drawing skills, and students will benefit from a seamless transition from creative thought to digital rendering. Introducing "CAD for Fashion Design and Merchandising" STUDIO--an online tool for more effective study! Study smarter with self-quizzes featuring scored results and personalized study tips. Review concepts with flashcards of terms and definitions. Access modeling agency images of models and images for trend and mood boards. View movies demonstrating CS6 applications and other complex processes. Further your knowledge with additional practice and supplementary techniques. Enhance your learning with a library of fabric swatches and trims. Redeeming the code inside this card will give you full access to the content previously contained on the DVD or CD packaged with this book. This bundle includes "CAD for Fashion Design and Merchandising" and "CAD for Fashion Design and Merchandising" STUDIO Access Card.

### **Creative Fashion Drawing**

A design tutorial by Daniela Bambrilla, Versace's chief design illustrator, the book is an idea of couturier Favio Marconi who, impressed by her drawing style, her unique taste designing fashion collections and the precision with which she captures the flow of fabric over the body, convinced her to put it into print. Here Bambrilla reveals her fresh and innovative style, not better than others, as she writes, but original and distinctive for Versace's workshop, halfway between fashion sketching and illustration. Manuela Brambatti began to work in the fashion world in the late '70's for the fashion magazine Style and for other magazines. She has collaborated with Giorgio Correggiari, Krizia, and Gian Marco Venturi. Employee, and later exclusive partner of the Versace fashion house from 1981 to 2009, Manuela, was crucial in setting standards in the Style magazine for the presentation of all fashion collections and their illustrations and, in recent years, the Home Collection of the Brand. Foreword writer Bruno Giansesi worked for Gianni Versace's for sixteen years as head stylist and manager of theatrical projects. He designed costumes for respected choreographers and directors such as Maurice Béjart, Roland Petit, William Forsythe, and Bob Wilson and designed also clothing for famous members of the international jet-set, including Elton John, Madonna, Lady Diana, and Sting. The journalist and foreword writer Tony di Corcia published several books about Gianni Versace.

### **Creative Fashion Design with Illustrator**

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. More than just a how-to manual, Adobe Photoshop for Fashion Design introduces readers to Photoshop and ways to think about designing fashion apparel and textiles using the program. Early chapters provide a strong foundation in the commands and capabilities of the program while later sections offer application exercises that develop skills in fashion design, textile design and presentation techniques. Available with an accompanying website, this book emphasizes the creative process and explores the capabilities of this powerful program as related to clothing, fashion, and textiles.

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